

L.L.Bean PaddleSports Event

MAY 31-JUNE 2



Try Out a Boat or SUP

AND GET A FREE \$20
L.L.BEAN GIFT CARD*

SATURDAY & SUNDAY · JUNE 1-2

9 a.m. to 2 p.m.

On-Water Boat & SUP Testing

Take a free shuttle to our oceanfront paddling center in Freeport, where our boating experts, along with visiting reps from top brands, will help you test a variety of boats so you can find your perfect ride. Ages 8 & up.

10:30 a.m. & 11:30 a.m.

Free Rolling & Rescue Clinics

Join our expert instructors as they demonstrate lifesaving techniques for kayak rolling and rescue.

FREE shuttle service provided outside of our Bike, Boat & Ski Store to our private paddling center in Freeport, located on beautiful Casco Bay. Please wear appropriate apparel and footwear for all water activities. Children under 17 must be with a parent or guardian. **Last shuttle leaves at 1:15 p.m.**

*ONE PER VISITOR. LIMITED QUANTITIES. WHILE SUPPLIES LAST.



Enter to Win

GRAND PRIZE: Manatee 10 Solo Kayak Package

\$449 value

Everything you need to start paddling. Package includes kayak, paddle and cockpit cover.

—PLUS—

10 winners will receive their choice of one free Outdoor Discovery Programs "Discovery Course" for themselves and a guest, a \$50 value.

MUST BE 18 OR OVER TO ENTER. SEE OFFICIAL RULES AT LLBEAN.COM/CONTEST



PADDLING SEASON STARTS NOW!

We have a lesson, trip or tour for every type of paddler, from introductory Discovery Courses to exciting multiday adventures. Our experts will teach you everything you need to know before you hit the water – and show you the outdoors from a whole new point of view.

LEARN MORE AT LLBEAN.COM/ADVENTURE



FREE ON-WATER BOAT TESTING
SPECIAL GUEST SPEAKERS | CLINICS | DEMOS
EXPERTS FROM TOP PADDLING BRANDS
**PLUS—THREE DAYS OF BIG SAVINGS
ON BOATS, BOARDS, RACKS & MORE**



All activities are free unless otherwise noted. Activities and times are subject to change or cancellation without notice.

Please call 1-877-755-2326 for updates or follow @llbeanfreeport on Twitter.

L.L.Bean

95 Main Street | Freeport, Maine

EVENTS AT OUR FLAGSHIP CAMPUS

FRIDAY TO SUNDAY, MAY 31-JUNE 2



7 p.m., FRIDAY

Paddling Film Festival presented in partnership with the Northern Forest Canoe Trail
FREE · CAMPING ATRIUM · L.L.BEAN FLAGSHIP STORE

White-knuckle whitewater action. River canoe expeditions. Grueling kayak fishing battles. Environmental documentaries. And so much more. Join us for a FREE screening of this international film tour as it stops in Freeport, presenting a selection of the world's best paddling films of the year.



SATURDAY

SPECIAL GUEST: Porter Fox

3-5 p.m. Book Signing, *Northland*
L.L.BEAN BIKE, BOAT & SKI STORE

7 p.m. Lecture
CAMPING ATRIUM · L.L.BEAN FLAGSHIP STORE

Author Porter Fox will guide guests along his 4,000-mile traverse of America's "forgotten" northern border, much of it in a canoe.



9 a.m. to 3 p.m.
SATURDAY & SUNDAY

Birch Bark Canoe Building Demo
DISCOVERY PARK · L.L.BEAN CAMPUS

Butch Phillips, from Maine's Penobscot Nation, will demonstrate how to build a birch bark canoe from scratch, showcasing what tools, materials and techniques are required to create these remarkable Native American vessels.



SATURDAY & SUNDAY
At the Bike, Boat & Ski Store

Find the Boat That's Right for You
Explore our huge selection of kayaks, canoes, stand-up paddleboards and paddling accessories. Our expert staff can answer all your questions and help you choose the right board or boat.

Boat Pick Up & Rack Installation
We'll install your new Thule rack for FREE and help you load up your boat or SUP for the ride home.



SATURDAY & SUNDAY
SPECIAL CLINICS with Danny Mongno, NRS Paddling Instructor

DISCOVERY PARK · L.L.BEAN CAMPUS
11 a.m. & 3 p.m. The Kayak Forward Stroke
Using a step-by-step process, Danny will break down the forward stroke to teach you how to paddle more efficiently, so you can stay out on the water longer.

NOON & 4 p.m. SUP: Top Ten Tips
Get pro tips and tricks that will have you enjoying stand-up paddle boarding (SUP) safely right from the start.

SATURDAY & SUNDAY
Ask the Experts

Representatives from the top paddling brands will be here all weekend to answer your questions and help you select the perfect gear to get you out on the water.

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| BIC SPORT | PAU HANA |
| CURRENT DESIGNS | U.S. COAST GUARD |
| FRIENDS OF KATAHDIN WOODS & WATERS | WERNER PADDLES |
| NRS | WILDERNESS SYSTEMS |
| OLD TOWN CANOE | AND MANY MORE! |

FOR EVERY WAY YOU ENJOY THE WATER

Our selection of recreational kayaks, fishing kayaks, canoes and stand-up paddleboards make it easy to get out there – whether you're already an avid paddler or floating for the very first time.



L.L.BEAN MANATEE 10 SOLO KAYAK
506923, \$399



L.L.BEAN MANATEE 12 DELUXE ANGLER KAYAK
301671, \$779

L.L.BEAN BAYSIDE CROSS TOUGH TEC SUP PACKAGE
506886, \$829



MEN'S & WOMEN'S DISCOVERY PFDs
304827, \$89.95
304828, \$89.95

SATURDAY & SUNDAY

FREE GIFT
with any purchase at the Bike, Boat & Ski Store
While supplies last.

HOURLY RAFFLES · 10 a.m. to 4 p.m.
Take home a Boat and Tote filled with gear and goodies, including a \$50 L.L.Bean gift card.
Must be present to win.

FOOD TRUCKS
Take a break from the action to enjoy some of our favorite local eats.
Weather permitting.