

20th Annual
L.L.Bean
HUNTING
EXPO

September 21-23



**Gear up for hunting season
with *SPECIAL SAVINGS*,
plus closeout pricing
on select equipment!**

SATURDAY, SEPTEMBER 22

10 a.m.-4 p.m.
FREE Activities at Fogg Farm*

Try Out Our Shotguns Before You Buy
Try out the latest shotguns for free and talk with vendor reps at our shooting range before you buy.

Clay Shooting, Archery or Fly Casting
With Our Outdoor Discovery Schools instructors.

**Kids' Outdoor Discovery Schools
Sporting Challenge**
Make a long-distance sporting-clay shot, hit a bull's-eye at the archery range, cast a fly at a mall target. Successfully complete all of them for great prizes. It's not easy, but it's fun.

**Shuttle transportation will be provided from our Hunting and Fishing Store to Fogg Farm. Under 17 must be accompanied by an adult. Shooting, Ages 12+; Archery/Casting, Ages 8+.*

10 a.m.-4 p.m. | FREE Outdoor Archery
Our Outdoor Discovery instructors will offer an opportunity to learn basic archery skills. Try out our Family Archery Set, which includes everything you need to get started in the sport.
Sign up the same day. First-come, first-served. Ages 8+. Moose Park

10 a.m.-4 p.m. | Buy a Collectible Buck Knife!
Meet C.J. Buck, fourth generation knifemaker and president of world-famous Buck® Knives. He'll be here to personally sign your Buck Knife purchased during the event. This is a rare opportunity to acquire an instant collectible.
Hunting & Fishing Store

10 a.m. | Bowhunting Whitetails: Preseason Prep
Sam Coffin, L.L.Bean
Sam will make sure you and your bow are ready to hit the woods when the season begins. He'll demonstrate how to properly tune broadheads, what you need to know when shooting from treestands and how to make the shot count in pressure situations.
Outdoor Discovery Center, Hunting & Fishing Store

10-11 a.m., Noon-1 p.m., 3-4 p.m.
Pointing Dog Demonstrations
North American Versatile Hunting Dog Association
Discovery Park

11 a.m. | Training Your Gun Dog
Tom Dokken, SportDOG Senior Pro Staff
Don't miss this field training demo with Tom and his trusted hunting companion, Rookie. Tom will demonstrate the following training steps: basic commands for your puppy, off-leash control using a remote collar, and teaching the dog retrieving skills and steadiness to gunfire. Tom will also be available following the seminar for Q&A.
Discovery Park

11 a.m. | Next-Level Turkey Calling
Matt Morrett, Mossy Oak National Pro Staff
Take your turkey calling to the next level by hearing Matt Morrett, World and Grand National Turkey Calling Champion. Matt will use a variety of calls to demonstrate his award-winning tips and techniques, which you can practice to become a better caller and a more successful hunter.
Outdoor Discovery Center, Hunting & Fishing Store

11 a.m.-3 p.m.
FREE Game Feast Cookout
Help us celebrate 100 years of hunting heritage with a free cookout. Stop by and enjoy a venison burger, duck sausage, hamburger, hot dogs and more. While supplies last.
Moose Park

Noon
Big Bucks in Your Own Backyard
Bob Humphrey
Thanks to the recent boom in whitetail populations, hunters don't need to travel as far to find good deer hunting and could find some of the best right in their own backyard! Deer hunting veteran, award-winning outdoor writer and wildlife biologist Bob Humphrey spends each fall hunting whitetails across North America and close to home. He'll discuss tactics for successfully scouting, planning and hunting right on your own home turf.
Outdoor Discovery Center, Hunting & Fishing Store

1 p.m. | Tracking Big Woods Bucks
Hal Blood, Big Woods Bucks
Master Maine Guide Hal Blood is a special breed of deer hunter. He has the patience, persistence and tenacity to track big bucks, no matter where they roam. As a hunter and Master Guide, Hal has guided hunters to a kill more than a hundred times. Whether you're a novice or a seasoned veteran, after this presentation, you'll take a new look at hunting the big woods by challenging the animals one-on-one.
Outdoor Discovery Center, Hunting & Fishing Store

