

L.L.Bean
Grand Opening Event
GIFT CARD GIVEAWAY
No Purchase Necessary
Official Rules

1. No Purchase Necessary. Purchase will not improve your chances of winning. Each of the first 200 people in line at the front doors of the new L.L.Bean Retail Store at The Kenwood Collection, Cincinnati, OH, before its 9 a.m. Grand Opening on Friday, November 4, 2016, will qualify to receive one L.L.Bean Gift Card worth an amount between \$10 and \$500. Cards will be distributed in the following denominations:

90 - \$10 cards
65 - \$25 cards
20 - \$50 cards
15 - \$100 cards
5 - \$250 cards
5 - \$500 cards

Denominations will be distributed randomly and will have no relationship to the arrival time of qualifiers. L.L.Bean reserves the right to determine all qualifiers and may disqualify potential recipients for any reason. Must be 18 or older to qualify. Employees of L.L.Bean, Inc., its affiliates, subsidiaries, advertising and promotion agencies and family members (spouse, parents, children and siblings and their spouses) and individuals living in the same household of such employees are not eligible. This offer is void wherever prohibited and is subject to all federal, state and local laws. By participating, participants agree to these official rules.

2. Winner Selection: Odds of winning are dependent upon the number of individuals present. Winners will be chosen by authorized personnel of L.L.Bean, Inc. All decisions are final in all matters relating to this giveaway. Except as specifically provided herein, the prizes are guaranteed to be awarded.

3. Prize Restrictions: Cards must be used for L.L.Bean purchases only. No cash value. No substitution or transfer of prizes permitted except at the sole discretion of L.L.Bean. By accepting a prize, each winner agrees to the release of his or her name and/or likeness for potential publicity purposes, where permitted by law.

4. Limitation of Liability: L.L.Bean is not responsible for printing or typographical errors in any giveaway-related materials. By participating in this giveaway and accepting a prize, each winner agrees that L.L.Bean, Inc., and its affiliates, agents and promotion agencies shall not be liable for any and all losses, damages, rights, claims and actions of any kind in connection with the giveaway or resulting from the winner's participation in the giveaway, acceptance, possession, use or misuse of any prize, including without limitation, personal injury, death and property damage, and claims based on publicity rights, privacy or defamation. L.L.Bean reserves the right to cancel or modify the giveaway if fraud or technical failures compromise the integrity of the giveaway as determined by L.L.Bean at its sole discretion. L.L.Bean reserves the right at its sole discretion to disqualify any individual who violates any of the rules of the giveaway.

**L.L.Bean
Grand Opening Event
Maine Summer Outdoor Getaway
REGISTER TO WIN
No Purchase Necessary
Official Rules**

1. No Purchase Necessary. Purchase will not improve your chances of winning. To enter, complete an official entry form available at The Kenwood Collection Grand Opening taking place at the L.L.Bean Store in Cincinnati, OH, and deposit your entry in the designated entry boxes located outside the store, in the Grand Opening activity area, on Friday, November 4, 2016, through Sunday, November 6, 2016. One entry per person. All entries become the property of L.L.Bean and will not be returned.

The Grand Prize is one (1) Maine Summer Outdoor Getaway for a family of four (4) to Acadia National Park. The package includes round-trip business class airfare, five (5) nights lodging (based on quadruple occupancy), one (1) rental car for the duration of the trip, and passes to Acadia National Park for a family of four (4), as arranged by L.L.Bean in its sole discretion. The Grand Prize also includes one (1) \$250 L.L.Bean gift card. Grand Prize is subject to availability, block out dates, and other conditions listed on prize certificate. Taxes are included. Incidentals such as meals, beverages, tips, and other items of a personal nature are not included. Approximate retail value for this package is \$4,250. One (1) Grand Prize will be awarded.

Entrants must be 18 years of age or older at the time of entry and legal residents of the United States. Employees of L.L.Bean, Inc., its affiliates, subsidiaries, advertising and promotion agencies and family members (spouse, parents, children and siblings and their spouses) and individuals living in the same household of such employees are ineligible. This offer is void wherever prohibited, and is subject to all federal, state and local laws. By participating, entrants agree to these official rules. L.L.Bean may report, as required by applicable statute or regulation, the value of the prizes and the identity of the winner, to appropriate taxing authorities.

2. Winner Selection: The winner will be selected via random drawing on or about Wednesday, November 23, 2016, from all eligible entries, by authorized personnel of L.L.Bean. All decisions are final in all matters relating to this giveaway. Odds of winning are dependent upon number of entries received. The winner will be notified by phone or mail and will be required to complete an affidavit of eligibility and a liability/publicity release, including winner's social security number for tax reporting purposes, which must be notarized and returned within 21 days of the date mailed to the winner or an alternate winner may be selected. Except as specifically provided herein, the Grand Prize is guaranteed to be awarded.
3. Prize Restrictions: No substitution or transfer of prizes permitted except at sole discretion of L.L.Bean. Trip must occur between either June 1 through 30, 2017, or July 6 through 31, 2017. The winner will receive a schedule of eligible dates and

hotels for the prize package, and must notify L.L.Bean of its selections no later than March 31, 2017. No date changes permitted once reservations have been made. Reservations will be subject to availability. By accepting the prize the winner agrees to the release of his or her name and/or likeness for potential publicity purposes, where permitted by law.

4. Limitation of Liability: L.L.Bean and prize suppliers are not responsible for printing or typographical errors in any giveaway-related materials; stolen, lost, late, misdirected, damaged, incomplete, illegible or postage-due mail. By participating in this giveaway and accepting a prize, winner agrees that L.L.Bean, Inc. and its affiliates, agents, prize suppliers and promotion agencies shall not be liable for any and all losses, damages, rights, claims, and actions of any kind in connection with the giveaway or resulting from the winner's participation in the giveaway, acceptance, possession, use, or misuse, of any prize, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, privacy or defamation. L.L.Bean reserves the right to cancel or modify giveaway if fraud or technical failures compromise the integrity of giveaway as determined by L.L.Bean in its sole discretion. L.L.Bean reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process or otherwise violates any of the rules of the giveaway.

For the name of the winner, please send a stamped, self-addressed envelope to:
L.L.Bean, Inc., Grand Opening Event Giveaway Winner, Kelly Warsky, 15 Casco
Street, Freeport, Maine, 04033.