

LIMITED TIME ONLY
FREE \$10 GIFT CARD
 with purchase of \$50 or more

See Store for details

Vendors will be on-hand all weekend—take this opportunity to get your specific product and gear questions answered by top industry experts

NON-PROFIT GUESTS

Maine Winter Sports Center
 WinterKids
 Pineland Farms

Mt. Washington Observatory
 Maine Handicapped Skiing
 Appalachian Mountain Club

Maine Department of Inland Fisheries and Wildlife

**COMPLIMENTARY
 VALET PARKING SERVICE**
 Weekends, Nov.22–Dec. 21

L.L.Bean

L.L.Bean

**WINTER
 SPORTS
 expo**

FREEPORT, ME

DECEMBER 6-7, 2008

Sponsored by 



**FREE WINTER
 WALK-ON ADVENTURE**

with the purchase of snowshoes
 or Nordic skis

L.L.Bean Outdoor Discovery Schools

PRESENTATIONS & DEMOS

SATURDAY ONLY

10 a.m.

Green Living Project—Africa 2008

This is a must-see multimedia event for any adventure traveler, Africa enthusiast, or sustainability advocate. Through HD video, photography, and engaging travel stories, attendees will experience first-hand, unique and successful sustainability projects across Africa—including Rwanda, Uganda, Tanzania, Zambia, Mozambique, Namibia, and South Africa! Plus, you will learn about responsible travel including the latest new eco-lodges, travel companies, wildlife conservation projects, renewable energy initiatives, community development projects, and volunteer opportunities throughout Africa. In addition, each lecture event features a popular “Gear Raffle” with new 2009 products from leading sustainable outdoor and travel companies, such as National Geographic Adventure, Timberland, Gregory, Chaco, ExOfficio, Keen, Lonely Planet, La Sportiva, and more!

Camping Atrium, Flagship Store

11 a.m.

Enhanced Nutrition for Cold Weather Sports

Whether you're trying to get the most out of your cold weather workouts or simply want to feel your best while enjoying the outdoors in the wintertime, nutritionist John Bagnulo will let you in on a few secrets.

Bike, Boat & Ski Store

SATURDAY & SUNDAY

9 a.m.-5 p.m.

Visit the Home of the World's Worst WeatherSM

Mount Washington Observatory
 Meet this legendary New England institution, and learn about how you can experience the extremes of 6,288-foot Mt. Washington on a one-of-a-kind Mount Washington Observatory EduTrip.

Camping Department, Flagship Store

9 a.m.-5 p.m.

Maine Winter Sports Center

The Maine Winter Sports Center is well known for programs that produce home-grown Olympians and for its world-class venues. They are less well known for the work they have been doing for the past eight years to fight childhood obesity. Their award-winning Healthy Hometowns programs teach traditional Maine outdoor skills like skiing, canoeing, kayaking, hiking and mountain biking to create a new generation of healthy Mainers. Visit their booth to learn more and try your hand at rifle marksmanship with their state-of-the-art laser rifle.

Discovery Lobby, Flagship Store

10 a.m.-3 p.m.

WinterKids—We Make Winter Fun!

Visit the WinterKids booth and let them show you how easy it is to be healthy and active this winter. Find out about their programs for kids, families, schools and communities. Everyone can have fun this winter.

Bike, Boat, & Ski Store

10 a.m.-4 p.m., Saturday & Sunday

**Snowshoe Testing on
 L.L.Bean's Snow Track!**

Join our Outdoor Discovery School instructors and try out L.L.Bean's exclusive Trailblazer snowshoe on our demo track made of real snow! This is a great opportunity to find the right snowshoes for you and your whole family.


Discovery Park

L.L.Bean Sled Flume

Calling all kids, adults and families! We've built a sledding hill just for you so you can try out our exciting sleds. This weekend only, so don't miss it!

Discovery Park



Sponsored by 

SUNDAY ONLY

1 p.m.

Develop Your Own Nordic Ski Trails

Trail designer John Morton will share how to develop a private trail system on your land that is environmentally responsible and makes the most of various types of terrain. Join John as he signs copies of his book, *Medal of Honor* following his presentation.

Camping Atrium, Flagship Store

3 p.m.

Mt. Everest Slide Presentation and Discussion

Learn about their trip to the big one as Bill Yeo and John Bagnulo share their adventures to the world's highest peak.

Camping Atrium, Flagship Store

Experience Northern Lights at L.L.Bean

While you're at the Expo, celebrate the holiday season with remarkable lights and displays, holiday family activities, festive entertainment and good cheer! Pick up a schedule at any store on campus.

DAILY SCHEDULE

All activities are free unless otherwise indicated. All activities and times are subject to change or cancellation without notice.