2 p.m. | Shed Dog Training Basics
Tom Dokken, SportDOG Senior Pro Staff
Tom and his dog Rookie will demonstrate the shed dog basics you'll need to effectively train your dog. Learn how to introduce your dog to antlers, the equipment you'll need, scent and sight training, control in the field and more. Tom will be available following the seminar for Q&A.
Discovery Park

2 p.m.
Management & Research of Moose in Maine: Assessing Population Size, Structure & Influences
Lee Kantar, Maine Department of Inland Fisheries and Wildlife
Lee is the State's moose biologist, responsible for the management and research of Maine's moose population. He and his team have been busy conducting extensive aerial surveys on moose and their habitat. Join us as Lee shares his fascinating research, gives us an update on the moose population, his thoughts on overall moose management and the current issues impacting moose.
Outdoor Discovery Center, Hunting & Fishing Store

2-4 p.m.
FREE Indoor Archery Competition
Test your archery skills against other hunters and see how you match up. You could win our 100th Anniversary Collector's Knife with Display Box, a \$750 value!
First-come, first-served. Sign up the same day. Ages 18+. See store for complete details and rules. Hunting & Fishing Store

3 p.m. | Fall Turkey Hunting Tactics
Joe Judd, Quaker Boy Pro Staff
Joe will demonstrate calling tactics and techniques that work best for fall turkeys. His strategies are sure to help you bag your fall gobbler!
Outdoor Discovery Center, Hunting & Fishing Store

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11 a.m.
Whitetail Obsession: Up Close & Personal
Matt Morrett, Mossy Oak National Pro Staff
Matt is obsessed with chasing whitetail. With over 25 years of experience, his specialty is getting extremely close to one of the smartest animals in the woods. Join Matt as he shares his vast array of tips and techniques, gained from spending decades in the woods, which may help you get up close and personal with the buck of a lifetime.
Outdoor Discovery Center, Hunting & Fishing Store

Noon
Game Camera Tactics
Steve Vose, The Rabid Outdoorsman
Game cameras are an exciting technology, allowing outdoor enthusiasts a window into the habits of Maine’s diverse animal species and providing an excellent entry point to get kids interested in the outdoors. For the busy sportsman unable to devote ample time to scouting, game cameras serve as an invaluable tool, offering the unique ability to pinpoint specific game animals. Understanding good camera placement, how to take professional shots and learning the camera’s various functions will be the focus of this easy-to-follow presentation.
Outdoor Discovery Center, Hunting & Fishing Store

1 p.m.
Turkey in the Maine Woods
Maine Professional Guides Association
Maine’s own Jim Wescott and Robb Cotiaux from the Tenth Legion guide service take you out in the Maine woods hunting spring and fall turkey. Listen as the pair talk about the lore, habitat and techniques they use to hunt New England’s largest population of wild turkey. Let 50 years of hunting experience help you harvest your next Maine trophy!
Outdoor Discovery Center, Hunting & Fishing Store

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Hunting & Fishing Store

3 p.m.
Waterfowling in New England
L.L.Bean Hunting Staff
Join the experts from L.L.Bean as they discuss set up, location, effective decoy spreads, gunning techniques, load selection, duck identification and much more.
Outdoor Discovery Center, Hunting & Fishing Store

TRY BEFORE YOU BUY
Take aim in our indoor archery range and try our selection of bows before you buy.
All weekend at our Hunting & Fishing Store

SPECIAL GUESTS

Ducks Unlimited

Maine Bowhunters Association

Maine Department of Inland Fisheries and Wildlife

The Maine Professional Guides Association

National Wild Turkey Federation

North American Versatile Hunting Dog Association

Small Woodland Owners Association of Maine

Ruffed Grouse Society

Product vendors will be on-hand all weekend to answer your questions about specific products and how to best use them.

All activities are free unless otherwise noted. For more information, visit llbean.com/freetport

Activities and times are subject to change or cancellation without notice. Please call 877-755-2326 for updates.

L.L.Bean
95 Main Street, Freeport, Maine



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