

**L.L.Bean**  
**Grand Opening Event**  
**GIFT CARD GIVEAWAY**  
**No Purchase Necessary**  
**Official Rules**

1. No Purchase Necessary. Purchase will not improve your chances of winning. Each of the first 200 people in line at the front doors of the new L.L.Bean retail store at Hilldale Shopping Center, 434 N. Midvale Blvd., Madison, WI 53711, at its 9 a.m. grand opening on Friday, May 11, 2018 will qualify to receive one L.L.Bean Gift Card worth an amount between \$10 and \$500. Cards will be distributed in the following denominations:

90 - \$10 cards  
65 - \$25 cards  
20 - \$50 cards  
15 - \$100 cards  
5 - \$250 cards  
5 - \$500 cards

Denominations will be distributed randomly, at the time of entering the store, and will have no relationship to the arrival time of qualifiers. L.L.Bean reserves the right to determine all qualifiers and may disqualify potential recipients for any reason. Must be 18 or older to qualify. Employees of L. L. Bean, Inc. ("L.L.Bean"), its affiliates, subsidiaries, advertising and promotion agencies and family members (spouse, parents, children and siblings, and their spouses) and individuals living in the same household of such employees are not eligible.

This offer is void wherever prohibited and is subject to all federal, state and local laws. By participating, participants agree to these official rules.

2. Winner Selection: Odds of winning are dependent upon the number of individuals present. Winners will be chosen by authorized personnel of L.L.Bean. All decisions are final in all matters relating to this giveaway. Except as specifically provided herein, the prizes are guaranteed to be awarded.

3. Prize Restrictions: Cards must be used for L.L.Bean purchases only. No cash value. No substitution or transfer of prizes permitted except at the sole discretion of L.L.Bean. By accepting a prize, each winner agrees to the release of his or her name and/or likeness for potential publicity purposes, where permitted by law. Winner is responsible for all taxes associated with prize receipt and/or use. Redemption of gift card is subject to L.L.Bean Gift Card terms and conditions, as set forth at <http://www.llbean.com/giftcard>.

4. Limitation of Liability: L.L.Bean is not responsible for printing or typographical errors in any giveaway-related materials. By participating in this giveaway and accepting a prize, each winner agrees that L.L.Bean, Inc., and its affiliates, agents and promotion agencies shall not be liable for any and all losses, damages, rights, claims and actions of any kind in connection with the giveaway or resulting from the winner's participation in the giveaway, acceptance, possession, use or misuse of any prize, including without limitation, personal injury, death and property damage, and claims based on publicity rights, privacy or defamation. L.L.Bean reserves the right to cancel or modify the giveaway if fraud or technical failures compromise the integrity of the giveaway as determined by L.L.Bean at its sole discretion. L.L.Bean reserves the right at its sole discretion to disqualify any individual who violates any of the rules of the giveaway.

**L.L.Bean**  
**Grand Opening Event**  
**Maine Adventure Trip Giveaway**  
**REGISTER TO WIN**  
**No Purchase Necessary**  
**Official Rules**

1. **No Purchase Necessary. A purchase will not improve your chances of winning.** To enter, between 7:00 a.m. Eastern Daylight Time (“EDT”) on April 6, 2018, and 11:00 p.m. EST, November 30, 2018, visit one of L.L.Bean’s new stores as listed below, the grand opening dates of which are to be determined and to be available on llbean.com; complete an official entry form available at the store; and deposit your entry in the designated entry box at the store. To enter by mail, handprint your name, address, city, state, zip code, email address, day and evening phone numbers, and the words “Grand Opening Event Sweepstakes” on a 3" x 5" card and mail in a stamped #10 envelope to: L.L.Bean, Attn: Karen Levesque, 15 Casco Street, Freeport, ME 04033. You may enter more than once, but no mechanically reproduced entries will be accepted. L.L.Bean reserves the right to disqualify any winner whose winning entry appears to L.L.Bean to have been the result of mechanical reproduction. All entries become the property of L.L.Bean and will not be returned.

**Locations**

One Seaport – 56 Seaport Blvd., Boston, MA 02210

Hilldale – 434 N. Midvale Blvd., Madison, WI 53711

Shops at Yale – 272 Elm Street, New Haven, CT 06511

The Kimball on Main Street – 675 Main Street, Park City, UT 84060

Oakbrook Center – 2202 Oakbrook Center, Oak Brook, IL 60523

The Grand Prize is one (1) L.L.Bean Maine Outdoor Discovery Schools Adventure Trip for two (2). The package includes round-trip business class airfare, two (2) nights lodging (based on double occupancy) for the nights before and after the Adventure Trip, as arranged by L.L.Bean in its sole discretion. Grand Prize is subject to availability, block out dates and other conditions listed on prize certificate. Taxes are included. Incidentals such as meals, beverages, tips and other items of a personal nature are not included. Approximate retail value for this package is \$8,000. One (1) Grand Prize will be awarded.

Entrants must be 18 years of age or older at the time of entry and legal residents of the United States; residents of Florida are prohibited from participating in this giveaway. Employees of L.L.Bean, Inc., its affiliates, subsidiaries, advertising and promotion agencies, and family members (spouse, parents, children and siblings, and their spouses) and individuals living in the same household of such employees are ineligible. This offer is void wherever prohibited, and is subject to all federal, state and local laws. By participating, entrants agree to these official rules. L.L.Bean may report, as required by applicable statute or regulation, the value of the prizes and the identity of the winner to appropriate taxing authorities.

2. **Winner Selection:** The winner will be selected via random drawing on or about Monday, December 10, 2018 from all eligible entries from all 5 stores and mail-in entries, by authorized

personnel of L.L.Bean. All decisions are final in all matters relating to this giveaway. Odds of winning are dependent upon the number of entries received. The winner will be notified by phone or mail and will be required to complete an affidavit of eligibility and a liability/publicity release, including winner's social-security number for tax-reporting purposes, which must be notarized and returned within 21 days of the date mailed to the winner or an alternate winner may be selected. Except as specifically provided herein, the Grand Prize is guaranteed to be awarded.

3. Prize Restrictions: No substitution or transfer of prizes permitted except at sole discretion of L.L.Bean. Trip must occur between either June 1, 2019 and November 1, 2019. The winner will receive a schedule of eligible dates and hotels for the prize package, and must notify L.L.Bean of its selections no later than February 10, 2019. No date changes permitted once reservations have been made. Reservations will be subject to availability. By accepting the prize, the winner agrees to the release of his or her name and/or likeness for potential publicity purposes, where permitted by law.
4. Limitation of Liability: L.L.Bean and prize suppliers are not responsible for printing or typographical errors in any giveaway-related materials; stolen, lost, late, misdirected, damaged, incomplete, illegible or postage-due mail. By participating in this giveaway and accepting a prize, winner agrees that L. L. Bean, Inc. and its affiliates, agents, prize suppliers and promotion agencies shall not be liable for any and all losses, damages, rights, claims and actions of any kind in connection with the giveaway or resulting from the winner's participation in the giveaway, acceptance, possession, use or misuse of any prize, including without limitation, personal injury, death and property damage, and claims based on publicity rights, privacy or defamation. L.L.Bean reserves the right to cancel or modify giveaway if fraud or technical failures compromise the integrity of giveaway as determined by L.L.Bean in its sole discretion. L.L.Bean reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process or otherwise violates any of the rules of the giveaway.

For the name of the winner, please send a stamped, self-addressed envelope to: L. L. Bean, Inc., Maine Adventure Trip Sweepstakes Winner, Karen Levesque, 15 Casco Street, Freeport, Maine, 04033 by no later than January 10, 2019.