

UP TO
50% OFF

Closeouts from L.L.Bean, Sage, Tibor, Lamson,
Scientific Anglers, Simms, and more.*

*Offer valid on select in-stock merchandise, March 16-18, 2012, at the L.L.Bean Hunting & Fishing Store in Freeport, ME, only. Not valid at Outlets, by telephone, mail order, or online.

VISIT WITH OUR OUTDOOR PARTNERS

Federation of Fly Fishers

Coastal Conservation Association

Merrymeeting Bay Chapter of Trout Unlimited

Saco River Salmon Club

Stripers Forever

Maine Professional Guides Association

Maine Council of Trout Unlimited

Fly Fishing in Maine

Casting for Recovery

Project Healing Waters

Maine Department of Marine Resources

Maine Department of Inland Fisheries and Wildlife

Product Vendors will be on-hand all weekend, to answer your questions about specific products and how to best use them to your advantage.

L.L.Bean

95 Main Street, Freeport, Maine



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twitter.com/LLBeanFreeport

You're invited to the 22nd Annual

L.L.BEAN SPRING FISHING WEEKEND

at Freeport, Maine



MARCH 16-18

**Free Clinics
Guest Speakers
Big Savings**

FRIDAY, MARCH 16

Live Catch and Release Demonstration

Noon & 3 p.m.
Indoor Trout Pond, Flagship Store

Classic Wet Fly Patterns Demonstration with Special Guest Tyer, Don Bastian

1-5 p.m.
Second Floor, Hunting & Fishing Store
Join renowned tyer, Don Bastian, as he demonstrates his classic wet fly patterns.

Free Friday Night Fly-Tying Clinic with Special Guest Tyer, Don Bastian

7 p.m.
Second Floor, Hunting & Fishing Store
Don will guide tyers on how to tie a Footer Special during this special clinic.
While not required, participants are encouraged to bring their own vise, tools, equipment, and materials.

SATURDAY, MARCH 17

Test Cast Our Large Selection of Fly Rods Before You Purchase

9 a.m.-5 p.m.
Discovery Park

Fly Casting Lessons for Adults and Kids with L.L.Bean Outdoor Discovery School Instructors

9 a.m.-5 p.m.
Discovery Park
Sessions are filled on a first-come, first-served basis. Must be 8 years or older to participate.

SEMINAR

Surf Casting for Stripers and Blues with L.L.Bean's Ken Estes

10 a.m.
Camping Atrium, Flagship Store
Limited Seating Available
Ken will show you how to rig and fish bait, lures, and flies in the surf for stripers and blues.

Fly-Tying Contest for Kids and Adults

10 a.m.-1 p.m.
Discovery Lobby, Flagship Store
Age categories 10-12, 13-16, 17+
Judging and awards at 2 p.m.

BOOK SIGNINGS & AUTOGRAPHS

Special Celebrity Guests

Lefty Kreh, Lou Tabory, Chris Santella
10 a.m.-4 p.m.

Second Floor, Hunting & Fishing Store
This is your chance to visit one-on-one with some of the biggest names in fly-fishing. Share fishing stories, and have them autograph one of their books, DVDs or even something of your own like a hat or fly box.

Fly-Tying Masters

10 a.m.-4 p.m.
Mezzanine, Hunting & Fishing Store
Sharon E. Wright will be tying classic streamers and wet flies, as well as some of her own original patterns.
Don Bastian will be tying a variety of traditional wet flies and streamers for trout and salmon fishing in New England.

Dave Klausmeyer, well-known author of several books and editor of Fly Tyer magazine, will be tying the best and newest flies for fishing trout ponds throughout Maine and New England, while demonstrating some cutting-edge fly-tying techniques.

SPECIAL BOOK SIGNING

Hunting, Fishing and Camping, 100th Anniversary Edition

11 a.m.-2 p.m.
Second Floor, Hunting & Fishing Store
Visit with *L.L.Bean Guide to the Outdoors* host, Bill Gorman as he signs copies of *Hunting, Fishing and Camping*. The Anniversary Edition includes L.L.'s original text along with Bill's 21st-century perspective.

SEMINAR

No-Nonsense Fly Fishing Tips with Lefty Kreh

11:30 a.m.
Camping Atrium, Flagship Store
Limited Seating Available
As anglers, we often tend to over-complicate things. Sometimes the simpler tips and techniques can make you a more successful angler—things we often tend to forget or overlook. Join living legend Lefty Kreh as he discusses a number of no-nonsense tips that can make your fly fishing easier, more fun and ultimately more successful.

Fly-Tying Lessons for Kids with Merrymeeting Bay Chapter of Trout Unlimited

11 a.m.-3 p.m.
Discovery Lobby, Flagship Store

SATURDAY, MARCH 17 *continued*

Cane Rodmaking & Book Signing

11 a.m.-3 p.m.

Hunting & Fishing Store

Join author Kathy Scott and rodmaker David Van Burgel to experience the craft of cane rodmaking, to talk brook trout and Atlantic salmon, or to pick up a signed copy of *Brook Trout Forest*.

Fish Tank Talk and Feeding

11:30 a.m.

Aquarium, Flagship Store

Live Catch and Release Demonstration

Noon & 3 p.m.

Indoor Trout Pond, Flagship Store

SEMINAR

Inshore Fly Fishing on the Northeast Coast with Lou Tabory

1 p.m.

