



COME TO L.L.BEAN'S  
**NORTHERN  
LIGHTS  
CELEBRATION**

**NOVEMBER 21-DECEMBER 31, 2014**

**AT OUR FLAGSHIP STORE IN FREEPORT, MAINE**

This holiday season, we invite you to begin a new family tradition or continue an old one—for many of our customers, the holidays just wouldn't be the same without a trip to Freeport.

**SCHEDULE OF EVENTS**

**L.L.Bean**



**Christmas Tree  
Lighting Ceremony**

**FRIDAY, NOVEMBER 21**  
Festivities begin at 6:45 p.m. in Discovery Park

Broadcast Live on  
WCSH 6 207



Join us as we light one of the largest Christmas trees in Maine, covered in thousands of twinkling LED lights, broadcast live on WCSH 6 and WLBZ 2 with 207 TV hosts Rob Caldwell and Caroline Cornish. We'll have festive holiday music with King Memphis and entertainment that you won't want to miss. The whole L.L.Bean campus will be filled with beautiful light displays and holiday cheer!



**Musical Holiday  
Light Show**

**NOVEMBER 21-DECEMBER 31**  
5-9 p.m. every half hour

You haven't seen anything like it—come experience a dynamic show, featuring beautiful music and spectacular visual effects. Trees around our campus, including our giant Christmas tree, will be decorated with over 25,000 colored lights that are synchronized with holiday tunes to create an amazing display. Different shows will appear throughout the season—you'll want to see them all.

**Fun, Festive Activities on the**

**Weekends & All Season Long**



**FREE Old-Fashioned  
Horse-Drawn Wagon Rides**

**WEEKENDS | NOV. 22-DEC. 21 | 1-7 p.m.**

Take a break from holiday shopping and explore the village at a slower pace. It's a great way for you and your family to view the lights while experiencing an old-time tradition.

95 Main Street, in front of our L.L.Bean Flagship Store



**Winter Snowshoe  
& Cross-Country  
Skiing Adventures**

As soon as the snow falls, L.L.Bean's Outdoor Discovery Schools® expert instructors can have you snowshoeing and cross-country skiing in no time—for just \$20. See store for details or visit [llbean.com/adventure](http://llbean.com/adventure)

See a video of our musical  
holiday light show and more at  
**[LLBEAN.COM/NORTHERNLIGHTS](http://LLBEAN.COM/NORTHERNLIGHTS)**

All activities are free unless otherwise noted.

*Activities and times are subject to change  
or cancellation without notice. Please call  
1-877-755-2326 for updates.*



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**L.L.Bean**

**95 MAIN STREET | FREEPORT, ME**

Visit [llbean.com/freeport](http://llbean.com/freeport) to learn more about  
events and activities happening all year long



## Mark Your Calendar for These Special Events



THIS WEEKEND ONLY

### Donate Winter Coats for Seniors

FRIDAY-SUNDAY | NOVEMBER 21-23

L.L.Bean and Maine Association of Area Agencies on Aging (M4A) will be collecting gently used coats for Maine's older citizens. L.L.Bean will provide a matching donation of \$5 to M4A for every coat received.

Drop boxes located in Discovery Lobby  
L.L.Bean Flagship Store



### Freeport's Sparkle Celebration

FRIDAY-SUNDAY | DECEMBER 5-7

The whole town gets into the holiday spirit! We'll kick things off with The Parade of Lights featuring Santa marching down Main Street on Friday at 6 p.m.

- Visits with Santa at L.L.Bean following the parade on December 5th
- A Sparkle Express Adventure aboard the Amtrak Downeaster
- A talking Christmas tree, hot cocoa, Jingle Bell Fun Run and much more!

Visit [sparklecelebration.com](http://sparklecelebration.com) for more details.  
Downtown Freeport



### BOOK SIGNING Mark Scott Ricketts

SUNDAY | DECEMBER 7  
11 a.m.-2 p.m.

