



L.L.Bean

19th Annual

# HUNTING EXPO

August 26-28, 2011



**20% OFF**

**ALL HUNTING  
APPAREL & FOOTWEAR**

*See inside for details*

CHUCK  
RIPPER

# SPEAKER SERIES

Camping Atrium, Flagship Store

## SATURDAY, AUGUST 27

### 11 a.m. **Be The Best Hunter You Can Be**

**Hal Blood and Chris Dalti, Big Woods Bucks**

For over 25 years, Hal has been guiding hunters to some of the biggest bucks in Maine, gaining valuable experience that he'll share during this presentation. He'll reveal some of the most important skills all hunters should master to be the best hunter they can be. Come learn from one of the top big buck masters in the sport.

### Noon **Brown Bag Discussion**

**Maine Department of Inland Fisheries & Wildlife Commissioner Chandler, Woodcock and Maine Warden Service Colonel, Joel Wilkinson**

This is a great opportunity to hear about a variety of matters important to Maine's sportsmen and have the chance to ask those questions you have always wanted to ask in person. Commissioner Woodcock and Colonel Wilkinson will discuss initiatives that the Department and Warden Service are involved in, and a question and answer session will follow. Bring your lunch!

### 1 p.m. **Question & Answer with Jon and Gina Brunson**

Join hunting celebrities Jon and Gina Brunson for an informal question and answer presentation. This is your rare chance to visit with two of hunting's biggest luminaries as they share great tips, tales and techniques—and you can get the answers to your questions about anything and everything to do with hunting and hunting television production.

### 2 p.m. **North Country Moose Hunting**

**Mark Edwards, Mossy Oak Pro Staff**

This presentation will cover a wide variety of topics that will help make you a more successful moose hunter. Learn about scouting, calling tactics for different seasons, weather conditions and moose movement, sizing trophy bulls, how to get a huge moose out of the woods, and more.

### 3 p.m. **Fall Turkey Hunting Tactics**

**Joe Judd, Quaker Boy Pro Staff**

Joe will demonstrate calling tactics and techniques that work best for fall turkeys. His strategies are sure to help you bag your fall gobbler!

## SUNDAY, AUGUST 28

### 11 a.m. **Solving the Riddle of the Rut**

**Bob Humphrey**

A hunter's best chance for taking a good buck will be during the rut. Deer hunting veteran and wildlife biologist Bob Humphrey will explain the rut and offer some insight on when, where, how and why to hunt during this dynamic period. Bob will be available after his presentation to visit with customers and sign autographs and copies of his new book *Pro Tactics: Whitetail Hunting*.

### Noon **Grouse Hunting With or Without a Dog: The Pros & Cons**

**Don Kleiner, Executive Director, Maine Professional Guides Association**

Many hunters love the thrill and challenge of hunting grouse one-on-one, without a dog. Others swear that the only proper way to hunt grouse is *with* a dog. Each has its own distinct advantages and disadvantages. Join Don Kleiner, Registered Master Maine Guide for over 25 years, as he delves into this question and provides some tips and techniques for hunting the king of game birds.

### 1 p.m. **Question & Answer with Jon and Gina Brunson**

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### 2 p.m. **Sea Duck Hunting Along the New England Coast**

**Paul Reynolds, Mossy Oak Pro Staff**

Sea duck hunting in New England is about as good as it gets—lots of birds, action-packed gunning and wild scenery. But why is it that some hunters seem to get a lot more action than others? Join the experts from Mossy Oak as they discuss set up, location, effective decoy spreads, gunning techniques, load selection, duck identification and much more.