Camping Atrium, Flagship Store

Limited Seating Available

Legendary striped bass angler Lou Tabory will cover everything you need to become a better northeast coastal angler. Fly patterns, effective line types, how to fish different waters and more will be covered.

Create Your Own Wood Fish Wall Art with Yay For You! Arts & Events

1 p.m.-4 p.m.

Kids Department, Flagship Store

Use paint and various materials to create a one-of-a-kind piece of wall art in the form of a fish.

Limit one per person.

L.L.Bean 100th Anniversary Streamer Presentation

2 p.m.

Mezzanine Level, Hunting and Fishing Store

Join us when renowned Maine fly tyer, Sharon E. Wright, presents L.L.Bean with a special fly she tied in honor of our 100th Anniversary. This unique fly will be featured in an upcoming issue of Fly Tyer magazine.

Fly-Casting Demonstration with Tyler Befus

2 p.m.

Discovery Park

Join Tyler as he demonstrates the basic casts that all fly-fishermen need to know. At only 14 years old, he is the youngest member of the Ross Reels, Scientific Anglers and Simms Fishing Products pro staff teams, and a member of the 2012 USA Youth Fly Fishing Team.

Alaska to Bolivia and Beyond:

A Fly Fisher's Fantasy Tour with Chris Santella

2:30 p.m.

Camping Atrium, Flagship Store

Limited Seating Available

Chris Santella, New York Times writer and author of the books *Fifty Places To Fly Fish Before You Die* and *Fifty More Places To Fly Fish Before You Die*, will discuss his adventures and explore the geographic and experiential boundaries of our sport.

SEMINAR

The Life Cycle of Caddis and Mayflies with L.L.Bean's John Butler

4 p.m.

Camping Atrium, Flagship Store

Limited Seating Available

John will discuss the intricacies of matching the hatch and provide tips and techniques on how to make your next fishing trip a successful one.

SEMINAR

Fly Fishing in Japan with Tyler Befus

5 p.m.

Camping Atrium, Flagship Store

Limited Seating Available

In this presentation Tyler will talk to you about the wonders of fly fishing in Japan. Join Tyler as he travels to two of the major islands in Japan and discover the unique fish, scenery, and culture of the region.

SUNDAY, MARCH 18

Test Cast Our Large Selection of Fly Rods Before You Purchase

9 a.m.-5 p.m.

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Discovery Park

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10 a.m.

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10 a.m.-1 p.m.

Discovery Lobby, Flagship Store

Age categories 10–12, 13–16, 17+

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Second Floor, Hunting & Fishing Store

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Fly-Tying Masters featuring Don Bastian, Dave Klausmeyer and Sharon E. Wright

10 a.m.-4 p.m.

Mezzanine Level, Hunting & Fishing Store

See Saturday's description for full details.

Fly-Tying Lessons for Kids with Merrymeeting Bay Chapter of Trout Unlimited

11 a.m.-3 p.m.

Discovery Lobby, Flagship Store

SEMINAR

Taking Better Outdoor Photographs with Lefty Kreh

11:30 a.m.

Camping Atrium, Flagship Store

Limited Seating Available

We all know Lefty is a legendary angler, but did you also know he's a master photographer? He even wrote the *L.L.Bean Guide to Outdoor Photography*. In this presentation, Lefty will offer up common-sense tips for taking better fishing and outdoor pictures with a cell phone, point-and-shoot, or more sophisticated camera.

Fish Tank Talk and Feeding

11:30 a.m.

Aquarium, Flagship Store

Live Catch and Release Demonstration

Noon & 3 p.m.

Indoor Trout Pond, Flagship Store

Fly-Casting Demonstration with Tyler Befus

12:30 p.m.

Discovery Park

See Saturday's description for full details.

SEMINAR

Demystifying Sinking Fly Lines with Lou Tabory

1 p.m.

Camping Atrium, Flagship Store

Limited Seating Available

When fishing the salt, many anglers simply use an intermediate line, but there's more to it than that. In some locations, one line type might be more effective and some fly patterns are more effective when fished with a sinker rather than a floater. Lou will cover how to use a variety of sinking lines for a wide range of conditions.

Create Your Own Wood Fish Wall Art with Yay For You! Arts & Events

1 p.m.-4 p.m.

Kids Department, Flagship Store

Use paint and various materials to create a one-of-a-kind piece of wall art in the form of a fish.

Limit one per person.

SEMINAR

Do-It-Yourself Bristol Bay with Chris Santella

2:30 p.m.

Camping Atrium, Flagship Store

Limited Seating Available

With all five species of Pacific salmon, grayling, arctic char, dolly varden and huge rainbows, the rivers of southwest Alaska provide some of the world's most exciting fishing. There are some wonderful lodges that serve these rivers, but at over \$6,000 a week, they're beyond the means of many anglers. There's another option—do it yourself! Chris Santella, a casual backcountry sportsman, will detail his adventures down the Kanektok and provide useful information for planning a once-in-a-lifetime adventure.

SEMINAR

Spring Trolling Techniques with L.L.Bean's Jon Whitman

4 p.m.

Camping Atrium, Flagship Store

Limited Seating Available

Jon discusses trolling gear and techniques from ice-out through the early spring season on Maine lakes and ponds.