

L.L.Bean
Grand Opening Event
GIFT CARD GIVEAWAY
No Purchase Necessary
Official Rules

1. No Purchase Necessary. Purchase will not improve your chances of winning. Each of the first 100 people in line at the front doors of the new L.L.Bean Retail Store at 56 Seaport Blvd., Boston, MA 02210, at its 9 a.m. Grand Opening on Friday, April 6, 2018, will qualify to receive one L.L.Bean Gift Card worth an amount between \$10 and \$500. Cards will be distributed in the following denominations:

45 - \$10 cards
32 - \$25 cards
10 - \$50 cards
7 - \$100 cards
3 - \$250 cards
3 - \$500 cards

Denominations will be distributed randomly, at the time of entering the store, and will have no relationship to the arrival time of qualifiers. L.L.Bean reserves the right to determine all qualifiers and may disqualify potential recipients for any reason. Must be 18 or older to qualify. Employees of L. L. Bean, Inc. ("L.L.Bean"), its affiliates, subsidiaries, advertising and promotion agencies and family members (spouse, parents, children and siblings and their spouses) and individuals living in the same household of such employees are not eligible.

This offer is void wherever prohibited and is subject to all federal, state and local laws. By participating, participants agree to these official rules.

2. Winner Selection: Odds of winning are dependent upon the number of individuals present. Winners will be chosen by authorized personnel of L.L.Bean. All decisions are final in all matters relating to this giveaway. Except as specifically provided herein, the prizes are guaranteed to be awarded.

3. Prize Restrictions: Cards must be used for L.L.Bean purchases only. No cash value. No substitution or transfer of prizes permitted except at the sole discretion of L.L.Bean. By accepting a prize, each winner agrees to the release of his or her name and/or likeness for potential publicity purposes, where permitted by law. Winner is responsible for all taxes associated with prize receipt and/or use. Redemption of gift card is subject to L.L.Bean Gift Card terms and conditions, as set forth at <http://www.llbean.com/giftcard>.

4. Limitation of Liability: L.L.Bean is not responsible for printing or typographical errors in any giveaway-related materials. By participating in this giveaway and accepting a prize, each winner agrees that L.L.Bean, Inc., and its affiliates, agents and promotion agencies shall not be liable for any and all losses, damages, rights, claims and actions of any kind in connection with the giveaway or resulting from the winner's participation in the giveaway, acceptance, possession, use or misuse of any prize, including without limitation, personal injury, death and property damage, and claims based on publicity rights, privacy or defamation. L.L.Bean reserves the right to cancel or modify the giveaway if fraud or technical failures compromise the integrity of the giveaway as determined by L.L.Bean at its sole discretion. L.L.Bean reserves the right at its sole discretion to disqualify any individual who violates any of the rules of the giveaway.

L.L.Bean
Grand Opening Event
Maine Adventure Trip Giveaway
REGISTER TO WIN
No Purchase Necessary
Official Rules

1. **No Purchase Necessary. A purchase will not improve your chances of winning.** To enter, between 7:00 a.m. Eastern Daylight Time (“EDT”) on April 6, 2018] and 11:00 p.m. EST November 30, 2018, visit one of L.L.Bean’s new stores as listed below, the grand opening dates of which are to be determined and to be available on llbean.com, complete an official entry form available at the store and deposit your entry in the designated entry box at the store. To enter by mail, hand-print your name, address, city, state, zip code, email address, day and evening phone numbers, and the words “Grand Opening Event Sweepstakes” on a 3” x 5” card and mail in a stamped #10 envelope to: L.L.Bean, Attn: Eddie Flaherty, 15 Casco Street, Freeport, ME 04033. You may enter more than once, but no mechanically reproduced entries will be accepted. L.L.Bean reserves the right to disqualify any winner whose winning entry appears to L.L.Bean to have been the result of mechanical reproduction. All entries become the property of L.L.Bean and will not be returned.

Locations

One Seaport – 56 Seaport Blvd., Boston, MA 02210

Hilldale – 434 N. Midvale Blvd., Madison, WI 53711

Shops at Yale – 272 Elm Street, New Haven, CT 06511

The Kimball on Main Street – 675 Main Street, Park City, UT 84060

Oakbrook Center – 2202 Oakbrook Center, Oak Brook, IL 60523

The Grand Prize is one (1) L.L.Bean Maine Outdoor Discovery School Adventure Trip for two (2). The package includes round-trip business class airfare, two (2) nights lodging (based on double occupancy) for the nights before and after the Adventure Trip , as arranged by L.L.Bean in its sole discretion. Grand Prize is subject to availability, block out dates, and other conditions listed on prize certificate. Taxes are included. Incidentals such as meals, beverages, tips, and other items of a personal nature are not included. Approximate retail value for this package is \$8,000 One (1) Grand Prize will be awarded.

Entrants must be 18 years of age or older at the time of entry and legal residents of the United States. Employees of L.L.Bean, Inc., its affiliates, subsidiaries, advertising and promotion agencies and family members (spouse, parents, children and siblings and their spouses) and individuals living in the same household of such employees are ineligible. This offer is void wherever prohibited, and is subject to all federal, state and local laws. By participating, entrants agree to these official rules. L.L.Bean may report, as required by applicable statute or regulation, the value of the prizes and the identity of the winner, to appropriate taxing authorities.

