



COME TO L.L.BEAN'S  
**NORTHERN LIGHTS**  
CELEBRATION

NOVEMBER 21-DECEMBER 31, 2014

AT OUR FLAGSHIP STORE IN FREEPORT, MAINE

This holiday season, we invite you to begin a new family tradition or continue an old one—for many of our customers, the holidays just wouldn't be the same without a trip to Freeport.

SCHEDULE OF EVENTS

**L.L.Bean**



**Christmas Tree Lighting Ceremony**

FRIDAY, NOVEMBER 21  
Festivities begin at 6:45 p.m. in Discovery Park

Broadcast Live on  
WCSH 6 207  207

Join us as we light one of the largest Christmas trees in Maine, covered in thousands of twinkling LED lights, broadcast live on WCSH 6 and WLBZ 2 with 207 TV hosts Rob Caldwell and Caroline Cornish. We'll have festive holiday music, with King Memphis and entertainment that you won't want to miss. The whole L.L.Bean campus will be filled with beautiful light displays and holiday cheer!



**Musical Holiday Light Show**

NOVEMBER 21-DECEMBER 31  
5-9 p.m. every half hour

You haven't seen anything like it—come experience a dynamic show, featuring beautiful music and spectacular visual effects. Trees around our campus, including our giant Christmas tree, will be decorated with over 25,000 colored lights that are synchronized with holiday tunes to create an amazing display. Different shows will appear throughout the season—you'll want to see them all.

**Fun, Festive Activities on the Weekends & All Season Long**



**FREE Old-Fashioned Horse-Drawn Rides**

WEEKENDS | NOV. 22-DEC. 21 | 1-7 p.m.

Take a break from holiday shopping and explore the village at a slower pace. It's a great way for you and your family to view the lights while experiencing an old-time tradition.

95 Main Street, in front of our L.L.Bean Flagship Store



**Winter Snowshoe & Cross-Country Skiing Adventures**

As soon as the snow falls, L.L.Bean's Outdoor Discovery Schools® expert instructors can have you snowshoeing and cross-country skiing in no time—for just \$20. See store for details or visit [llbean.com/adventure](http://llbean.com/adventure)

See a video of our musical holiday light show and more at [LLBEAN.COM/NORTHERNLIGHTS](http://LLBEAN.COM/NORTHERNLIGHTS)

All activities are free unless otherwise noted.

*Activities and times are subject to change or cancellation without notice. Please call 1-877-755-2326 for updates.*



Join Us on  
[facebook.com/llbean](https://facebook.com/llbean)



Follow Us on  
Twitter @ LLBeanFreeport



Follow Us on  
Instagram @ LLBean

**L.L.Bean**

95 MAIN STREET | FREEPORT, ME

Visit [llbean.com/freeport](http://llbean.com/freeport) to learn more about events and activities happening all year long

## Mark Your Calendar for These Special Events



THIS WEEKEND ONLY

### Donate Winter Coats for Seniors

FRIDAY-SUNDAY | NOVEMBER 21-23

L.L.Bean and Maine Association of Area Agencies on Aging (M4A) will be collecting gently used coats for Maine's older citizens. L.L.Bean will provide a matching donation of \$5 to M4A for every coat received.

Drop boxes located in Discovery Lobby  
L.L.Bean Flagship Store



### Winter Sports Event

WEDNESDAY-MONDAY | DECEMBER 3-8

Get ready for outdoor winter fun by checking out our great selection of skis, snowshoes, sleds and more! We'll make sure you're ready to enjoy the snow when it starts to fall.

L.L.Bean Bike, Boat & Ski Store

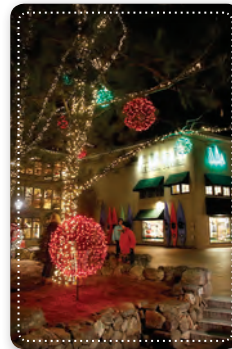
### Freeport's Sparkle Celebration

FRIDAY-SUNDAY | DECEMBER 5-7

The whole town gets into the holiday spirit! We'll kick things off with The Parade of Lights featuring Santa marching down Main Street on Friday at 6 p.m.

