

## SPECIAL OFFERS

### FREE \$10 Gift Card with purchase of \$50 or more!

Offer ends December 24.  
Visit [lbean.com](http://lbean.com) for details.

### FREE Bean's Nordic Pass

With the purchase of any ski set, get three free days of skiing at a participating Cross-Country Ski Areas Association touring center.

See full details and a list of participating touring centers at [lbean.com/xcpass](http://lbean.com/xcpass)

### FREE Cross-Country Skiing Walk-On Adventure

\$20 value

Each ski set includes a free walk-on cross-country skiing adventure at L.L.Bean's Outdoor Discovery Schools® in Freeport, Maine.

### FREE Supporting Membership at Maine Huts & Trails

\$100 value

Buy any metal-edge backcountry ski set and receive a membership with Maine's premiere backcountry hut system. Includes a free one-night stay at one of their huts located in the beautiful mountains of western Maine.

See store for qualifying products and complete details.



## MEET SPECIAL GUESTS

**BRADBURY**  
Mountain State Park



Sunday River®

Winter Kids



### Winter Snowshoe and Skiing Adventures

As soon as the snow flies, L.L.Bean's Outdoor Discovery Schools expert instructors will have you snowshoeing and cross-country skiing in no time—for just \$15.

See store for details.

All activities are FREE unless otherwise noted.  
For more information, visit [lbean.com/freeport](http://lbean.com/freeport)

Activities and times are subject to change  
or cancellation without notice. Please call  
877-755-2326 for updates.

# L.L.Bean

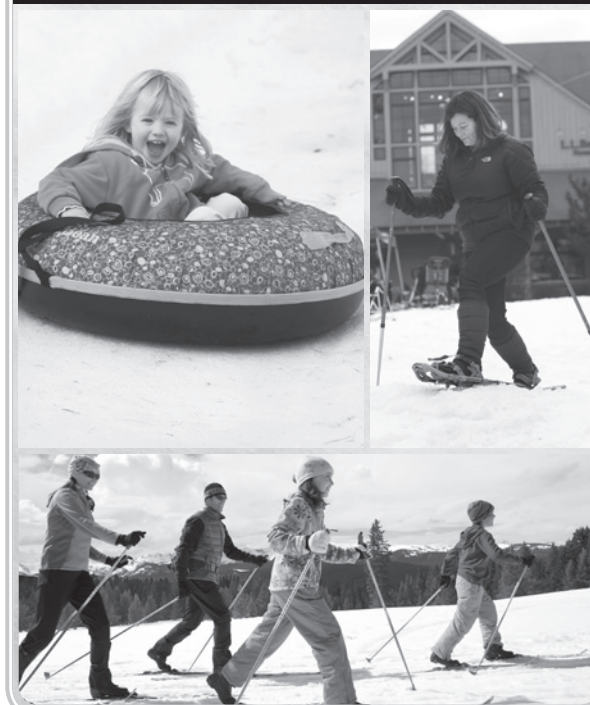
95 MAIN STREET · FREEPORT, MAINE 04033

# L.L.Bean

# WINTER SPORTS WEEKEND

December 2-4, 2011  
FREEPORT, MAINE

*Gear up for winter adventure and enjoy  
great savings during the event!*



## FRIDAY, December 2

### 1 p.m. Ice Fishing Demonstration

*Hunting & Fishing Store*

Our experts will show you the latest gear and discuss some of the best producing local lakes and ponds. Also, check out our outdoor display of traps and shelters.

### 3 p.m. Winter Camping Clinic

*Camping Department, Flagship Store*

Don't let a little snow keep you from enjoying the thrill of camping in the winter! This clinic will demonstrate how to select a campsite and properly set up your tent and cooking area. You'll also have an opportunity to check out some of the latest in winter camping gear and accessories.



### 10 a.m.-4 p.m. Saturday & Sunday

**Snowshoeing, Ski Testing and Sledding  
on L.L.Bean's Snow Track!**

*Discovery Park*

Join our Outdoor Discovery School instructors and try out our selection of snowshoes and Nordic skis on our demo track made of real snow. Kids will have a blast trying out our variety of sleds!



## SATURDAY & SUNDAY, December 3-4

### 10 a.m.-4 p.m. Nordic Ski Race Simulator



*Discovery Patio, Flagship Store*

See what it's like to Nordic ski race head to head when you try out the Maine Winter Sports Center's ski simulator, complete with timing and laser rifles. Learn about their award-winning Healthy Hometowns programs that teach traditional Maine outdoor skills like skiing, canoeing, kayaking, hiking and mountain biking, to create a new generation of healthy Mainers.



### 10 a.m.-4 p.m. WinterKids Passport

*Bike, Boat & Ski Store*

Learn how easy it is to be healthy and active this winter. Find out about WinterKids programs for kids, families, schools and communities, some of which include discounted tickets, lessons and rentals.

**You can help kids get outside this winter.  
We'll donate a pair of snowshoes to WinterKids  
for every five pairs we sell this weekend!**

### 10 a.m.-4 p.m. Sunday River.

*Main Street Lobby, Flagship Store*

Enter to win ski and stay packages for the holidays from Sunday River.

### 11 a.m. Ice Fishing Demonstration

*Hunting & Fishing Store*

Our experts will show you the latest gear and discuss some of the best producing local lakes and ponds. Also, check out our outdoor display of traps and shelters.

### 1 p.m. Winter Camping Clinic

*Camping Department, Flagship Store*

Don't let a little snow keep you from enjoying the thrill of camping in the winter! This clinic will demonstrate how to select a campsite and properly set up your tent and cooking area. You'll also have an opportunity to check out some of the latest in winter camping gear and accessories.

### 2 p.m. Ski Waxing Tips and Demonstration

*Bike, Boat & Ski Store*

Mike Innes from Swix Sport USA will provide tips on the best waxes to use for various conditions and temperatures. He will also demonstrate how to prep your bases and proper finishing techniques.

### 4 p.m. Leave No Trace Ethics

*Camping Department, Flagship Store*

Learn these basic principles so you "Leave No Trace" on your next outing. *Leave No Trace*® is a national and international program designed to educate all those who enjoy the outdoors about the environmental impacts of recreational sporting and assist with techniques to prevent and minimize these impacts.

### Don't Miss These Other Activities Happening This Weekend Too!

#### Complimentary Gift Wrapping

Weekends, December 2-12

Daily, December 19-24

#### Special Holiday Balsam Sale

December 3, 4, 17 & 18

#### Holiday Caroling

Saturdays, December 3-24

11:30 a.m.-1 p.m. & 2-3:30 p.m.

#### FREE Old-Fashioned Carriage Rides

Weekends through December 18  
1-7 p.m.

#### Sparkle Weekend

December 2-4

The whole town gets into the spirit! Find something for everyone in your family, including a talking Christmas tree, hot cocoa, and of course, pictures with Santa. Get all of your holiday shopping done at the same time! Don't miss the parade down Main Street on Friday night to kick things off at 6 p.m.

