L. L. Bean, Inc. Seaport Grand Opening Giveaway No Purchase Necessary <u>Official Rules</u>

No Purchase Necessary. A purchase will not improve your chances of winning.

1. How to Enter: You may enter to win the Seaport Opening Giveaway by visiting the L. L. Bean, Inc. ("L.L.Bean") promotional display located at LL.Bean, One Seaport, 56 Seaport Blvd. Boston, MA 02210 between Friday April 6, 2018 and Sunday April 8, 2018. Fill out the official entry form and deposit your entry in the designated entry box. One entry per person. All entries become the property of L.L.Bean and will not be returned. By providing your email address you may receive L.L.Bean emails about products, sales, and special offers.

The Prizes: Ten (10) pair of Red Sox tickets (2 tickets per pair)

Each pair of tickets will be for a Red Sox game at Fenway Park in Boston, MA on 9/30/18. Winners must abide by all rules and regulations set forth by the Red Sox.

There will be a total of ten (10) winners; each winner will receive two (2) Red Sox tickets; ten (10) prizes will be awarded in total. Please allow a reasonable time for delivery. Winner is responsible for all taxes associated with prize receipt and/or use.

- 2. Eligibility: Entrants must be 18 years of age or older at the time of entry and legal residents of the United States. Employees of L. L. Bean, Inc., its affiliates, subsidiaries, advertising and promotion agencies and family members (spouse, parents, children and siblings and their spouses) and individuals living in the same household of such employees are ineligible. This offer is void wherever prohibited, and is subject to all federal, state and local laws. By participating, entrants agree to these official rules. L.L.Bean may report, as required by applicable statute or regulation, the value of the prize and the identity of the winner, to appropriate taxing authorities.
- 3. Winner Selection: Authorized personnel of L.L.Bean will select the Seaport Giveaway winners via random drawing of all eligible entries, no later than April 15, 2018. All decisions are final in all matters relating to this giveaway. Odds of winning are dependent upon number of entries received. The winners will be notified by email and must reply within three (3) business days or an alternate winner may be selected. Except as specifically provided herein, the prizes are guaranteed to be awarded.
- 4. Prize Restrictions: No substitution or transfer of prize permitted except at sole discretion of L.L.Bean. By accepting the prize the winner agrees to the release of his or her name and/or likeness for potential publicity purposes, where permitted by law.
- 5. Limitation of Liability: L.L.Bean and prize supplier are not responsible for printing or typographical errors in any giveaway-related materials; stolen, lost, late, misdirected, damaged, incomplete, illegible or postage-due mail. By participating in this giveaway and accepting a prize, winner agrees that L. L. Bean, Inc. and its shareholders, officers, employees, affiliates, agents, prize suppliers and promotion agencies shall not be liable for any and all losses, damages, rights, claims, and actions of any kind in connection with the giveaway or resulting from the winner's participation in the giveaway, acceptance, possession, use, or misuse, of any prize, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, privacy or defamation. L.L.Bean reserves the right to cancel or modify giveaway if fraud or technical failures compromise the integrity of giveaway as determined by L.L.Bean in its sole discretion. L.L.Bean reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process or otherwise violates any of the rules of the giveaway. All disputes will be resolved by binding arbitration in Portland, ME and all entrants waive the ability to bring claims in a class action format.
- 6. For the name of the winner, please send a stamped, self-addressed envelope to: L. L. Bean, Inc., Seaport Grand Opening Giveaway Winner, Attn: Karen Levesque, 15 Casco Street, Freeport, Maine, 04033, no later than May 15, 2018.