

# L.L.Bean HUNTING EXPO

September 14-15  
9 a.m. to 4 p.m.

## TEST OUR LATEST SHOTGUNS FOR FREE and take home a \$20 L.L.Bean Gift Card\*

**SATURDAY ONLY, 9 a.m. to 1 p.m.**  
FOGG FARM SHOOTING RANGE

Join L.L.Bean's experienced instructors along with vendors from Caesar Guerini, Syren, Beretta, Benelli, Franchi and Stoeger, to try out the latest shotguns and have your shooting questions answered.

Plus, join Lynne Green from Syren, a firearm brand designed exclusively for and run entirely by women, as she leads a shooting demo using their finely crafted, uncompromising shotguns for lady shooters.

\*ONE GIFT CARD PER VISITOR. LIMITED QUANTITIES. WHILE SUPPLIES LAST.  
Shuttle transportation will be provided to Fogg Farm Range. Sign up at our tent on Discovery Patio. Children under 17 must be accompanied by an adult.

## ENTER TO WIN



Five lucky Grand Prize winners will receive a Hunter's Rifle Travel Case fully stocked with hunting supplies.

- a \$500 value -

MUST BE 18 OR OVER TO ENTER.

SEE OFFICIAL RULES AT  
LLBEAN.COM/CONTEST

## ASK THE EXPERTS

Representatives from the top hunting brands will be here to answer your questions and provide tips and techniques to get you ready for the big hunt.

BENELLI  
BARETTA  
BOWTECH  
BOYT  
HELLE KNIVES  
HOYT  
LACROSSE  
LANCASTER  
ACADEMY

LEUPOLD  
LIGHTFIELD  
PRO EARS  
RUFF TUFF  
KENNELS  
SPORT DOG  
SWAROVSKI  
VORTEX  
*AND MANY MORE!*

## A HUGE THANKS TO OUR NON-PROFIT PARTNERS

BACKCOUNTRY HUNTERS AND ANGLERS  
DUCKS UNLIMITED  
MAINE WOODLAND OWNERS  
NORTH AMERICAN VERSATILE  
HUNTING DOG ASSOCIATION  
OPERATION REBOOT OUTDOORS  
PRESQUE ISLE FISH AND GAME CLUB

## Get ready for a great season!

- Special savings, raffles and a FREE gift with purchase
- FREE shotgun testing at our range
- Family archery and bow testing
- Hunting seminars and demos
- Advice from top hunting brands



All activities are free unless otherwise noted. Activities and times are subject to change or cancellation without notice.

Please call 1-877-755-2326 for updates or follow @llbeanfreeport on Twitter.

# L.L.Bean

95 Main Street | Freeport, Maine

# EVENT SCHEDULE

SATURDAY & SUNDAY - 9 a.m. to 4 p.m.



## Saturday Only, 11:30 a.m. to 2 p.m. SPECIAL GUEST: BOBBIE WEINER

Internationally known makeup artist and master of transformation

Meet and get your face painted by Bobbie Weiner (aka Bloody Mary). This veteran special effects makeup artist has worked on dozens of major motion picture and television projects, including James Cameron's *Titanic*, and is the owner/creator of Camo Face Paint, the military's #1 choice for camouflage face paint.

## All Weekend FREE ACTIVITIES FOR ALL AGES

### FAMILY ARCHERY

Guided by our Outdoor Discovery Programs instructors, archers young and old, beginner and experienced, will learn proper form as they aim for (and hopefully hit) the bullseye.

### BOW TESTING

Take aim in our indoor archery range and try a selection of recreational and hunting bows before you buy.



## Sat. & Sun., 11 a.m. and 1 p.m. POINTING DOG DEMONSTRATIONS

Pointing and searching are the two major aspects of the hunting dog's work. Join the North American Versatile Hunting Dog Association in Discovery Park as they present a fun and fascinating display of animal talent.



## All Weekend HUNTING SEMINARS WITH JOE JUDD

Joe Judd brings five decades of hunting expertise to L.L.Bean as he shares some of his most tried-and-true strategies and techniques. Joe has been a pro staff member at Quaker Boy for almost 30 years and is a recent inductee to the New England Turkey Hunting Hall of Fame.

**SATURDAY · 2 P.M.** Fall Turkey Hunting

**SUNDAY · 2 P.M.** Winter Coyote Hunting



## All Weekend HUNTING SEMINARS WITH BACKCOUNTRY HUNTERS & ANGLERS

**SATURDAY · 10 A.M.** DIY Public Lands:  
Western Hunting

Want to plan your own walk-in day hunt or wilderness backpack trip to the public lands of the West? BHA's experienced DIY Western hunters will share the tips and tools you need to hunt the area's iconic species, including elk, mule deer, pronghorn antelope and sharptail grouse.

**SUNDAY · 10 A.M.** Internet Scouting

Learn how to become a better and more efficient hunter using modern tools like Google Earth, public wildlife agency map viewers, and an array of smartphone apps that help you identify potential hunting locations before heading into the field.

## All Weekend FREE CLINICS & DEMOS

Featuring a wide variety of topics to help you leave the expo a more skilled and better-equipped hunter.

**9 A.M.** GUN CLEANING DEMO

**NOON** TREE STANDS 101, WITH  
CLIMBING TREE STAND DEMO

**3 P.M.** HOW TO USE GAME CAMERAS

## INNOVATIVE GEAR DESIGNED BY OUR HUNTING EXPERTS

It all started in 1912 with the revolutionary Maine Hunting Shoe®. We've been setting the standard in problem-solving, innovative hunting gear ever since.

RIDGE RUNNER  
STORM JACKET  
AND PANTS  
501812, \$249  
501813, \$199



RIDGE RUNNER  
HUNTER'S PULLOVER  
504703, \$69



ALLAGASH  
FIXED-BLADE  
KNIFE  
508079, \$89



MAINE WARDEN  
DAY PACK  
299533, \$119

**FREE GIFT WITH ANY  
HUNTING & FISHING STORE PURCHASE**  
L.L.Bean Heritage Hunting Hat

Choice of Camo or Hunter Orange. While supplies last.

**HOURLY RAFFLES · 10 a.m. to 4 p.m.**  
Take home a Boat and Tote filled with hunting  
merchandise, plus a \$20 L.L.Bean gift card.

Must be present to win.

**FOOD TRUCKS · 11 a.m. to 3 p.m.**  
Take a break from the action to enjoy  
some of our favorite local eats.

Weather permitting.