

A man and a boy are fishing together in a stream. The man, on the left, is wearing a grey and blue baseball cap, sunglasses, and a light-colored long-sleeved shirt. He is holding the boy's fishing rod. The boy, on the right, is wearing a light-colored baseball cap, a white long-sleeved shirt, and dark pants. He is holding the fishing rod and looking towards the water. The background shows a forest of tall trees.

# L.L.Bean SPRING FISHING EXPO

At the L.L.Bean Hunting & Fishing Store

March 16-17 · 9 a.m. to 4 p.m.

**Get ready for a great season!**

- Special savings, giveaways and a FREE gift with purchase
- FREE skills clinics and seminars
- FREE fly-casting lessons with our expert instructors
- Fun, hands-on activities for the whole family



# LEARN TO CAST

with L.L.Bean Outdoor Discovery Programs

## SATURDAY & SUNDAY

### 9 a.m. to 4 p.m., FREE FLY-CASTING LESSONS\*

Learn the basics of casting and take home expert tips from L.L.Bean's experienced instructors.

### 9 a.m. to 4 p.m., FLY-ROD TESTING\*

Test cast our large selection of fly rods to find the right one before you make a purchase.

### 11 a.m. to 12:30 p.m., MAINE 5-WEIGHT CASTING COMPETITION\*

Test your skills against the best of the best and win great prizes!

\*WEATHER PERMITTING



## ENTER TO WIN

### GRAND PRIZE: Androscoggin River Fishing Trip for Two - a \$475 value

Enter for a chance to join our guides for a day of action-packed fishing on one of Maine's premier bass fisheries.

### —PLUS—

10 winners will receive their choice of one free Outdoor Discovery Programs "Discovery Course" for themselves and a guest, a \$50 value.

MUST BE 18 OR OVER TO ENTER.  
SEE OFFICIAL RULES AT [LLBEAN.COM/CONTESTS](http://LLBEAN.COM/CONTESTS)



# EVENT SCHEDULE

SATURDAY & SUNDAY · 9 a.m. to 4 p.m.

[lbean.com/fishingexpo](http://lbean.com/fishingexpo) for full event details

## ALL WEEKEND FUN & FREE ACTIVITIES FOR KIDS

### KIDS' FLY-CASTING LESSONS

Young anglers will learn the basics of casting from our friendly Outdoor Discovery Program instructors.

### KIDS' FLY-TYING LESSONS

Kids will create their own flies with tips and instruction from the Merrymeeting Bay Chapter of Trout Unlimited.

### MAINE FISH SPECIES IDENTIFICATION

Discover how to identify the fish in our own waters with John Boland, retired Fisheries Manager from Maine Inland Fisheries and Wildlife.

## SATURDAY ONLY, 3 P.M.

### NEW ENGLAND'S RARE ARCTIC CHARR presented by

Emily Bastian and Bob Mallard



An informational presentation covering the history, biology, status, threats, conservation and fishing of Maine's elusive Arctic charr, the rarest inland salmonid east of the Rocky Mountains and a true "bucket list" fish.

## ALL WEEKEND SPECIAL GUEST SPEAKERS

These world-class anglers will be on hand all weekend to speak, showcase products, demo techniques and more.



### ALBERTO KNIE

Striper fishing legend Alberto Knie shares his best tactics and techniques in two rare open seminars, with plenty of opportunity to interact, talk gear and ask your angling questions.

**SATURDAY · 1 P.M.** The Art of Trophy Fishing

**SUNDAY · 1 P.M.** Maximize Your Time on the Water with Proven Tactics



### RICHARD STROLIS

A creator of custom flies that can be counted on for landing trophy trout, Richard Strolis will discuss streamer tactics and demonstrate his tying techniques. He'll also be available to sign his book, *Catching Shadows*, throughout the weekend.

**SATURDAY · 11 A.M.** Streamer Tactics for Trophy Trout

**SUNDAY · 11 A.M.** Tying Flies for the Toughest Fish, and Strategies for Fishing Them

## ALL WEEKEND, ON THE HOUR: FREE CLINICS, DEMOS & SEMINARS

Featuring a wide variety of topics to help you leave the expo a more skilled and better-equipped angler.

**10 A.M.** CHOOSING THE RIGHT WADERS

**11 A.M.** ESSENTIAL KNOTS FOR CASTING

**1 P.M.** LIVE CATCH & RELEASE DEMO

**2 P.M.** FISH TANK TALK

**3 P.M.** HOW TO RIG FLY LINES TO LEADER BACKING

## ASK THE EXPERTS

Representatives from the top fishing brands will be here to answer your questions and provide tips and techniques to get you out on the water and ready to fish!

HATCH OUTDOORS

HOGY LURES

MONTANA FLY  
COMPANY

SCIENTIFIC  
ANGLERS

SHIMANO

ST. CROIX RODS

TACTICAL  
ANGLERS

WATERWORKS-  
LAMSON

XTRATUF  
FOOTWEAR

**AND MANY MORE!**

## NEW FOR 2019

### CUTTING-EDGE GEAR FOR FISHING SUCCESS

Designed and field tested by anglers as passionate about the sport as you are, you can be sure our gear will perform flawlessly – and help you land that trophy – no matter where you love to fish.



**KENNEBEC WADERS  
WITH SUPER SEAM**  
506193, \$269

**EMERGER  
WADING BOOTS**  
Men's, 506205  
Women's, 506241  
starting at \$149



**APEX FLY  
ROD OUTFIT**  
9' for 5 wt. line,  
309954  
\$609



**FREE GIFT** with any  
Hunting & Fishing Purchase  
Choose from a box of six flies  
or a fishing lure. While supplies last.

**HOURLY RAFFLES · 10 a.m. to 4 p.m.**  
Take home a Boat and Tote filled with fishing gear  
and goodies, including a \$50 L.L.Bean gift card.  
Must be present to win.

**FOOD TRUCKS**  
Take a break from the action to enjoy  
some of our favorite local eats.  
Weather permitting.

# A HUGE THANKS TO OUR NON-PROFIT PARTNERS

ATLANTIC SALMON FEDERATION

MAINE TROUT UNLIMITED

MERRYMEETING BAY CHAPTER  
OF TROUT UNLIMITED

NATIVE FISH COALITION

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For full event details, visit  
[llbean.com/fishingexpo](http://llbean.com/fishingexpo)

All activities are free unless otherwise noted. Activities and times are subject to change or cancellation without notice.

Please call 1-877-755-2326 for updates or follow @llbeanfreeport on Twitter.

# L.L.Bean

95 Main Street | Freeport, Maine