L.L.Bean Flagship Store



### BOOK SIGNING Tom Hennessey

SUNDAY | DECEMBER 14  
1 p.m.-3 p.m.

L.L.Bean Flagship Store

### DON'T MISS OUR Musical Holiday Light Show

NOV. 21-DEC. 31 | 5-9 P.M.

A DIFFERENT SHOW  
EVERY HALF HOUR



### Freeport's Moonlight Madness Shopping Celebration

FRIDAY | NOVEMBER 28 | 12:01 a.m.

Stay up late for a midnight fun run down Main Street following Santa on his red Harley, then enjoy middle-of-the-night shopping at L.L.Bean and other retailers throughout Freeport.

Visit [freeportusa.com](http://freeportusa.com) for more details.

Downtown Freeport



BOOK SIGNING

### Russ Cox & Lynn Plourde

SATURDAY | DECEMBER 6  
11 a.m.-2 p.m.

L.L.Bean Flagship Store



### Holiday Music with Local Students

SATURDAY | DECEMBER 6 | 11 a.m.

Students from the Sounds of Silence program will perform several seasonal holiday songs in American Sign Language. The program includes students from Cumberland and North Yarmouth and is directed by Robin Sidders.

L.L.Bean Flagship Store



### Winter Sports Event

WEDNESDAY-SUNDAY | DECEMBER 3-8

Get ready for outdoor winter fun by checking out our great selection of skis, snowshoes, sleds and more! We'll make sure you're ready to enjoy the snow when it starts to fall.

L.L.Bean Bike, Boat & Ski Store

### Performance by the Celebration Carolers of the Portland Community Chorus

SATURDAY | DECEMBER 20 | 3 p.m.

You'll want to see this special performance by the largest community chorus in Maine. Enjoy the sounds of the season and participate in a fun sing-along for kids and adults alike.

L.L.Bean Flagship Store



### New Year's Eve Celebration

WEDNESDAY | DECEMBER 31

11 a.m.-6 p.m.

Start the fun early with our family-friendly event, including entertainment, kids' crafts, activities and more at our Flagship Store. Then, we'll ring in the New Year just for kids with a festive "KidNight," featuring live music from Rick Charette and a wintertime fireworks display.

L.L.Bean Flagship Store

"KidNight" in Discovery Park



## Fun, Festive Activities on the Weekends & All Season Long

### Holiday Ornaments & Craft Projects

SATURDAYS | NOV. 22-DEC. 20  
10 a.m.-NOON

Kids can create one-of-a-kind works of art with Maine artist Julie Yeo.

Kids' Department,  
L.L.Bean Flagship Store



### Kids' Face Painting

SUNDAYS | NOV. 30-DEC. 21  
11 a.m.-3 p.m.

Artists from Art Van will be on hand to decorate little faces with special holiday designs.

Kids' Department,  
L.L.Bean Flagship Store



### Holiday Caroling

11:30 a.m.-1 p.m. & 2-3:30 p.m.

Enjoy traditional holiday favorites performed by area choral groups:

SATURDAY, DECEMBER 6  
Greater Freeport Community Chorus &  
Freeport High School Chamber Choir

SATURDAY, DECEMBER 13  
Choral Art Society & Nightfire Quartet

SATURDAY, DECEMBER 20  
Nightfire Quartet &  
Greater Freeport Community Chorus  
Throughout our campus of stores



### Complimentary Gift Wrapping

DEC. 5, 3-9 p.m. | DEC 6 & 7, 9 a.m.-9 p.m.  
DEC 12, 3-9 p.m. | DEC 13 & 14, 9 a.m.-9 p.m.  
DEC. 19, 3-9 p.m. | DEC 20-23, 9 a.m.-3 p.m.  
DECEMBER 24, 9 a.m.-9 p.m.

Have your packages wrapped and ready before you leave the store. Donations accepted—all proceeds support local non-profit organizations.

Discovery Lobby