- Visits with Santa at L.L.Bean following the parade on December 5
- A Sparkle Express Adventure aboard the Amtrak Downeaster
- A talking Christmas tree, hot cocoa, Jingle Bell Fun Run and much more!

Visit [sparklecelebration.com](http://sparklecelebration.com) for more details.  
Downtown Freeport



### Holiday Music with Local Students

SATURDAY | DECEMBER 6 | 11 a.m.

Students from the Sounds of Silence program will perform several seasonal holiday songs in American Sign Language. The program includes students from Cumberland and North Yarmouth and is directed by Robin Sidders.

L.L.Bean Flagship Store



BOOK SIGNING

### Mark Scott Ricketts

SUNDAY | DECEMBER 7  
11 a.m.-2 p.m.

L.L.Bean Flagship Store

### Freeport's Moonlight Madness Shopping Celebration

FRIDAY | NOVEMBER 28 | 12:01 a.m.

Stay up late for a midnight fun run down Main Street following Santa on his red Harley, then enjoy middle-of-the-night shopping at L.L.Bean and other retailers throughout Freeport. Visit [freeportusa.com](http://freeportusa.com) for more details.

Downtown Freeport



### Performance by the Celebration Carolers of the Portland Community Chorus

SUNDAY | NOVEMBER 30 | 3 p.m.

You'll want to see this special performance by the largest community chorus in Maine. Enjoy the sounds of the season and participate in a fun sing-along for kids and adults alike.

L.L.Bean Flagship Store



BOOK SIGNING

### Russ Cox & Lynn Plourde

SATURDAY | DECEMBER 6  
11 a.m.-2 p.m.

L.L.Bean Flagship Store

BOOK SIGNING

### Tom Hennessey

SUNDAY | DECEMBER 14  
1 p.m.-3 p.m.

L.L.Bean Flagship Store



DON'T MISS OUR  
**Musical  
Holiday  
Light Show**

NOV. 21-DEC. 31 | 5-9 P.M.

A DIFFERENT SHOW  
EVERY HALF HOUR



### New Year's Eve Celebration

WEDNESDAY | DECEMBER 31

11 a.m.-6 p.m.

Start the fun early with our family-friendly event, including entertainment, kids' crafts, activities and more at our Flagship Store.

Then, we'll ring in the New Year just for kids with a festive "KidNight," featuring live music from Rick Charette and a wintertime fireworks display.

L.L.Bean Flagship Store  
"KidNight" in Discovery Park

## Fun, Festive Activities on the Weekends & All Season Long

### Holiday Ornaments & Craft Projects

SATURDAYS | NOV. 22-DEC. 20  
10 a.m.-NOON

Kids can create one-of-a-kind works of art with Maine artist Julie Yeo.

Kids' Department,  
L.L.Bean Flagship Store



### Kids' Face Painting

SUNDAYS | NOV. 30-DEC. 21  
11 a.m.-3 p.m.

Artists from ArtVan will be on hand to decorate little faces with special holiday designs.

Kids' Department,  
L.L.Bean Flagship Store



### Holiday Caroling

11:30 a.m.-1 p.m. & 2-3:30 p.m.

Enjoy traditional holiday favorites performed by area choral groups:

SATURDAY, DECEMBER 6  
Greater Freeport Community Chorus &  
Freeport High School Chamber Choir

SATURDAY, DECEMBER 13  
Choral Art Society & Nightfire Quartet

SATURDAY, DECEMBER 20  
Nightfire Quartet &  
Greater Freeport Community Chorus  
Throughout our campus of stores



### Complimentary Gift Wrapping

DEC. 5, 3-9 p.m. | DEC. 6 & 7, 9 a.m.-9 p.m.  
DEC. 12, 3-9 p.m. | DEC. 13 & 14, 9 a.m.-9 p.m.  
DEC. 19, 3-9 p.m. | DEC. 20-23, 9 a.m.-9 p.m.  
DECEMBER 24, 9 a.m.-3 p.m.

Have your packages wrapped and ready before you leave the store. Donations accepted—all proceeds support local nonprofit organizations.

Main Street Lobby, L.L.Bean Flagship Store