

L.L.Bean



NORTHERN LIGHTS CELEBRATION

2012 Schedule of Events

NOVEMBER 16 - DECEMBER 31



==== FREEPORT, MAINE ====

This holiday season, we invite you to begin a new family tradition, or continue an old one—for many of our customers, the holidays just wouldn't be the same without a trip to Freeport.

MARK YOUR CALENDAR FOR THESE SPECIAL EVENTS



CHRISTMAS TREE LIGHTING CEREMONY NOVEMBER 16 FESTIVITIES BEGIN AT 6:45 P.M. IN DISCOVERY PARK

Join us as we light up one of the largest Christmas trees in Maine, covered in thousands of twinkling LED lights, with 207 TV hosts Kathleen Shannon and Rob Caldwell. We'll have festive holiday music from The Fogcutters—hear your favorite holiday tunes with a fun, big band spin. The whole L.L.Bean campus will be filled with beautiful light displays and holiday cheer!



THIS WEEKEND ONLY DONATE WINTER COATS FOR SENIORS FRIDAY-SUNDAY | NOVEMBER 16-18

L.L.Bean and the Maine Triad chapters will be collecting gently used coats for Maine's older citizens with the support of Maine Association of Area Agencies on Aging (M4A). L.L.Bean will provide a matching donation of \$5 to M4A for every coat received.

*Drop boxes located in Discovery Lobby,
L.L.Bean Flagship Store*

NEW MUSICAL HOLIDAY LIGHT SHOW NOVEMBER 16-DECEMBER 31 | 5-9 P.M. (ON THE HOUR)

You haven't seen anything like it—come experience an amazing, dynamic show featuring beautiful music, a swirl of choreographed colored lights and spectacular visual effects. You'll be completely surrounded by the synchronized display. A different show will appear each hour, five times per night.

HARVEST MARKET SUNDAY | NOVEMBER 18 | 11 A.M.-3 P.M.

Pick up everything you need for your Thanksgiving feast from local farms, including a fresh turkey, vegetables and all the trimmings. You'll also find specialty foods and handcrafted items to help make your holiday a success.

Moose Park



SEE WHAT'S HAPPENING ON THE WEEKENDS



CROOKED PLAYHOUSE VILLAGE NOVEMBER 16-DECEMBER 31

Kids can experience the joy of active, imaginative play with these award-winning, wooden playhouses, designed to inspire your child's playtime with their whimsical design.

Throughout our campus of stores



FUN HOLIDAY PHOTO OPPORTUNITIES NOVEMBER 16-DECEMBER 31

Bring your camera and preserve holiday memories with a festive photo in front of our unique backdrops. Share them on Facebook and Twitter so your friends and family can join in the fun!

Throughout our campus of stores

HOLIDAY ORNAMENTS & CRAFT PROJECTS SATURDAYS | NOVEMBER 17-DECEMBER 22 | 2-4 P.M.

Kids can create one-of-a-kind works of art with Maine artist Julie Yeo. A new project will be featured each week.

Kids' Department, Flagship Store

FREE OLD-FASHIONED HORSE-DRAWN WAGON RIDES WEEKENDS | NOV. 17-DEC. 23 | 1-7 P.M.

Take a break from holiday shopping and explore the village at a slower pace. A great way for you and your family to view the lights while experiencing an old-time tradition.

Main Street, in front of our Flagship Store



MARK YOUR CALENDAR FOR THESE SPECIAL EVENTS

DON'T MISS OUR NEW MUSICAL HOLIDAY LIGHT SHOW

NOVEMBER 16-DECEMBER 31 | 5-9 P.M.

A different show on the hour, five times a night



FREEPORT'S MOONLIGHT MADNESS SHOPPING CELEBRATION

FRIDAY | NOVEMBER 23 | 12:01 A.M.

Stay up late for a midnight fun run down Main Street, then enjoy middle-of-the-night shopping at L.L.Bean and other retailers throughout Freeport. Visit freeportusa.com for more details.

Downtown Freeport

HOLIDAY MUSIC WITH LOCAL STUDENTS

FRIDAY | NOVEMBER 23 | NOON

Students from the Sounds of Silence program will perform several seasonal holiday songs in American Sign Language. The program includes students from Cumberland and North Yarmouth and is under the direction of Robin Sidders.

L.L.Bean Flagship Store



HOME FOR THE HOLIDAYS

SATURDAY & SUNDAY | DECEMBER 1-2

Visit the L.L.Bean Home Store for delicious food tastings, cookbook signings, special demonstrations and more. Free samples from Stonewall Kitchen on December 1 from 11 a.m.-3 p.m.

L.L.Bean Home Store

"A CHRISTMAS CAROL"

PRESENTED BY THE ODD COMPANY

SUNDAYS | DECEMBER 2-23 | 1-3 P.M.



