

Join us for the
L.L.Bean
PADDLESPORTS
WEEKEND



JUNE 1-3
Freeport, Maine

BIG SAVINGS ON BOATS AND RACKS
FREE FOOD & LIVE ENTERTAINMENT
PADDLE ON CASCO BAY FOR FREE



THIS WEEKEND ONLY
FREE KAYAK EXTENSION

Receive a free middle extension when
you purchase a Point 65N Modular sit-on-top
kayak—save a total of \$639!

**BUY A CAR RACK SYSTEM OR
COMPONENT AND WE'LL
INSTALL IT FOR FREE!**

Product vendors will be on-hand all weekend to
answer your questions about specific products,
and how to use them to your advantage.

MEET SPECIAL GUESTS

Northern Forest Canoe Trail
U.S. Coast Guard Auxiliary
Maine Adaptive Sports & Recreation

SEE THE L.L.BEAN BOOTMOBILE

Bring your camera along for a picture with the mobile
version of our iconic L.L.Bean Boot created especially
for our 100th Anniversary celebration.

All activities are FREE unless otherwise noted.
For more information, visit llbean.com/freeport

*Activities and times are subject to change or cancellation
without notice. Please call 1-877-755-2326 for updates.*

L.L.Bean

95 Main Street | Freeport, Maine



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Look for these numbered stations throughout
the event—find your boat in four easy steps

STATION

1

Free Boat Clinics

Learn about components, design
and materials from experts

STATION

2

Get Out on the Water*

Take a free shuttle to the L.L.Bean
Paddling Center and try the boats

STATION

3

Find the Right Boat for You

Now that it's narrowed down,
our staff will help you make
your choice

STATION

4

**Boat Pickup and
Rack Installation**

We'll install your rack FREE and help
load your boat for the ride home

***L.L.Bean Paddling Center on Casco Bay**

Take a FREE shuttle—just a 10-minute ride

- Free Oceanside Cookout
- Free Boat Testing
- Outdoor Discovery Schools Courses
- Musical Entertainment
- Family Fun

CELEBRATING 100 YEARS of Exploring the Outdoors

Take a FREE shuttle to the L.L.Bean Paddling Center on Casco Bay

SATURDAY JUNE 2

10 a.m.

100 PEOPLE IN A SINGLE KAYAK!

Watch as 100 L.L.Bean employees attempt to paddle 100 connected Point 65N Modular Kayak sections as a single kayak!

SATURDAY JUNE 2 & SUNDAY JUNE 3

10 a.m.-4 p.m.

FREE BOAT TESTING

Test paddle dozens of kayaks, stand-up paddleboards and canoes for free before you buy. Speak with vendor representatives and try the boats that interest you most.

Appropriate water apparel and footwear are strongly recommended.

Ages 10+ (Boat demos for ages 4-7 accompanied by an adult are also available)



90-MINUTE TANDEM KAYAK TOURS—\$35

Saturday: 10 a.m., 11:30 a.m.,

1:00 p.m., 2:30 p.m.

Sunday: 10 a.m., 11:30 a.m., 1:00 p.m.

L.L.Bean Outdoor Discovery Schools®

After a brief demonstration of basic paddling strokes for two-person kayaks, experienced guides will lead you on a tour of northern Casco Bay. Take in the coastal scenery as your guides share their knowledge of plants, wildlife and local history.

Space is limited so call today to reserve your space: 1-888-552-3261

Minimum age 8; 17 or under with parent or guardian.

11 a.m.-3 p.m.

FREE OCEANSIDE COOKOUT

Tasty treats include premium Angus burgers, chargrilled hotdogs, barbeque chicken, garden burgers and chips. Stay hydrated with complimentary water. Enjoy lawn games with family or friends as you eat!

11 a.m.-3 p.m.

CRAFTS FOR KIDS

Yay For You! Arts & Events

Have your kids participate in creating fun crafts.

SATURDAY

Paper Fish—Create a folded paper origami fish.

SUNDAY

Funky Fish—Create a whimsical paper fish sculpture



INTRO TO STAND-UP PADDLE BOARDING—\$29

Saturday:

10:30 a.m., 11:30 a.m., 12:30 p.m.,

1:30 p.m., 2:30 p.m.

Sunday:

10:30 a.m., 11:30 a.m., 12:30 p.m., 1:30 p.m.

L.L.Bean Outdoor Discovery Schools®

This fun course is a great way to learn the popular sport of stand-up paddleboarding. Our expert instructors will teach you the fundamentals of stand-up paddling and essential safety skills. Course covers the equipment, launching, water safety, maneuvering and paddling strokes.

Space is limited so call today to reserve your space: 1-888-552-3261

Minimum age 8; 17 or under with parent or guardian.

11 a.m.-3 p.m.

LIVE MUSIC AT THE OCEAN'S EDGE!

Saturday: Eric Bettencourt

A staple in the Portland music scene, Bettencourt is a songwriter at heart, expertly crafting a wide range of tunes. He combines folk, blues, and classic rock elements to create unconventional arrangements. Combining guitar chops with lyrical prowess is a proven recipe for success and Bettencourt isn't afraid to go with what works.

Sunday: Putnam Smith

A rootsy multi-instrumentalist songwriter, Putnam has established himself as an acoustic tour-de-force not only in his hometown of Portland, but as a nationally touring musician as well.



KAYAKING DISCOVERY COURSES—\$20

Saturday and Sunday:

9-11:30 a.m., 10:30 a.m.-1 p.m.,

Noon-2:30 p.m., 1:30-4 p.m.

L.L.Bean Outdoor Discovery Schools®

After brief introductions and a safety talk, you'll be outfitted in a personal flotation device (PFD) and receive paddling instruction. You'll then set out in a solo, recreational kayak to enjoy a guided, interpretive tour, learning about the ecosystem and historical aspects of the area.

Space is limited so call today to reserve your space: 1-888-552-3261

Minimum age 8; 17 or under with parent or guardian.