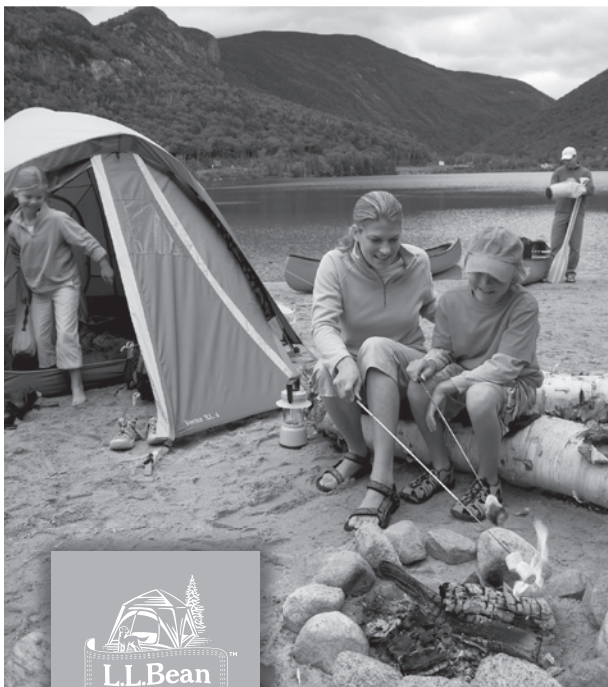


L.L.Bean CAMPING WEEKEND

MAY 18-20, 2012

Freeport, Maine

BIG SAVINGS ON CAMPING GEAR
INTERACTIVE CAMPSITES & SKILLS CLINICS
BUILD YOUR OWN SWISS ARMY® KNIFE
25-FOOT CLIMBING WALL
LIVE BIRDS OF PREY



MEET SPECIAL GUESTS

Girl Scouts of Maine
Maine Appalachian Trail Club
Maine Bureau of Parks and Lands
Leave No Trace

Take a break at the Coffee by Design coffee bar on the lower level. Or, enjoy a delicious soup, salad or sandwich at the 1912 Café.



**1912
CAFÉ**

Activities and times are subject to change or cancellation without notice. Please call 877-755-2326 for updates.

All activities are FREE unless otherwise noted.
For more information, visit llbean.com/freeport

L.L.Bean

95 Main Street | Freeport, Maine



Join Us on Facebook
facebook.com/llbean



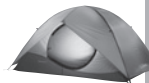
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twitter.com/LLBeanFreeport

ALL WEEKEND

Campsites for Every Adventure

10 a.m.-4 p.m. | Discovery Park

Come check out several types of fully set up campsites, including—ultralight camping for backpacking, kayak and bike camping, canoe camping, family camping and more. Our expert staff will be on hand to show you the latest must-have gear for your next adventure.



SATURDAY & SUNDAY

Special Camping Clinics

10 a.m.-4 p.m. | Every hour on Discovery Park Stage

Learn new skills, hone existing ones and get ready for your next camping adventure with interactive workshops with vendors and L.L.Bean experts.

TOPICS INCLUDE:

- Water Filtration
- Camp Cooking
- Map & Compass
- Knot Tying
- Geocaching
- Adventure Technology
- Gear Maintenance & Emergency Repairs
- Campfire Popcorn
- Leave No Trace

We'll also offer tips on selecting the right gear and show you new products that can make your outings more enjoyable.



SATURDAY & SUNDAY

Test Your Skills on the Climbing Wall

10 a.m.-4 p.m. | Main Street Patio, Flagship Store

The wall has five exciting and challenging climbing routes. Instructors will offer helpful safety tips and teach basic climbing techniques on the 25-foot tower.

CELEBRATING 100 YEARS of SLEEPING UNDER THE STARS

FRIDAY, MAY 18

10 a.m.-4 p.m. Campsites for Every Adventure

Discovery Park

SATURDAY, MAY 19

9 a.m.-5 p.m. FREE with Purchase:

Build Your Own Swiss Army® Knife

Purchase \$35 or more worth of Victorinox Swiss Army Knives, and you can build your own for free.

Camping Department, Flagship Store

10 a.m.-3 p.m. Lyme Disease Prevention

In support of Lyme Disease Awareness Month, representatives from the Maine Center for Disease Control & Prevention will provide tips to help keep you and your family protected from ticks this summer.

Discovery Patio, Flagship Store

10 a.m.-4 p.m. FREE Engraving with Purchase

Personalize your new Bean Canteen, this weekend only.

Main Street Lobby, Flagship Store

10 a.m.-4 p.m. Build Your Own Headlamp

Representatives from Princeton Tec® will help you build a custom headlamp for only \$24.95. Choose from various colors and components.

Camping Department, Flagship Store

10 a.m.-4 p.m. Test Your Skills on the Climbing Wall

Main Street Patio, Flagship Store

10 a.m.-4 p.m. Campsites for Every Adventure

Discovery Park

10 a.m.-4 p.m. Special Camping Clinics

Discovery Park Stage

11 a.m., 1 p.m., 3 p.m.

See How Swiss Army Knives Are Made

Representatives from Victorinox will demonstrate how their famous knives are built.

Camping Department, Flagship Store

11 a.m.-3 p.m.

Geocaching Adventure Treasure Hunt

We'll provide you with a GPS unit and the coordinates to a series of geocaches right here on our Freeport Campus.

Main Street Patio, Flagship Store

11 a.m.-3 p.m. Pocket Discs for Your Next Adventure

Try out these fun, colorful discs—perfect to toss at the local park, on camping trips or in your own backyard.

Discovery Park



Live Maine Birds of Prey with the Center for Wildlife

1 p.m. | Discovery Patio, Flagship Store

Using live birds, posters, and hands-on materials, we'll discuss the various birds of prey found here in Maine. Learn more about their habitats and place in the food chain, and discover the importance of protecting them.

2-4 p.m. Fun Kids' Crafts

Make a night sky mobile, including a star, moon and owl, with artist Julie Yeo.

Kids' Department, Flagship Store

SUNDAY, MAY 20

10 a.m.-3 p.m. Lyme Disease Prevention

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Discovery Park



Animals, Plants, and People: We Are All Connected

1 p.m. | Discovery Patio, Flagship Store

Do gray squirrels help to build our forests? Can the motor oil from my car really end up in a wetland? Join the Center for Wildlife for a presentation featuring live animals, hands-on materials, and an interactive display that will answer these questions and more. Kids of all ages will learn about habitats, ecosystems, and our role in this delicate balance.

2-4 p.m. Fun Kids' Crafts

Create a "dancing moose" with artist Julie Yeo.

Kids' Department, Flagship Store



See How Swiss Army Knives Are Made
11 a.m., 1 p.m., 3 p.m.

Build Your Own Swiss Army Knife
9 a.m.-5 p.m.

FREE with a purchase of \$35 or more of Victorinox Swiss Army Knives

SATURDAY ONLY



Bean Canteen Water Bottle Engraving
10 a.m.-4 p.m.

Purchase a Bean canteen and have it personalized for FREE while you wait.

SATURDAY & SUNDAY



Build Your Own Headlamp
10 a.m.-4 p.m.

Choose from various colors and components to create a custom headlamp, only \$24.95.

SATURDAY & SUNDAY



Meet L.L.Bear | Noon-2 p.m.

Roaming the Campus

SATURDAY & SUNDAY