

Join us for

L.L.Bean PADDLESPORTS WEEKEND

FREEPORT, MAINE

June 7-9, 2013



- FREE Boat Testing on Casco Bay
- Explore a Huge Selection of Boats
- Live Music, Games and Family Fun

Activities at our

L.L.Bean Paddling Center on Casco Bay

Saturday & Sunday, June 8 & 9 | Take a FREE shuttle from our Flagship Store—only 10 minutes away

Saturday only

11 a.m.-3 p.m. Maine State Aquarium Touch Tub

Crabs, urchins and starfish—oh my! Join the Maine State Aquarium team at their traveling touch tub for an opportunity to interact with some of Maine's live intertidal critters. The MSA staff will be on hand to assist children with handling the creatures and can answer any questions about our local marine life.

Saturday & Sunday

10 a.m.-4 p.m. FREE Boat Testing*

Test paddle dozens of kayaks, stand-up paddleboards and canoes for free before you buy. Plus, speak with vendor representatives about the boats that interest you most. *Minimum age 8. Boat demos for ages 4-7 accompanied by an adult are also available.*

10:30 a.m. Compete in the BIC Stand-Up Paddleboarding One-Design Challenge*

Grab your friends and participate in this fun race for all abilities. All competitors will use the same board. Boards, paddles and PFDs provided for all participants. Prizes for top finishers. Space is limited, so call today to register—1.888.552.3261.



SATURDAY ONLY Meet Seth Wescott

World champion snowboarder and L.L.Bean testing and design partner, Seth Wescott, will join racers out on the course and also be available for autographs following the race.

11 a.m.-3 p.m. Fun Family Games and Activities

Bring the whole family and join representatives from Healthy Hometowns—everyone can participate in these spirited games and activities.

11 a.m.-3 p.m. Crafts for Kids with Yay For You! Arts & Events

Your kids will love creating these unique crafts.

SATURDAY: Sea Glass Art

Create a sea glass wire-wrapped pendant.

SUNDAY: Wooden Toy Boat

Make it your own by adding the mast, sail and painting it your favorite color.

11 a.m.-3 p.m. Music at the Ocean's Edge

SATURDAY: Lay-Z-Gait Band

This Portland group will make you want to dance with their exciting swing rhythms and vocals. Distinctive sounds of the lap steel and fiddle create a uniquely American music experience.

SUNDAY: Sylvain's Acadian Aces

Keep the Cajun flame alive in old Acadie with an energetic brand of raw, rootsy Cajun music.

11 a.m.-3 p.m. Delicious Food Available

Enjoy fresh sandwiches and snacks—all proceeds to benefit the Boy Scouts of America, Fire Explorer Post 60 of Freeport. Plus, stay hydrated with complimentary water.

**Appropriate water apparel and footwear are strongly recommended for all water activities.*





See what's happening At Our Freeport Campus

Friday to Sunday, June 7-9

Explore our huge selection of kayaks, canoes, stand-up paddleboards and paddling accessories at our Bike, Boat & Ski Store in Freeport. Plus, enjoy special savings all weekend long.

Look for these stations to help guide you throughout the event:

STATION
1

Get Out on the Water

Take a free shuttle to the L.L.Bean Paddling Center and try the boats

STATION
2

Find the Right Boat for You

Our staff will help you make the choice that's right for you

STATION
3

Boat Pickup & Rack Installation

We'll install your rack for FREE and help load your boat for the ride home

STATION
4

FREE Boat Clinics

Learn about components, design and materials from the experts

Buy a car rack system or component and we'll install it for FREE!

Product vendors will be on-hand all weekend to answer your questions about specific products, and how to use them to your advantage.



Activities with L.L.Bean Outdoor Discovery Schools®

90-Minute Tandem Kayak Tours* \$35

SATURDAY: 12:30 p.m. & 2:30 p.m.

SUNDAY: 11:30 a.m. & 2 p.m.

After a brief demonstration of basic paddling strokes, experienced guides will lead you on a tour of northern Casco Bay in two-person kayaks. Take in the coastal scenery as they share their knowledge of plants, wildlife and local history. *Minimum age 8. 17 or under with parent or guardian.*

90-Minute Stand-Up Paddleboarding Tours* \$35

SATURDAY: 12:30 p.m. & 2:30 p.m.

SUNDAY: 10:30 a.m. & 1 p.m.

This fun tour is a great way to learn the popular sport of stand-up paddleboarding. Our expert instructors will teach you the fundamentals of stand-up paddling and then take you on a short guided tour of Casco Bay. *Minimum age 10. 17 or under with parent or guardian.*

Kayaking Discovery Courses* \$20

**10-12:30 p.m., 11:30 a.m.-2 p.m.,
1-3:30 p.m., 2:30-5 p.m.**

After brief introductions, a safety talk and paddling instruction, you'll set out in a solo, recreational kayak to enjoy a guided, interpretive tour with our experts, learning about the ecosystem and historical aspects of the area. *Minimum age 8. 17 or under with parent or guardian.*

**Space is limited.
Call today to register—1-888-552-3261**



See the L.L.Bean Bootmobile



Bring your camera along for a picture with the mobile version of our iconic L.L.Bean Boot. Test your skill with the L.L.Bean Boot Toss and other fun games.



**1912
CAFÉ**

Take a break at the Coffee by Design coffee bar on the lower level. Or, enjoy a delicious soup, salad or sandwich at the 1912 Café. Both are conveniently located inside our Flagship Store.

All activities are free unless otherwise noted. For more information, visit lbean.com/freeport

Activities and times are subject to change or cancellation without notice. Please call 877-755-2326 for updates.



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L.L.Bean

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