SATURDAY ONLY

- 10 a.m. **Green Living Project—Africa 2008**
Camping Atrium, Flagship Store
- 11 a.m. **Enhanced Nutrition for Cold Weather Sports**
Bike, Boat & Ski Store
- 11 a.m.-1 p.m. **Meet Portland Pirates Mascot, Crackers!**
Discovery Patio
- 11 a.m.-3 p.m. **Taste Testing**
Feridies Peanuts
Home Department, Flagship Store
- Kids Activity—Reindeer Pop-up Cards**
Fiddlehead Center for the Arts
Spread holiday cheer with this one-of-a kind holiday card.
Main Street Lobby, Flagship Store
- Noon-3 p.m. **Book Signing—A Medal of Honor**
Author John Morton
Bike, Boat & Ski Store
- 5-7 p.m. **Taste Testing**
North Star Orchards
Women's Department, Flagship Store

SATURDAY & SUNDAY

- 9 a.m. & 3 p.m. **Knife Sharpening Demonstration**
Camping Department, Flagship Store
- 9 a.m.-5 p.m. **Selecting Snowshoes**
Bike, Boat & Ski Store
- Visit the Home of the World's Worst WeatherSM**
Mount Washington Observatory
Camping Department, Flagship Store
- Maine Winter Sports Center**
Discovery Lobby, Flagship Store
- 10 a.m. & 1 p.m. **Layering for the Outdoors**
Men's Department, Flagship Store
- Winter Shoe Care & Ice Grippers**
Men's Department, Flagship Store
- GPS Treasure Hunt**
Outdoor Discovery Schools
Outdoor Discovery Schools Center, Flagship Store
- 10 a.m. & 2 p.m. **Winter Camping—Gear Essentials**
Camping Department, Flagship Store
- 10 a.m.-3 p.m. **WinterKids—We Make Winter Fun**
Bike, Boat & Ski Store


10 a.m.-4 p.m.

Snowshoe Testing on L.L.Bean's Snow Track!

Discovery Park


L.L.Bean Sled Flume

Discovery Park

Sponsored by 



- 10:30 a.m. & 2:30 p.m. **Selecting and Rigging Ice Traps**
L.L.Bean Staff
Hunting & Fishing Store
- 11 a.m. **Classic Ski Waxing Clinic**
Swix Wax & L.L.Bean Staff
Bike, Boat & Ski Store
- 11 a.m. & 1 p.m. **Introduction to Map & Compass Clinic**
Camping Department, Flagship Store
- 11 a.m. & 2 p.m. **Layering to Stay Warm and Dry During Your Favorite Winter Activity**
Women's Department, Flagship Store
- 11 a.m. & 2 p.m. **Winter Boots for Cold New England Weather**
Women's Department, Flagship Store

- 11a.m.-3p.m.  **Insulation Demonstrations**
Take the Primaloft challenge and learn about this incredible insulating material.
Enter to win a FREE parka!
Men's Department, Flagship Store

- Noon **Camp Stove Demonstrations with Food Samples!**
Main Street Patio

- 1 p.m. **GPS for Travel Demonstration**
Camping Department, Flagship Store

Skate Ski Waxing Clinic

Swix Wax & L.L.Bean Staff
Bike, Boat & Ski Store

- 2 p.m. **Dressing for Cold Weather Bicycling**
L.L.Bean Staff
Bike, Boat & Ski Store

SUNDAY ONLY

- 10 a.m.-5 p.m. **Book Signing—Snow in the Kingdom**
Author Ed Webster
Main Street Lobby, Flagship Store

- 11 a.m.-3 p.m. **Merry Mice**
Fiddlehead Center for the Arts
Create a "sweet" gift mouse using felt and a candy cane!
Main Street Lobby, Flagship Store

- Noon-3 p.m. **Book Signing—The Story of Sugarloaf**
Author John Christie
Discovery Lobby, Flagship Store

- 1 p.m. **Develop Your Own Nordic Ski Trails**
Trail designer John Morton
Camping Atrium, Flagship Store

- 1-3 p.m. **Recycled Gifts**
Cynthia Simonds demonstrates how to make great gifts out of everyday items.
Main Street Lobby, Flagship Store

- 1-4 p.m. **Taste Testing**
North Star Orchards
Women's Department, Flagship Store

- 3 p.m. **Mt. Everest Slide Presentation and Discussion**
Bill Yeo and John Bagnulo
Camping Atrium, Flagship Store

FREEPORT'S ANNUAL SPARKLE WEEKEND

The whole town gets into the spirit! Take a break from the expo and enjoy a talking Christmas tree, carolers, cocoa, and of course, pictures with Santa. Get all of your holiday shopping done at the same time! Visit freeportusa.com for a full schedule.

DECEMBER 5-7

20% OFF*

All Snowshoes and Cross-Country Ski Equipment

Plus FREE Ice Skate Sharpening

* Offers apply to select in-stock merchandise December 5-7, 2008, at the L.L.Bean Retail Stores in Freeport, ME, only; while supplies last. Not available at other L.L.Bean Retail or Outlet Stores, by telephone, mail order or Web. Not valid with any other discounts.



BUY A THULE® RACK OR RACK ACCESSORY AND WE'LL INSTALL IT FOR FREE!