

Short Pump Town Center GRAND OPENING CELEBRATION

NOVEMBER 6-8, 2015

FRIDAY · SATURDAY · SUNDAY

10 A.M. TO 4 P.M.

Try your hand at fly-casting, archery and slacklining or take a turn at the Bean Boot Toss.

To find the fun, just look for the giant boot!



Product reps from GoPro, Gore-Tex and PrimaLoft will show you the latest technology and gear for your next adventure.



9 A.M. FRIDAY ONLY

Starting at 9 a.m., the first 200 customers will receive an L.L.Bean Gift Card worth up to \$500*



ALL DAY SATURDAY & SUNDAY

Enter to Win a Trip to Maine** for a Family of Four



10 A.M. TO 4 P.M. SUNDAY

It's all about the kids!

Come for a day of family fun. Complete an L.L.Bean Passport to win a cool patch!

—plus—

- Check out wildlife programs at 11 a.m. and 3 p.m.
- Get a treat from the s'mores cart at 2 p.m. (while supplies last)
- Join local Boy & Girl Scouts for hands-on activities and games



*Cards will be distributed to the first 200 customers in line at the L.L.Bean store in Richmond, Virginia on November 6, 2015. Values vary between \$10 and \$500. No purchase necessary. Participants must be 18 or older. **Visit llbean.com/stores for details.

L.L.Bean

#READYFORADVENTURE