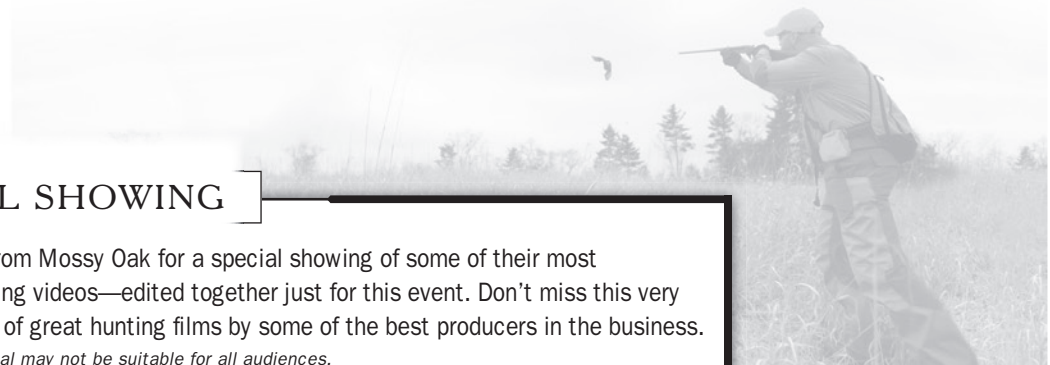
## SPECIAL SHOWING

### **Mossy Oak Hunting Films**

**5 p.m. SATURDAY, 4 p.m. SUNDAY**

Join the folks from Mossy Oak for a special showing of some of their most incredible hunting videos—edited together just for this event. Don't miss this very unique evening of great hunting films by some of the best producers in the business.

*Note: Some material may not be suitable for all audiences.*



**DOCKDOGS®**

See remarkable feats of athletic skill with three days of competition—it's the premier sport for active dogs. Check out the signature events—Big Air™, Extreme Vertical™ and a new event called Speed Retrieve™, where dogs run, jump, swim and retrieve while they race against the clock. Come watch these dogs make a serious splash!

**FRIDAY**

**5 p.m.**  
Onsite registration and practice

**6-7 p.m.**  
Competition

**SATURDAY & SUNDAY**

**9 a.m.**  
Onsite registration and practice

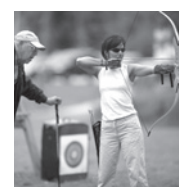
**10 a.m.-5 p.m.**  
Competition

**Moose Parking Lot**  
behind the Bike, Boat & Ski Store

Photo—Steve Lankford

**FREE Clay Shooting, Archery and Fly Casting**

Ages 12+



Ages 8+



Ages 8+

**FREE Outdoor Discovery School Sporting Challenge—Just for Kids**  
Make a long-distance sporting-clay shot, hit a bull's-eye at the archery range, cast a fly at a small target. Successfully complete all of them for great prizes. It's not easy, but it's fun.

**With L.L.Bean Outdoor Discovery School Instructors**  
**10 a.m.-4 p.m., Fogg Farm\***

\*Under 17 must be accompanied by an adult. Shuttle transportation provided.

**FRIDAY, AUGUST 26**

- 10 a.m. to 4 p.m. FREE Indoor Archery**  
Test your skill in our unique range located inside our store. Sign up the same day. First-come, first-served. Ages 8+.  
*Hunting & Fishing Store*
- 11 a.m. Fish Tank Talk**  
Learn about fish, river ecology, and some remarkable facts about our giant tank.  
*Discovery Lobby, Flagship Store*
- 1 p.m. Catch and Release Demonstration**  
Watch an L.L.Bean expert catch a live trout and safely release it back into our indoor pond.  
*Trout Pond, Flagship Store*
- 7:30 p.m. CONCERT: Southside Johnny and the Asbury Jukes**  
Playing for over 30 years, Johnny and the Jukes have entertained audiences with over 30 albums, thousands of live performances around the globe, and dozens of classic songs.  
*Discovery Park*



