

L.L.Bean



Come to our
**GRAND
OPENING**

July 13–15, 2012

At our newest store at
Danbury Fair Mall
Danbury, CT

SPECIAL GIVEAWAYS

FRIDAY FREE L.L.BEAN GIFT CARD



The first 200 customers will receive an L.L.Bean Gift Card worth up to \$500. Doors open at 9 a.m.*



SATURDAY WIN A KAYAK PACKAGE

Enter to win one of five kayak packages worth up to \$500.**



SUNDAY FREE BOAT AND TOTE

The first 100 people through the doors will receive a classic L.L.Bean Boat and Tote with a FREE gift inside.

ALL WEEKEND GUESS THE NUMBER OF L.L.BEAN BOOTS

We'll have a giant display filled with our iconic boot—guess the correct amount to win free boots for you and your family.**



*Cards will be distributed to the first 200 customers in line at the L.L.Bean store in Danbury, CT, on July 13, 2012. Values vary between \$10 and \$500. No purchase necessary. Participants must be 18 or older. Visit llbean.com/danbury for details.

** See llbean.com/danbury for terms and limitations.



**OPEN 9 a.m.–9 p.m.
Friday & Saturday
10 a.m.–6 p.m., Sunday**

Connect with L.L.Bean



Join us on
facebook.com/llbean



Follow us on
twitter.com/llbeandanbury

Activities and times are subject to change or cancellation without notice. All activities are free unless otherwise noted.

For more information visit:
llbean.com/danbury

L.L.Bean
Danbury, CT

FRIDAY, JULY 13

- 9 a.m. Gift Card Giveaway**
The first 200 customers receive an L.L.Bean gift card worth up to \$500.
- 10 a.m.-4 p.m. Live Birds of Prey**
A great chance to meet raptors including ravens, falcons, hawks and owls. Learn about their skills and adaptations, watch the hawk fly through an obstacle course and more.
- 11 a.m. Basic Map and Compass Navigation**
Even in this high-tech GPS era, nothing can replace the value of a compass and paper map. Learn how these two tools can help you find your way in the wilderness.
- 11 a.m.-1 p.m. Feathers, Fur and Scales**
Connecticut Audubon Society, Center at Fairfield
Investigate the world of animals along with one of our naturalists. From the ordinary to the incredible, take a closer look at some of the live animals that call the Connecticut Audubon Society their home.
- Noon Basics of Birding**
Join L.L.Bean experts and see how easy it is to begin birding—you'll learn about bird habitat, migration and behavior and the simple tools you'll need to get started.
- 1 p.m.-4 p.m. Zoomobile**
Connecticut's Beardsley Zoo
Join animal ambassadors and zoo professionals for the chance to experience beautiful and amazing animals up close. Discover their remarkable adaptations and abilities first-hand and learn what you can do to protect them and their wild habitats right here in Connecticut.
- 1 p.m. Tying Flies**
Learn about fly-tying equipment and basic tying techniques, then tie your own "Wooly Bugger" fly and take it home with you.
- 2 p.m. Essential Knots for the Outdoors**
How do you rig a tarp? What's the best way to tie your boat to the dock? There are a few key knots every outdoorsperson should know—our experts will teach them in this clinic.
- 3 p.m. Camping Essentials**
Ever wonder what you need to go camping or why you need it? Come and learn what you need, why you need it and how to use it.



Meet L.L. Bear • Fri.-Sun., 11 a.m.-3 p.m.
Stop by and get a bear hug from our friendly mascot.

SATURDAY, JULY 14

- All Day Enter to Win a Kayak Package**
We'll give five packages away, worth \$500.
- 10 a.m.-4 p.m. Live Birds of Prey**
A great chance to meet raptors including ravens, falcons, hawks and owls. Learn about their skills and adaptations, watch the hawk fly through an obstacle course and more.
- 11 a.m. Basic Map and Compass Navigation**
Even in this high-tech GPS era, nothing can replace the value of a compass and paper map. Learn how these two tools can help you find your way in the wilderness.
- 11 a.m.-1 p.m. Sea Creatures from Long Island Sound**
The Maritime Aquarium at Norwalk
Come see horseshoe crabs, rock crabs, snails, sponges and more in the Aquarium's traveling touch tank.
- Noon Basics of Birding**
Join L.L.Bean experts and see how easy it is to begin birding—you'll learn about bird habitat, migration and behavior and the simple tools you'll need to get started.
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FREE ON-WATER KAYAKING DISCOVERY COURSE

Enjoy a free course taught by our expert instructors during grand opening weekend. This adventure offers a short introductory experience in kayaking—no experience or equipment is required.

Sign up at our store and participate the same day.

SUNDAY, JULY 15

- 10 a.m. Boat and Tote Giveaway**
The first 100 people through the doors will receive a classic L.L.Bean Boat and Tote with a gift inside.
- 11 a.m. Basic Map and Compass Navigation**
Even in this high-tech GPS era, nothing can replace the value of a compass and paper map. Learn how these two tools can help you find your way in the wilderness.
- 11 a.m.-1 p.m. Sea Creatures from Long Island Sound**
The Maritime Aquarium at Norwalk
Come see horseshoe crabs, rock crabs, snails, sponges and more in the Aquarium's traveling touch tank.
- Noon Basics of Birding**
Join L.L.Bean experts and see how easy it is to begin birding—you'll learn about bird habitat, migration and behavior and the simple tools you'll need to get started.
- 1 p.m.-4 p.m. Explore Live Animals and Artifacts**
Earthplace, The Nature Discovery Center
Join Earthplace staff for a show-and-tell with a live snake and turtle and various artifacts including shells, skins, and skeletons. Children will also have fun doing an animal craft activity.
- 1 p.m. Tying Flies**
Learn about fly-tying equipment and basic tying techniques, then tie your own "Wooly Bugger" fly and take it home with you.
- 2 p.m. Essential Knots for the Outdoors**
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Friday & Saturday L.L.BEAN BOOTMOBILE

Bring your camera along for a picture with our L.L.Bean Bootmobile—a mobile version of our iconic L.L.Bean Boot. Created especially for our 100th Anniversary celebration, this unique bio-diesel-fueled vehicle is 13 feet high and over 20 feet long. The L.L.Bean Bootmobile is currently on a national tour, visiting with customers throughout the country and encouraging them to get outdoors.

