



S'more — out of — Summer

Get S'more Out of Summer with us.

Join the S'more Tour for free
summer fun in the outdoors.

L.L.Bean Backyard Campsite

Stop by and escape the city with s'more roasting,
yard games and camping activities.

JUNE 20: The Battery, New York City	10AM-6PM
JUNE 23: Canalside, Buffalo, NY	11AM-7PM
JULY 11: The Forum & the Grove at the State Capitol, Madison, WI	11AM-7PM
JULY 17: The Greenway, corner of Milk Street and Atlantic Avenue, Boston, MA	11AM-7PM
JULY 20-21: L.L.Bean Store, Freeport, ME	10AM-4PM

Bootmobile

Snap a pic when the most popular heel on
four wheels comes to an outdoor festival near you.

JUNE 26-JULY 7: Summerfest, Milwaukee, WI
JULY 13-14: Outside Experience, Chicago, IL
JULY 19-21: Ann Arbor Summer Art Festival, Ann Arbor, MI
JULY 23-28: Airventure Oshkosh, Oshkosh, WI
AUGUST 2-4: Ohio State Fair, Columbus, OH

Outdoor Discovery Programs

Meet us outside for free summer activities including guided hikes,
paddling demos, kids activities and s'mores, of course.

JULY 13-14: Green Lakes State Park, Fayetteville, NY
JULY 20-21: Devil's Lake, Baraboo, WI
JULY 20-21: Green Lakes State Park, Fayetteville, NY
JULY 20-21: Oak Crest Cove, Sandwich, MA
JULY 27-28: Devil's Lake, Baraboo, WI
JULY 27-28: Taughannock Falls State Park, Trumansburg, NY
AUGUST 3-4: Devil's Lake, Baraboo, WI
AUGUST 3-4: Hamlin Beach State Park, Hamlin, NY
AUGUST 3-4: Boston Harbor Islands – Spectacle Island, Boston, MA
AUGUST 3-4: Moraine State Park: Pittsburgh, PA

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