Photo—Douglas Seymour

**SATURDAY, AUGUST 27**

- 10 a.m. to 4 p.m. Meet Jon and Gina Brunson**  
Two of the hunting world's biggest celebrities and stars of their own television show, *Addicted to the Outdoors*, will be on hand all day Saturday and Sunday to visit with customers. Share hunting stories and hear great tips, techniques and tactics. This is your chance to meet with Jon and Gina up close and personal—you can even get their autographs.  
*Hunting & Fishing Store*
- 10 a.m. to 4 p.m. Buy a Collectible Buck Knife!**  
Meet CJ Buck, fourth generation and President of world-famous knifemaker Buck® Knives. He'll be here to personally sign your Buck Knife purchased during the event. This is a rare opportunity to acquire an instant collectible.  
*Hunting & Fishing Store*
- 10 a.m. to 4 p.m. FREE Clay Shooting, Archery and Fly Casting**  
L.L.Bean Outdoor Discovery School Instructors  
*Fogg Farm*
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- 11 a.m. SPEAKER SERIES: Be The Best Hunter You Can Be**  
Hal Blood and Chris Dalti, Big Woods Bucks  
*Camping Atrium, Flagship Store*
- 11 a.m. to 3 p.m. FREE Kids Outdoor Archery**  
Members from the UNH Archery Team will offer kids an opportunity to try archery and learn basic skills. Sign up the same day. First-come, first-served. Ages 6+.  
*Discovery Park*
- 11 a.m. to 3 p.m. Otis Technology Gun Cleaning Demonstration**  
Bring in your rifle or shotgun for a professional cleaning by Otis reps and learn the six basic rules for properly cleaning a firearm.  
*Hunting & Fishing Store*
- Noon SPEAKER SERIES: Brown Bag Discussion with Maine Department of Inland Fisheries & Wildlife**  
Commissioner, Chandler Woodcock and Maine Warden Service Colonel, Joel Wilkinson  
*Camping Atrium, Flagship Store*
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- 2 p.m. SPEAKER SERIES: North Country Moose Hunting**  
Mark Edwards, Mossy Oak Pro Staff  
*Camping Atrium, Flagship Store*

**SATURDAY continued**

- 3 p.m. SPEAKER SERIES: Fall Turkey Hunting Tactics with Joe Judd, Quaker Boy Pro Staff**  
*Camping Atrium, Flagship Store*
- 4 p.m. Your Trophy Buck—From the Woods to the Table with Dennis Menard, L.L.Bean**  
Dennis will discuss how to properly field dress your buck, best methods for butchering and how to use vacuum sealed bags to keep the meat fresh for months.  
*Hunting & Fishing Store*
- 5 p.m. Mossy Oak Hunting Films**  
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*Camping Atrium, Flagship Store*
- 2 p.m. SPEAKER SERIES: Sea Duck Hunting Along the New England Coast**  
Paul Reynolds, Mossy Oak Pro Staff  
*Camping Atrium, Flagship Store*
- 4 p.m. Mossy Oak Hunting Films**  
See Saturday's listing for film description.  
*Camping Atrium, Flagship Store*

**20% OFF****ALL HUNTING APPAREL & HUNTING FOOTWEAR\****Look for additional store specials during the event!*

\*Offer applies to select regular price in-stock merchandise August 26-28, 2011, at the L.L.Bean Hunting &amp; Fishing Store in Freeport, ME only, while supplies last. Firearms excluded. Not available at other L.L.Bean Retail or Outlet Stores, by telephone, mail order or web. Not valid with other discounts.

## SPECIAL GUESTS

**Maine Bowhunters  
Association**

**Maine Professional  
Guides Association**

**North American Versatile  
Hunting Dog Association**

**Small Woodland Owners  
Association of Maine**

**Sportsman's Alliance  
of Maine**

**The Ruffed Grouse Society  
Ducks Unlimited**



Visit with L.L. Bean's great-grandson and  
*L.L.Bean Guide to the Outdoors* host, Bill Gorman

Swap hunting stories and watch some of his exciting  
hunts from the show. Be sure to catch the latest episodes  
of *Guide to the Outdoors* on Outdoor Channel.

*Product vendors will be on-hand all weekend to answer your  
questions about specific products and how best to use them.*

Our experienced Pro Shop staff  
are hunters and shooters who  
are here to help with all your  
hunting and firearms needs.  
Top-notch gun technicians are  
available seven days a week to  
offer expert advice to hunters  
and shooters of all abilities.



## WE BUY, SELL OR TRADE USED LONG GUNS

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- **100% satisfaction guaranteed**

For more information, contact the  
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or [usedguns@llbean.com](mailto:usedguns@llbean.com)

*All activities are free unless otherwise noted.  
For more information, visit [llbean.com/freeport](http://llbean.com/freeport)*

*Activities and times are subject to change or cancellation  
without notice. Please call 877-755-2326 for updates.*

# L.L.Bean

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