

# L.L.Bean NORTHERN LIGHTS *celebration*

**2011 EVENTS  
SCHEDULE**  
FREEPORT, MAINE



**1912  
CAFE**

Take a break at the Coffee by Design coffee bar on the lower level. Or, enjoy a delicious soup, salad or sandwich at the 1912 Café. Both are conveniently located inside our store.

For More Information, visit [llbean.com/freeport](http://llbean.com/freeport)

Schedule is subject to change. Please call 877-755-2326 for updates. For other great holiday activity programming visit [Freeportusa.com](http://Freeportusa.com) or [visitmaine.com](http://visitmaine.com)

**L.L.Bean**  
95 Main Street  
Freeport, Maine



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[facebook.com/llbean](http://facebook.com/llbean)



Follow us on  
[twitter.com/LLBeanFreeport](http://twitter.com/LLBeanFreeport)



Join us for our annual celebration featuring special displays and activities that are sure to make your holiday special.



You won't want to miss activities for kids and the whole family including holiday craft making, games, product demonstrations and much more!



**FREE \$10 GIFT CARD**  
with purchase of \$50 or more!

*Offer ends December 24. Visit [llbean.com](http://llbean.com) for details.*



## CHRISTMAS TREE LIGHTING CEREMONY

**NOVEMBER 18**

**Festivities begin at 6:45 p.m. in Discovery Park**

Join us for our traditional lighting ceremony, when the whole L.L.Bean campus will glow with holiday cheer! This remarkable light display includes one of the largest Christmas trees in the state, alight with thousands of LED lights. Adding to the festivities will be Bowdoin College a cappella groups, the Meddiebempsters and Miscellania. Bring your whole family and enjoy the holiday spirit.

## Donate Winter Coats for Seniors

**NOVEMBER 18-20**

**Drop boxes are located in Discovery Lobby**

Please support this great cause! L.L.Bean and the Maine Triad chapters, with the support of Maine Area Agencies on Aging, will be collecting gently used coats for Maine's older citizens. For every coat received, L.L.Bean will provide a matching donation of \$5 to the Keep ME Warm Campaign.



*see what's happening*  
**EVERY WEEKEND . . .**

## Harvest Celebration

**NOVEMBER 18-20**

**L.L.Bean Home Store**

Visit the Home Store to see the best that Maine has to offer. We'll be highlighting a variety of food products harvested from Maine: blueberries, apples, maple, lobster and more. Enjoy delicious taste testings all weekend.

## Harvest Market

**NOVEMBER 20 | NOON-4 P.M.**

**Moose Parking Lot (Behind the Bike, Boat & Ski Store)**

Pick up a fresh turkey, vegetables and all the trimmings from local farm vendors. Look for free recipes that will surely make your Thanksgiving feast a treat. Discover specialty foods and handcrafted items for the Thanksgiving holiday weekend. Live entertainment rounds out this unique market.

## Freeport's Moonlight Madness Shopping Celebration

**NOVEMBER 25, 12:01 A.M.**

Participate in a midnight fun run down Main Street, then take advantage of middle-of-the-night shopping at your favorite Freeport stores! You'll find activities and special discounts all around town!

## \$250 GIFT CARD GIVEAWAY

We'll give away 100 L.L.Bean Gift Cards worth up to \$250 at 1 a.m. on November 25.

*See store for official rules.*

**Discovery Patio, Flagship Store**



## Crooked Playhouse Village

**NOVEMBER 18-JANUARY 1**

**Discovery Park Stage**

Kids can experience the joy of active, imaginative play with these award-winning, wooden playhouses, designed to inspire your child's playtime with their whimsical design.



## ENTER TO WIN THIS CUSTOM ICE FISHING HOUSE

**NOVEMBER 18-DECEMBER 31**

*See store for official rules.*



## Old-Fashioned Carriage Rides

**WEEKENDS, NOV. 19-DEC. 18  
1-7 p.m.**

Take a break from shopping and explore the village at a slower pace. This is a great way for you and your family to view the lights and experience an old-time tradition.



## Free Holiday Photos

NOVEMBER 25 | 4-8 p.m.

NOVEMBER 26-27 | 11 a.m.-4 p.m.

Discovery Patio, Flagship Store

Have your photo taken at our Flagship Store and take it home with you for free! You can also download your photo or share it with family and friends via email.



## WINTER SPORTS WEEKEND

DECEMBER 2-DECEMBER 4

Get ready for outdoor winter fun by trying out skis, snowshoes and sleds on our track made of real snow! With great savings this weekend, we'll make sure you're ready to enjoy the snow when it starts to fall.