Enjoy a short, comedic version of this Dickens classic, filled with lively music and entertainment. Performed by some of Maine's premier physical comedy actors.

Throughout our campus of stores

FREEPORT'S SPARKLE WEEKEND

FRIDAY-SUNDAY | DECEMBER 7-9

The whole town gets into the holiday spirit! We'll kick things off with a parade down Main Street on Friday at 6 p.m. Find plenty of fun for the whole family, including a free holiday movie marathon, free Polar Express readings aboard the Amtrak Downeaster, a talking Christmas tree, hot cocoa and much more! Visit freeportusa.com for more details.

Downtown Freeport



SEE WHAT'S HAPPENING ON THE WEEKENDS



BEAN CANTEEN WATER BOTTLE ENGRAVING

FRIDAY-SUNDAY | NOV. 30-DEC. 23 | 10 A.M.-4 P.M.

Purchase a Bean Canteen and have it personalized for FREE while you wait.

Camping Department, L.L.Bean Flagship Store

BOOK SIGNINGS

SATURDAYS | DECEMBER 1-22 | 11 A.M.-3 P.M.

Our in-store author signings let you personalize books for great one-of-a-kind gifts. Featured categories include children's books, cookbooks and outdoor experience books.

Throughout our campus of stores



HOLIDAY CAROLING

SATURDAYS | DECEMBER 1-22
11:30 A.M.-1 P.M. & 2-3:30 P.M.

Enjoy traditional holiday favorites performed by area choral groups.

- DEC. 1 The Bowdoin College Meddiebempsters
- DEC. 8 The Choral Art Society
- DEC. 15 Zipline Quartet
- DEC. 22 Greater Freeport Community Chorus

Throughout our campus of stores

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THE WEATHER CHANNEL

SATURDAY & SUNDAY | DECEMBER 15-16 | 10 A.M.-4 P.M.

Stop by and be a TV meteorologist with The Weather Channel®. Report the weather in front of a real camera and receive a free copy of your weather report video.

L.L.Bean Flagship Store



MEET REAL SLED DOGS

**SATURDAY | DECEMBER 15
11 A.M.-2 P.M.**

Meet local sled dogs from Blockhouse Pursuits Dogsled Adventures. You'll learn how the teams are assembled and how to harness the dogs.

*Weather and conditions permitting.
Discovery Park*



NEW YEAR'S EVE CELEBRATION

MONDAY | DECEMBER 31 | 10 A.M.-6 P.M.

Start the fun early with our family-friendly event, including entertainment, kids' crafts, activities and more at our Flagship Store. Then, we'll ring in the New Year just for kids with a festive "KidNight" featuring live music from Rick Charette and a wintertime fireworks display.

*L.L.Bean Flagship Store
KidNight in Discovery Park*

SEE WHAT'S HAPPENING ON THE WEEKENDS

SOUNDS OF THE SEASON

FRIDAYS | DECEMBER 7-21 | 6-8 P.M.

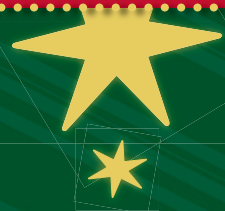
Enjoy festive favorites of the season while you shop.

DEC. 7 Midcoast Symphony Strings

DEC. 14 Maine Youth Orchestra

DEC. 21 Midcoast Symphony Brass

L.L.Bean Flagship Store



WINTER SNOWSHOEING & SKIING ADVENTURES

As soon as the snow falls, L.L.Bean's Outdoor Discovery Schools® expert instructors can have you snowshoeing and cross-country skiing in no time—for just \$20.

*See store for details or
visit llbean.com/adventure*



COMPLIMENTARY GIFT WRAPPING

WEEKENDS | DECEMBER 8-15

DAILY | DECEMBER 15-24

Have your packages wrapped and ready before you leave the store. Donations accepted—all proceeds support local non-profit organizations.

Discovery Lobby, L.L.Bean Flagship Store



**1912
CAFE**

Take a break at the Coffee by Design coffee bar on the lower level. Or, enjoy a delicious soup, salad or sandwich at the 1912 Café. Both are conveniently located inside our Flagship Store.

ALL ACTIVITIES ARE FREE UNLESS OTHERWISE NOTED. FOR MORE INFORMATION, VISIT LLBEAN.COM/FREEPORT

Activities and times are subject to change or cancellation without notice. Please call 877-755-2326 for updates.



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L.L.Bean

95 MAIN STREET | FREEPORT, MAINE

FOR OTHER GREAT HOLIDAY PROGRAMMING VISIT
FREEPORTUSA.COM OR VISITMAINE.COM