2. **Winner Selection:** The winner will be selected via random drawing on or about Monday, December 10, 2018 from all eligible entries from all 5 stores and mail-in entries, by authorized

personnel of L.L.Bean. All decisions are final in all matters relating to this giveaway. Odds of winning are dependent upon the number of entries received. The winner will be notified by phone or mail and will be required to complete an affidavit of eligibility and a liability/publicity release, including winner's social security number for tax reporting purposes, which must be notarized and returned within 21 days of the date mailed to the winner or an alternate winner may be selected. Except as specifically provided herein, the Grand Prize is guaranteed to be awarded.

3. Prize Restrictions: No substitution or transfer of prizes permitted except at sole discretion of L.L.Bean. Trip must occur between either June 1, 2019 and November 1, 2019. The winner will receive a schedule of eligible dates and hotels for the prize package, and must notify L.L.Bean of its selections no later than February 10, 2019. No date changes permitted once reservations have been made. Reservations will be subject to availability. By accepting the prize the winner agrees to the release of his or her name and/or likeness for potential publicity purposes, where permitted by law.
4. Limitation of Liability: L.L.Bean and prize suppliers are not responsible for printing or typographical errors in any giveaway-related materials; stolen, lost, late, misdirected, damaged, incomplete, illegible or postage-due mail. By participating in this giveaway and accepting a prize, winner agrees that L. L. Bean, Inc. and its affiliates, agents, prize suppliers and promotion agencies shall not be liable for any and all losses, damages, rights, claims, and actions of any kind in connection with the giveaway or resulting from the winner's participation in the giveaway, acceptance, possession, use, or misuse, of any prize, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, privacy or defamation. L.L.Bean reserves the right to cancel or modify giveaway if fraud or technical failures compromise the integrity of giveaway as determined by L.L.Bean in its sole discretion. L.L.Bean reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process or otherwise violates any of the rules of the giveaway.

For the name of the winner, please send a stamped, self-addressed envelope to: L. L. Bean, Inc., Maine Adventure Trip Sweepstakes Winner, Karen Levesque, 15 Casco Street, Freeport, Maine, 04033 by no later than January 10, 2019 .

L. L. Bean, Inc.
Seaport Grand Opening Giveaway
No Purchase Necessary
Official Rules

No Purchase Necessary. A purchase will not improve your chances of winning.

1. **How to Enter:** You may enter to win the Seaport Opening Giveaway by visiting the L. L. Bean, Inc. (“L.L.Bean”) promotional display located at LL.Bean, One Seaport, 56 Seaport Blvd. Boston, MA 02210 between Friday April 6, 2018 and Sunday April 8, 2018. Fill out the official entry form and deposit your entry in the designated entry box. One entry per person. All entries become the property of L.L.Bean and will not be returned. By providing your email address you may receive L.L.Bean emails about products, sales, and special offers.

The Prizes: Ten (10) pair of Red Sox tickets (2 tickets per pair)

Each pair of tickets will be for a Red Sox game at Fenway Park in Boston, MA on 9/30/18. Winners must abide by all rules and regulations set forth by the Red Sox.

There will be a total of ten (10) winners; each winner will receive two (2) Red Sox tickets; ten (10) prizes will be awarded in total. Please allow a reasonable time for delivery. Winner is responsible for all taxes associated with prize receipt and/or use.

2. **Eligibility:** Entrants must be 18 years of age or older at the time of entry and legal residents of the United States. Employees of L. L. Bean, Inc., its affiliates, subsidiaries, advertising and promotion agencies and family members (spouse, parents, children and siblings and their spouses) and individuals living in the same household of such employees are ineligible. This offer is void wherever prohibited, and is subject to all federal, state and local laws. By participating, entrants agree to these official rules. L.L.Bean may report, as required by applicable statute or regulation, the value of the prize and the identity of the winner, to appropriate taxing authorities.
3. **Winner Selection:** Authorized personnel of L.L.Bean will select the Seaport Giveaway winners via random drawing of all eligible entries, no later than April 15, 2018. All decisions are final in all matters relating to this giveaway. Odds of winning are dependent upon number of entries received. The winners will be notified by email and must reply within three (3) business days or an alternate winner may be selected. Except as specifically provided herein, the prizes are guaranteed to be awarded.
4. **Prize Restrictions:** No substitution or transfer of prize permitted except at sole discretion of L.L.Bean. By accepting the prize the winner agrees to the release of his or her name and/or likeness for potential publicity purposes, where permitted by law.
5. **Limitation of Liability:** L.L.Bean and prize supplier are not responsible for printing or typographical errors in any giveaway-related materials; stolen, lost, late, misdirected, damaged, incomplete, illegible or postage-due mail. By participating in this giveaway and accepting a prize, winner agrees that L. L. Bean, Inc. and its shareholders, officers, employees, affiliates, agents, prize suppliers and promotion agencies shall not be liable for any and all losses, damages, rights, claims, and actions of any kind in connection with the giveaway or resulting from the winner’s participation in the giveaway, acceptance, possession, use, or misuse, of any prize, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, privacy or defamation. L.L.Bean reserves the right to cancel or modify giveaway if fraud or technical failures compromise the integrity of giveaway as determined by L.L.Bean in its sole discretion. L.L.Bean reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process or otherwise violates any of the rules of the giveaway. All disputes will be resolved by binding arbitration in Portland, ME and all entrants waive the ability to bring claims in a class action format.
6. For the name of the winner, please send a stamped, self-addressed envelope to: L. L. Bean, Inc., Seaport Grand Opening Giveaway Winner, Attn: Karen Levesque, 15 Casco Street, Freeport, Maine, 04033, no later than May 15, 2018.