

22nd Annual

L.L.Bean HUNTING EXPO

September 26-28, 2014



GEAR UP FOR HUNTING SEASON

Join us for a weekend of
FREE lessons, clinics and more



SPECIAL FILMS & PRESENTATIONS

FRI., SEPTEMBER 26

7 p.m. Lecture & Slide Show Presentation— Exploring the Gaspé Bay Peninsula

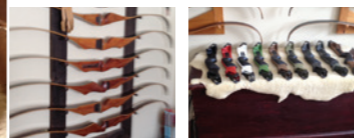
Join *Dreams Unlimited's* Michael Perry as he presents an exciting slide show of his adventure to Quebec's beautiful Gaspé Peninsula, where the historic St. Lawrence River enters into the Gulf of St. Lawrence. Mike is a captivating lecturer and founder of L.L.Bean's Outdoor Discovery School, and his wealth of experience, combined with striking photography, promise to make for a memorable evening. *Coffee by Design, Flagship Store*

SAT., SEPTEMBER 27

7 p.m. Maine Outdoor Film Festival Selects Tour

Come watch short films from Maine and beyond featuring adventure sports, mountain culture and beautiful outdoor environments. FREE—donations accepted to benefit Teens to Trails (T3).

Discovery Park



SAT. & SUN. SEPTEMBER 27-28 VINTAGE BEAR ARCHERY COLLECTION

KURT HEISLER, L.L.BEAN

10 a.m.-4 p.m.

See one of the best vintage bear archery collections anywhere—featuring many of the bows that made Fred Bear famous, and that were also the driving force in accelerating the growth in bow hunting. The collection showcases items developed and patented by Bear, and still used today, including the bow quiver, the shooting glove, unidirectional fiberglass in bow limbs, replaceable blade broadheads and the interchangeable screw in arrow points. The display will also feature the progression in the Kodiak model bow from 1956 to 1966, along with many of the accessories that Bear made over that decade. Bear's world famous "No Tools" take down will be shown, from the original wood handle model of the early 1970s to the magnesium handles of the later part of that decade, as well as a few samples from 2000 to 2013.

Coyote Park, adjacent to the Hunting & Fishing Store

SAT. & SUN. SEPTEMBER 27-28 POINTING DOG DEMONSTRATIONS

NORTH AMERICAN VERSATILE
HUNTING DOG ASSOCIATION

10 a.m. & 3 p.m.

Pointing and searching are the two major aspects of the hunting dog's work. Join us for this fun and fascinating display of animal talent.

Discovery Park



SAT. & SUN., SEPTEMBER 27-28 FREE OUTDOOR DISCOVERY SCHOOLS ACTIVITIES AT FOGG FARM*

10 a.m.-4 p.m.

Clay Shooting (ages 12+), Archery (ages 8+)
and Fly Casting (ages 8+)

OUTDOOR DISCOVERY SCHOOLS INSTRUCTORS



Try Our Shotguns and Bows Before You Buy

Test the latest shotguns and bows for FREE and have your questions answered by top vendor reps at our shooting and archery ranges.

Outdoor Discovery Schools Sporting Challenge for Kids

Make a long-distance sporting-clay shot, hit a bull's-eye at the archery range and cast a fly at a small target. Successfully complete them all to win a prize! It's not easy, but it's fun.

**Shuttle transportation will be provided from the Hunting & Fishing Store. Children under 17 must be accompanied by an adult.*

SAT. & SUN., SEPTEMBER 27-28 VISIT WITH OUR NON-PROFIT PARTNERS

Coyote Park, adjacent to the Hunting & Fishing Store

10 a.m.-4 p.m.

BACKCOUNTRY HUNTERS
AND ANGLERS

DUCKS UNLIMITED

MAINE BOWHUNTERS
ASSOCIATION

MAINE DEPARTMENT
OF INLAND FISHERIES
& WILDLIFE

MAINE PROFESSIONAL
GUIDES ASSOCIATION

NATIONAL WILD
TURKEY FEDERATION

NORTH AMERICAN VERSATILE
HUNTING DOG ASSOCIATION

SMALL WOODLAND OWNERS
ASSOCIATION OF MAINE

SAT. & SUN., SEPTEMBER 27-28

BERETTA SHOWROOM TRUCK

10 a.m.-4 p.m.

Check out Beretta's mobile showroom with displays of their newest shotguns and rifles. Qualified shooters will be able to test fire any shotgun displayed on the truck at the L.L.Bean Fogg Farm range. *Coyote Park, adjacent to Hunting & Fishing Store*



FREE CONCERTS IN DISCOVERY PARK



SAT., SEPTEMBER 27

11 a.m., 12:30 p.m., & 2 p.m.

Live Acoustic Country Music

TRAVIS JAMES HUMPHREY

Travis has opened shows for B.B. King, Ricky Skaggs, Roy Clark, Entrain and many more. He released

his fourth album earlier this year.



