

L.L.Bean 26TH ANNUAL

# SPRING FISHING EVENT

THURSDAY, MARCH 17 - SUNDAY, MARCH 20



## FUN & FREE ACTIVITIES FOR KIDS

SATURDAY & SUNDAY · MARCH 19-20

### 9 A.M.-3 P.M.

#### Kids' Fly-Casting Lessons

Have fun learning the basics from L.L.Bean's friendly Outdoor Discovery Schools instructors.

*Filled on a first-come, first-served basis. Must be 8 years or older to participate.*

*Discovery Park*

### 9 A.M.-3 P.M.

#### Kids' Casting Challenge

Our fun game lets kids practice casting and see what it feels like to have a fish on the line.

*Must be 8 years or older to participate.*

*Discovery Park*

### 9 A.M.-3 P.M.

#### Kids' Fly-Tying Lessons

Merrymeeting Bay Chapter of Trout Unlimited will be on hand with tips and instruction.

*Hunting & Fishing Store, First Floor*

### 10 A.M.-1 P.M.

#### Kids' Fly-Fishing Triathlon: Casting, Tying and Fish Identification

Submit a completed passport and be entered to win one of 25 First Cast or Angler outfits.

*Discovery Park*

### 10 A.M.-3 P.M.

#### Maine Fish Species Identification

Discover how to identify the fish in our own waters with John Boland, retired Fisheries Manager from Maine Inland Fisheries and Wildlife.

*Hunting & Fishing Store, Mezzanine*

### 11 A.M.-2 P.M.

#### Make a Tenkara Rod with the Boy Scouts

Freeport Troop #45 will teach kids about Tenkara, the Japanese method of fly fishing, using only a rod, line and fly.

*Discovery Park*



## LEARN TO CAST

WITH L.L.BEAN OUTDOOR  
DISCOVERY SCHOOLS

MARCH 19-20 · 9 A.M.-3 P.M.

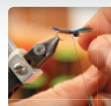
*Bear Lot*

### FREE Fly-Casting Lessons

Come learn from L.L.Bean's expert instructors. *Sessions are filled on a first-come, first-served basis.*

### Fly-Rod Testing

Test cast our large selection of fly rods to find the right one before you make a purchase.



### WANT TO LEARN MORE?

Check out our Intro Courses in Fly Tying, Fly Casting & more

Get all the instruction you need to get started. We'll bring the gear!

*Sign up today at [lbean.com/adventure](http://lbean.com/adventure)*





# DAILY SCHEDULE

THURSDAY, MARCH 17 - SUNDAY, MARCH 20

THURSDAY

## MARCH 17

7 P.M.

**CLINIC** **FREE:** Fly Tying the Woolly Bugger  
Come join us for this one-hour class and learn step-by-step how to tie the Woolly Bugger pattern, a popular go-to trout fly—and a must-have classic for the tackle box.  
*Fishing Dept.—Limited Capacity; Registration Required*

9 A.M.-3 P.M.

**Shimano Experience Team SUNDAY ONLY**  
Meet Shimano’s multiservice crew and see an extensive outdoor display showcasing a large assortment of Shimano rods and reels and G.Loomis rods. Anglers can also check out the Shimano Dockside Demo bass boat, which tours the country making stops at major tournaments.  
*Bear Lot*

11:30 A.M.

**Fish & Chips**  
Sample pan-fried smelt with handcut fries, from Dandelion Catering. *While supplies last.*  
*Discovery Patio*

2 P.M.

**SEMINAR** **We Speak Fish**  
with L.L.Bean Outdoor Discovery Schools  
We’ll discuss understanding fish, water features, fly selection, presentation techniques and more.  
*Hunting & Fishing Store, Second Floor—Limited Capacity*

FRIDAY

## MARCH 18

7 P.M.

**CLINIC** **Fly Tying the Marabou Streamer—\$7**  
Come join us for this one-hour class and learn step-by-step how to tie one of our favorite flies: the Marabou Streamer. We’ll provide the fly-tying expertise and all fly-tying materials. All you need to bring is a willingness to learn.  
*Fishing Dept.—Limited Capacity; Registration Required*

10 A.M.

**SEMINAR** **Tenkara Techniques: Rods, Lines & Flies**  
with John Geer, Tenkara USA  
Learn more about this Japanese fishing method, ideal for anyone looking for an intuitive way to fly fish or to teach kids the art of fly fishing.  
*Hunting & Fishing Store, Second Floor—Limited Capacity*

NOON

**Kamado Joe Grilling Techniques**  
Wondering how to cook the perfect meal on the grill? Learn how and enjoy tasty food samples.  
*Discovery Patio*

2:30 P.M.

