

# Mountain Farms

## GRAND OPENING WEEKEND · OCTOBER 18-20, 2019



### FRIDAY

#### L.L.Bean Gift Card Giveaway

Worth up to \$500.\* Doors open at 9 a.m.

### ALL WEEKEND

#### Enter to Win

Five lucky winners will win the ultimate Be an Outsider backyard and campsite prize package.\*\*

A \$600 VALUE.

### SATURDAY & SUNDAY

#### Grand Opening Celebration

10 a.m. to 4 p.m.

- Fun and games for all ages
- FREE local apple cider and make your own s'mores
- Take a pic with the L.L.Bean Bootmobile
- Live local music
- Enjoy the sounds of the national parks  
With PARKTRACKS, an immersive audio experience brought to you by the National Park Foundation and National Park Service.

#### Special Guest Jeff Ryan

11 a.m. to 3 p.m

Author Jeff Ryan, a hiking and travel expert, will be signing his books about the Appalachian Trail.

#### Plus, Free Gift with Purchase

WHILE SUPPLIES LAST.

**More details at [LLBEAN.COM/HADLEY](http://LLBEAN.COM/HADLEY)**



\*Cards will be distributed to the first 200 customers in line at the L.L.Bean store in Hadley, MA, on October 18, 2019. Values vary between \$10 and \$500. No purchase necessary. Participants must be 18 or older. \*\*Visit [llbean.com/hadley](http://llbean.com/hadley) for details.