SUN., SEPTEMBER 28

11 a.m., 12:30 p.m., & 2 p.m.

ERICA BROWN &
THE BLUEGRASS EXPERIENCE

Erica and her band perform all over New England. She has won numerous fiddle contests and her

performance highlights include opening for Grammy award winning country music superstar Dwight Yoakam, bluegrass performer Ricky Skaggs and Kentucky Thunder.

SUNDAY, SEPTEMBER 28 MEET MAINE GAME WARDENS 9 a.m.-Noon



Join SGT. TIM SPAHR, CORPORAL RICK LAFLAMME and WARDEN JONATHAN PARKER to learn more about the important work they do to educate and protect Maine's wild places. Established 135 years ago, the Maine Warden Service serves as Maine's off-road law enforcement professionals. From recreational vehicle and hunting and fishing enforcement to search and rescue, Maine's game wardens work to ensure a safe recreating environment, protect natural resources and hold accountable those who intentionally violate laws intended to protect and enhance Maine's outdoor heritage.

Mezzanine Level, Hunting & Fishing Store



L.L.Bean | 22nd Annual HUNTING EXPO

September 26-28, 2014

COMPLETE SCHEDULE OF EVENTS

FRIDAY, SEPTEMBER 26

7 p.m.

Lecture & Slide Show Presentation— Exploring the Gaspé Bay Peninsula

MICHAEL PERRY, DREAMS UNLIMITED

Coffee by Design, Flagship Store

SATURDAY, SEPTEMBER 27

10 a.m.-4 p.m.

FREE Outdoor Discovery Schools® Activities

Fogg Farm

10 a.m.-4 p.m.

Beretta Showroom Truck

Coyote Park, Adjacent to the Hunting & Fishing Store

10 a.m.-4 p.m.

See One of the Best Vintage Bear Archery Collections Anywhere

KURT HEISLER, L.L.BEAN

Coyote Park, Adjacent to the Hunting & Fishing Store

10 a.m.-4 p.m.

Visit with Our Non-Profit Partners

Coyote Park, Adjacent to the Hunting & Fishing Store

10 a.m. & 3 p.m.

Pointing Dog Demonstrations

NORTH AMERICAN VERSATILE HUNTING DOG ASSOCIATION

Pointing and searching are the two major aspects of the hunting dog's work. Join us for this fun and fascinating display of animal talent.

Discovery Park

10 a.m. SEMINAR

Bowhunting Whitetails—Preseason Prep

SAM COFFIN, EMILY PARKER, L.L.BEAN

Sam and Emily will make sure you and your bow will be ready to hit the woods when the season begins. They'll demonstrate how to properly tune broadheads, tell you what you need to know when shooting from tree stands and share how to make the shot count in high-pressure situations.

Second Floor, Hunting & Fishing Store

11 a.m. SEMINAR

Better New England Grouse Hunting

PAUL FULLER, HOST OF BIRD DOGS AFIELD TV
AND GROUSE, GUNS & DOGS DVD

Paul will provide tips for improving your grouse hunting success. From preseason preparation for both the hunter and the dog to strategies for locating grouse during the season, Paul will offer helpful suggestions for becoming a better grouse hunter.

Second Floor, Hunting & Fishing Store

11 a.m., 12:30 p.m., & 2 p.m.

Live Acoustic Country Music, with Travis James Humphrey

Discovery Park Stage

Noon & 4 p.m.

Basic Dog Obedience Techniques

GARMIN

Join Garmin's pro dog trainer, along with their award-winning dogs, as they demonstrate training techniques using Garmin e-collars, from basic obedience training to training in the hunting environment.

Discovery Park

Noon SEMINAR

Timeless Techniques for Successful Waterfowling

SEAN MANN, SEAN MANN OUTDOORS

Join Sean for this informative and interactive session to help make your outings more successful this season. He'll discuss decoys, set up, calling and flagging to put the birds right at your feet.

Second Floor, Hunting & Fishing Store

1 p.m. SEMINAR

Early Season Duck Hunting in New England

MAINE PROFESSIONAL GUIDES ASSOCIATION

Join Don Kleiner from MPGA as he discusses set up, location, effective decoy spreads, gunning techniques, load selection, duck identification and much more.

Second Floor, Hunting & Fishing Store

2 p.m. SEMINAR

Fall Turkey Hunting Tactics

JOE JUDD, QUAKER BOY PRO STAFF

Joe will demonstrate the calling tactics and techniques that work best for fall turkeys. His strategies are sure to help you bag your fall gobbler!

Second Floor, Hunting & Fishing Store

3 p.m. SEMINAR

Whitetail Hunting in New England

MOSSY OAK PRO STAFF

New England is known for being one of North America's most dynamic hunting destinations. The diversity of the terrain, the caginess of the animals, the weather and a variety of other factors make hunting in New England an exceptional challenge—but the potential for a huge buck makes it all worth it. Mossy Oak's top experts will share the cutting edge tips and techniques needed for successful whitetail hunting in New England.