**CLINIC** **Wader & Wading Jacket Fit**  
Want waders that fit properly? Join our fishing staff to learn about which ones are right for you.  
*Hunting & Fishing Store, Second Floor*

7 P.M.

**The L.L.Bean Fly Swap**  
A fun way for fisherman to share their skills, show off their craft and get new flies for their fly boxes. Bring some of your own hand-tied flies and come swap with your fellow tiers!  
*Fishing Dept.—Limited Capacity; Registration Required*

10:30 A.M.

**CLINIC** **Your Child’s First Rod, Reel & Tackle Box**  
Start them out right—we’ll help you choose the best rod, reel and tackle box for their first summer fishing adventures.  
*Hunting & Fishing Store, Second Floor*

NOON

**SEMINAR** **5 in 5 and Beyond**  
with Sebago Chapter of Trout Unlimited  
Learn how the Sebago Chapter of Trout Unlimited teamed up with Maine Inland Fisheries and Wildlife to reclaim five ponds in the last five years in Southern Maine.  
*Hunting & Fishing Store, Second Floor—Limited Capacity*

3 P.M.

**SEMINAR** **Intro to Kayak Fishing**  
with Eric Hromada, Wilderness Systems  
Join Wilderness Systems Kayak Fishing Pro Staffer Eric Hromada as he takes you through the techniques of fishing out of a kayak. Learn tips to be more successful on the water.  
*Hunting & Fishing Store, Second Floor—Limited Capacity*

SAT. & SUN.

## MARCH 19-20

9 A.M.-3 P.M.

**FREE Fly-Casting Lessons**  
*See inside panel for details*

10 A.M.-1 P.M.

**Kids’ Fly-Fishing Triathlon**  
*See inside panel for details*

1 P.M.

**Live Catch and Release Demonstration**  
*Indoor Trout Pond, Flagship Store*

9 A.M.-3 P.M.

**Fly-Rod Testing**  
*See inside panel for details*

10 A.M.-3 P.M.

**Maine Fish Species Identification**  
*See inside panel for details*

1 P.M.

**SEMINAR** **Surf Casting the Maine Coast for Striped Bass and Bluefish**  
with L.L.Bean Experts  
Join us for a discussion on surf fishing, covering appropriate gear and essential maintenance.  
*Hunting & Fishing Store, Second Floor—Limited Capacity*

9 A.M.-3 P.M.

**FREE Kids’ Fly-Casting Lessons**  
*See inside panel for details*

11 A.M.-NOON

**The Maine 5-Weight Casting Competition**  
Test your skills against the best of the best and win great prizes!  
*Bear Lot—Registration Required*

1:30 P.M.

**CLINIC** **Spin-Fishing Fit**  
Join our experts to learn about the different rod and reel packages to determine which one is right for you.  
*Hunting & Fishing Store, Second Floor*

9 A.M.-3 P.M.

**Kids’ Casting Challenge**  
*See inside panel for details*

11 A.M.-2 P.M.

**Tenkara Rods with the Boy Scouts**  
*See inside panel for details*

9 A.M.-3 P.M.

**FREE Kids’ Fly-Tying Lessons**  
*See inside panel for details*

11:30 A.M.

**CLINIC** **How to Fish the Ned Rig**  
This rig doesn’t look like much, but it can get bites when others fail. Learn about this style of fishing that has taken the fishing community by storm.  
*Hunting & Fishing Store, Second Floor*

1:30-2:30 P.M.

**Fish Tank Talk**  
Learn interesting facts and identification techniques for the native fish species in our aquarium.  
*Riverbed Aquarium - Discovery Lobby, Flagship Store*

*Be sure to stop by our Home Store all weekend for delicious samples and cooking ideas for your fresh catch.*



REGISTER AT [LLBEAN.COM/FREEPORT](https://llbean.com/freeport) TO RESERVE YOUR SPOT AT OUR CLINICS AND SEMINARS