## Freeport's Sparkle Weekend

DECEMBER 2-DECEMBER 4

The whole town gets into the spirit! Find something for everyone in your family, including a talking christmas tree, hot cocoa, and of course, pictures with Santa. Get all of your holiday shopping done at the same time! Don't miss the parade down Main Street on Friday night to kick things off at 6 p.m.

## Holiday Ornaments and Craft Projects

DECEMBER 9 | 4-7 p.m. & DECEMBER 10-11 | 11 a.m.-3 p.m.

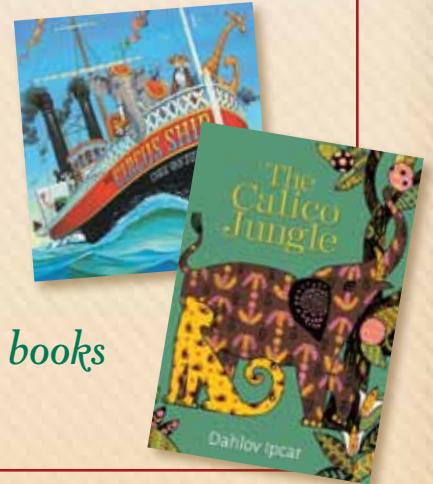
Kids Department

Create one-of-a-kind works of art with Maine artist Julie Yeo.

## HOLIDAY BOOK FESTIVAL

DECEMBER 10-DECEMBER 11

Have your book signed by Dahlov Ipcar, Chris Van Dusen, and over 25 other authors throughout the weekend.



*These personalized books make great gifts!*

see what's happening  
EVERY WEEKEND . . .

## Holiday Caroling

SATURDAYS, DECEMBER 3-24

11:30 a.m.-1 p.m. & 2-3:30 p.m.

Get into the spirit of the season as you enjoy your favorite holiday songs brought to life by area choral groups: Greater Freeport Community Chorus, Freeport High School Choir, The Bowdoin College Meddiebempsters, ZipLine Quartet and The Choral Art Society.

## Complimentary Gift Wrapping

WEEKENDS, DECEMBER 2-12

DAILY, DECEMBER 19-24

Have your packages wrapped and ready before you leave the store. All proceeds support local non-profit organizations.



## SPECIAL HOLIDAY BALSAM SALE

DECEMBER 3-4, 17-18

9 a.m.-3 p.m.

Explore our special outdoor selection of balsam and make sure your front door and dining room table are well adorned this holiday season.

## Unique and Personalized Holiday Tote Gift Bags

DECEMBER 10-11, 17-18 & 24

Flagship Store and Home Store

Can't find the right gift? Let us help! We've put together Boat and Tote gift bags with everything from the fun and frivolous to the necessary for everyone on your list.

*Customize your bag to add that personal touch to make the perfect gift.*



## The Art of Christmas

DECEMBER 10-31

Kids Department

Explore a whimsical version of the Twelve Days of Christmas, a classic carol with an L.L.Bean twist, created by YES Art Works. Proceeds from the sale of the artwork benefit YES Art Works and help sustain their mission to support and inspire people with disabilities.



## Free Holiday Photos

DECEMBER 16 | 4-8 p.m.

DECEMBER 17-18 | 11 a.m.-4 p.m.

Discovery Patio, Flagship Store

Have your photo taken at our Flagship Store and take it home with you for free! You can also download your photo or share it with family and friends via email.



## Meet Real Sled Dogs

DECEMBER 17 | 11 am.-3 p.m.

Come meet local sled dogs and learn how the teams are assembled, how to harness the dogs, and how you could mush your own team!

Don't miss mini demonstrations in Discovery Park. Weather and conditions permitting.



## Yuletide Market

DECEMBER 18 | Noon-4 p.m.

Moose Parking Lot

(Behind the Bike, Boat & Ski Store)

This is a wonderful opportunity to find festive foods, tips for holiday meal planning, stocking stuffers, gifts, and snacks, all from local vendors.



## NEW YEAR'S EVE CELEBRATION

10 a.m.-6 p.m.

Flagship Store

KidNight on Discovery Patio

Spend the last day of 2011 with L.L.Bean and enjoy entertainment and activities for the whole family. Join us as we ring in the New Year for kids with "KidNight," featuring Rick Charette and a special fireworks display!

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Visit [llbean.com](http://llbean.com) for details.*



## Winter Snowshoe and Skiing Adventures

As soon as the snow flies, L.L.Bean's Outdoor Discovery® Schools expert instructors will have you snowshoeing and cross-country skiing in no time—for just \$15.

*See store for details.*