Second Floor, Hunting & Fishing Store

7 p.m.

Maine Outdoor Film Festival Selects Tour

Discovery Park

SUNDAY, SEPTEMBER 28

9 a.m.-Noon

Meet Maine Game Wardens

Mezzanine Level, Hunting & Fishing Store

10 a.m.-4 p.m.

FREE Outdoor Discovery Schools Activities

Fogg Farm

10 a.m.-4 p.m.

Beretta Showroom Truck

Coyote Park, Adjacent to the Hunting & Fishing Store

10 a.m.-4 p.m.

See One of the Best Vintage Bear Archery Collections Anywhere

KURT HEISLER, L.L.BEAN

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Second Floor, Hunting & Fishing Store

11 a.m. SEMINAR

Maine Outdoor Partners Program

RICK LAFLAMME, LANDOWNER RELATIONS SPECIALIST FOR
THE DEPARTMENT OF INLAND FISHERIES AND WILDLIFE

Rick will discuss the importance of being a respectable Outdoor Partner and how to build working relationships between landowners, land users and department officials. He'll also talk about the real problems facing landowners, how to join the program and how the program's success is vital to maintaining Maine's outdoor heritage and traditions.

Second Floor, Hunting & Fishing Store

11 a.m., 12:30 p.m., & 2 p.m.

Live Music with Erica Brown & The Bluegrass Experience

Discovery Park Stage

Noon & 4 p.m.

Basic Dog Obedience Techniques

GARMIN

Join Garmin's pro dog trainer, along with their award-winning dogs, as they demonstrate training techniques using Garmin e-collars, from basic obedience training to training in the hunting environment.

Discovery Park

Noon SEMINAR

Sea Duck Hunting Along the New England Coast

RAY JACKSON, MOSSY OAK PRO STAFF

Sea duck hunting in New England is about as good as it gets—lots of birds, action-packed gunning and wild scenery. But why is it that some hunters seem to get a lot more action than others? Join the experts from Mossy Oak as they discuss set up, location, effective decoy spreads, gunning techniques, load selection, duck identification and much more.

Second Floor, Hunting & Fishing Store

1 p.m. SEMINAR

Game Camera Tactics

STEVE VOSE, THE RABID OUTDOORSMAN

Game cameras are an exciting technology, allowing outdoor enthusiasts a window into the habits of Maine's diverse animal species and providing an excellent way to get kids interested in the outdoors. For the busy sportsman unable to devote ample time to scouting, game cameras can serve as an invaluable tool, offering the unique ability to pinpoint specific game animals. The easy-to-follow presentation will focus on understanding good camera placement, how to take professional shots and learning the camera's various functions.

Second Floor, Hunting & Fishing Store

2 p.m. SEMINAR

Moose Hunting, from A to Z

GEORGETTE KANACH, PHIL CINCOTTA, L.L.BEAN

Georgette and Phil will discuss what to do to prepare for your hunt, what calls you'll need and how to use them. Learn proven techniques and strategies for the hunt itself and what to plan for once you've harvested your trophy.

Second Floor, Hunting & Fishing Store

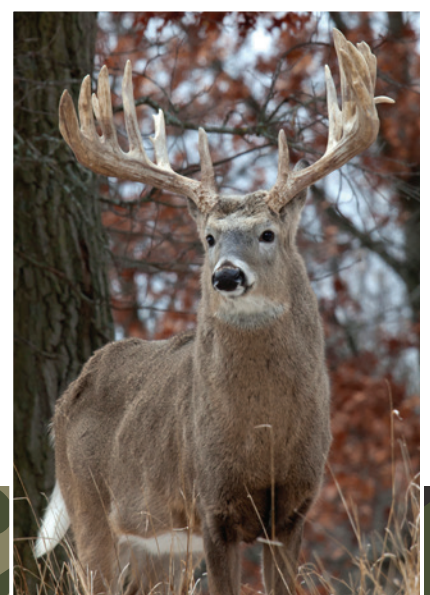
3 p.m. SEMINAR

Waterfowling in New England

MATT BICKFORD, L.L.BEAN

Join L.L.Bean experts as they discuss set up, location, effective decoy spreads, gunning techniques, load selection, duck identification and much more.

Second Floor, Hunting & Fishing Store





ALL WEEKEND

TRY BEFORE YOU BUY

Take aim in our indoor archery range and try a selection of bows before you buy.

Hunting & Fishing Store

PRODUCT VENDORS

will be on hand all weekend to answer your questions about specific products and how to best use them.

All activities are free unless otherwise noted. For more information, visit llbean.com/freeport

Activities and times are subject to change or cancellation without notice. Please call 877-755-2326 for updates.

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