

L.L.BEAN BIKE WEEKEND

SCHEDULE OF EVENTS • MAY 13-15, 2011

*Find the Best Savings of the Year on Select Bikes,
Cycling Accessories and Apparel*

FRIDAY, MAY 13

ABC Bike Check & How to Change a Flat Tire • 4 p.m.

Learn the quick and easy way to check over your bike before each ride.

Bike, Boat & Ski Store

Bicycle Commuting • 7 p.m.

Our experts will provide tips that show you how easy it is to start riding to work.

Bike, Boat & Ski Store

SATURDAY, MAY 14

FREE Group Road Ride • 8 a.m.

The ride will be a 20-mile moderate loop for intermediate riders.

Bring your bike and helmet and meet us at Discovery Patio in Freeport at 7:45 a.m.

Bike Maintenance 101 • 9 a.m.

Learn how to lubricate the drivetrain and properly adjust brake and shift cable tension.

Bike, Boat & Ski Store

ABC Bike Check & How to

Change a Flat Tire • 10 a.m. & 3 p.m.

Learn the quick and easy way to check over your bike before each ride.

Bike, Boat & Ski Store

Test Ride Your Next Bike Before You Buy It 10 a.m.–4 p.m.

Test ride our complete selection of bikes and find the one that's right for you.

*Moose Parking Lot, behind the Bike, Boat & Ski Store
(Weather permitting)*

Bike Safety Clinic • 1 p.m.

Join representatives from the Bicycle Coalition of Maine for a bike safety check, bicycling safety instruction and test riding. Participants must wear helmets and bring their own bike.

Moose Parking Lot, behind the Bike, Boat & Ski Store

Bicycle Commuting • 4 p.m.

Our experts will provide tips that show you how easy it is to start riding to work.

Bike, Boat & Ski Store

SUNDAY, MAY 15

L.L.Bean Time Trial

Start Time: 7:30 a.m.

Race day check-in will be in the Bike, Boat & Ski Store. *Visit bikereg.com for more information.*

Bike Maintenance 101 • 9 a.m.

Learn how to lubricate the drivetrain and properly adjust brake and shift cable tension.

Bike, Boat & Ski Store

ABC Bike Check & How to

Change a Flat Tire

10 a.m. & 3 p.m.

Learn the quick and easy way to check over your bike before each ride.

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Test Ride Your Next Bike Before You Buy It 10 a.m.–4 p.m.

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(Weather permitting)*

Group Mountain Bike Ride • 11 a.m.

This is a 10-mile moderate loop for intermediate mountain bikers. *Bring your mountain bike and helmet and meet us at Bradbury Mountain State Park at 10:45 a.m.*

The Park charges a \$3 fee for parking.

The Woodside One Wheelers • 1 p.m.

See amazing unicycling and juggling skills by this circus arts group from Woodside Elementary School in Topsham, Maine.

Moose Parking Lot, behind the Bike, Boat & Ski Store

Bicycle Commuting • 4 p.m.

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Bike, Boat & Ski Store

SATURDAY & SUNDAY

Check out our 2011 Felt, Scott, GT and Ellsworth bikes

Felt and Scott demo vans will be onsite, packed with bikes for you to test ride.



*All activities are free unless otherwise noted.
For more information, visit llbean.com/freeport*

*Activities and times are subject to change
or cancellation without notice. Please call
877-755-2326 for updates.*

Get the Best Fit With the Fit Kit bike fitting system

This comprehensive evaluation uses detailed measurements to calculate adjustments—putting you in the best riding position for comfort and performance.

Just \$50 or FREE with any bike purchase over \$799

FREE Thule Rack Installation

Buy a Thule® rack system or component and we'll install it for free!

**FREE accessory installation
with any bike purchase**

L.L.Bean
95 Main Street, Freeport, ME