

# L.L.BEAN SPRING SPORTS EXPO

## SCHEDULE OF EVENTS • APRIL 17-20, 2009

### FRIDAY, April 17

- 10 a.m.-3 p.m. **Try Out Our Kids' First Cast Spin-Fishing Outfit**  
This ready-to-fish outfit comes with lures, line hooks and carrying case.  
*Discovery Patio*
- Noon **Navigation: Tools and Tips for Your Outdoor Adventures**  
*Camping Department, Flagship Store*
- 2 p.m. **Selecting a Bike Trainer**  
*First Floor, Bike, Boat & Ski Store*
- 3 p.m.-4 p.m. **Sleeping Bag Stuff Sack Competition**  
Receive a prize if you stuff your bag the quickest!  
*Camping Department, Flagship Store*
- 6 p.m. **Bike Maintenance 101**  
*First Floor, Bike, Boat & Ski Store*
- 7 p.m. **Turkey Tactics Clinic**  
*Hunting & Fishing Store, Mezzanine Level*

- 10:30 a.m. **Book Signing**  
-1:30 p.m. **Wilderness Partners: Buzz Caverly and Baxter State Park**  
Author Phyllis Austin  
*Inquire for location*
- 10:30 a.m. **Book Signing**  
-3 p.m. **Backyard Maine**  
Author Edgar Allen Beem  
*Inquire for location*
- 11 a.m. **Turkey Calls**  
Josh Cottrell from Primos will demonstrate a variety of calls.  
*Hunting & Fishing Store*
- 11 a.m.-2 p.m. **Sparkling Sun Catcher**  
Create a bejeweled, dancing sun catcher from wire & beads.  
Maine Artist: Mary Jo Marquis  
*Main Street Lobby, Flagship Store*
- 11 a.m.-3 p.m. **Free Indoor Archery**  
A down-range video screen puts you right in the action as you take aim at Spring turkeys. Bring your own bow or try one of ours. Ages 8 and up. First-come, first-served. Same day sign up.  
*Hunting & Fishing Store, Archery Range*

- 2 p.m. **Selecting a Bike Trainer**  
*First Floor, Bike, Boat & Ski Store*
- 2 p.m. **Turkey Calling**  
*Hunting Counter, Hunting & Fishing Store*
- 3 p.m. **Selecting a Kayak**  
*Second Floor, Bike, Boat & Ski Store*

### SUNDAY, April 19

- 9 a.m.-5 p.m. **Adults & Kids Fly Casting Lessons**  
L.L.Bean Outdoor Discovery Schools. Sessions are filled on a first-come, first-served basis. Must be 8 years or older to participate.  
*Discovery Park*
- 9 a.m.-5 p.m. **Sunday River & Sugarloaf**  
*Discovery Lobby, Flagship Store*
- 10 a.m. **Fly Fishing for Strippers**  
*Fly Fishing Counter, Hunting & Fishing Store*
- 10 a.m., Noon, 2, 4 p.m. **Catch and Release Demonstration**  
*Trout Pond, Flagship Store*
- 10 a.m.-4 p.m. **Face Painting**  
By the L.L.Bean Staff  
*Main Street Lobby*
- 11 a.m. **Turkey Calls**  
Josh Cottrell from Primos will demonstrate a variety of calls.  
*Hunting & Fishing Store*
- 11 a.m.-2 p.m. **Daffodil Crowns**  
Usher in Spring with a flowery fez that's blooming with blossoms.  
Maine Artist: Mary Jo Marquis  
*Main Street Lobby, Flagship Store*

### SATURDAY, April 18

- 9 a.m.-5 p.m. **Adults & Kids Fly Casting Lessons**  
L.L.Bean Outdoor Discovery Schools. Sessions are filled on a first-come, first-served basis. Must be 8 years or older to participate.  
*Discovery Park*
- 9 a.m.-5 p.m. **Sunday River & Sugarloaf**  
*Discovery Lobby, Flagship Store*
- 10 a.m.-4 p.m. **Shotgun Patterning at the Durham Rod & Gun Club**  
Join L.L.Bean experts as they show you the most effective way to pattern your shotgun.  
*Event is free, bring your own ammo. Inquire at the Hunting & Fishing Store for directions to the Durham Rod & Gun Club*
- 10 a.m. **Packing your Boat for Camping**  
Learn how to maximize space and keep your gear dry when packing for your next camping trip.  
*Bike, Boat & Ski Store*
- 10 a.m. **Fly Fishing for Strippers**  
*Fly Fishing Counter, Hunting & Fishing Store*
- 10 a.m., Noon, 2, 4 p.m. **Catch and Release Demonstration**  
*Trout Pond, Flagship Store*
- 10 a.m.-4 p.m. **Face Painting**  
By the L.L.Bean Staff  
*Main Street Lobby*

- 11 a.m.-3 p.m. **Taste Testing**  
Feridies Peanuts  
*Home Department, Flagship Store*
- 11 a.m.-4 p.m. **Getting Started Geocaching: Adventure is Right Around the Corner**  
*Camping Department, Flagship Store*
- Noon **Camping 101: Essential Gear for Camping, Hiking and Backpacking**  
*Camping Department, Flagship Store*
- Noon-2 p.m. **Meet L.L.Bean**  
*Roaming the Campus*
- 1 p.m.-3 p.m. **University of Maine 4-H Camp & Learning Center**  
Come explore the art of primitive fire making using a valuable survival tool called the bow-drill technique.  
*Discovery Park*

- 11 a.m.-3 p.m. **Free Indoor Archery**  
A down-range video screen puts you right in the action as you take aim at Spring turkeys. Bring your own bow or try one of ours. Ages 8 and up. First-come, first-served. Same day sign up.  
*Hunting & Fishing Store, Archery Range*
- 11 a.m.-4 p.m. **Getting Started Geocaching: Adventure is Right Around the Corner**  
*Camping Department, Flagship Store*

#### TENT DISPLAY

All Day, Each Day

*You'll have no problem finding your ideal outdoor shelter as you explore a selection of tents in all shapes and sizes.*

*Main Street Patio & Camping Atrium, Flagship Store*

**schedule continued on next page...**

# L.L.BEAN SPRING SPORTS EXPO

## SCHEDULE OF EVENTS • APRIL 17-20, 2009

### SUNDAY, April 19 *continued*

- Noon-3 p.m. **Book Signing**  
**Your Maine Lands:**  
**Reflections Of A Maine Guide**  
Author Tom Hanrahan  
*Inquire for location*
- Noon **Camping 101: Essential Gear for Camping, Hiking and Backpacking**  
*Camping Department, Flagship Store*
- Noon-2 p.m. **Meet L.L.Bear**  
*Roaming the Campus*
- Noon-3 p.m. **Book Signing**  
**The Story of Sugarloaf**  
Author John Christie  
*Inquire for location*
- 1 p.m. **Animal Adventures, Raptors & Reptiles**  
Join the Center for Wildlife and check out live raptors and reptiles and learn about the special "tools" they use for survival. This collection of animals will surely delight and educate kids of all ages.  
*Discovery Patio*
- 2 p.m. **Selecting a Bike Trainer**  
*First Floor, Bike, Boat & Ski Store*
- 2 p.m. **Selecting a Sleeping Bag**  
*Camping Department, Flagship Store*
- 2 p.m. **Turkey Calling**  
*Hunting Counter, Hunting & Fishing Store*
- 3 p.m. **Selecting a Kayak**  
*Second Floor, Bike, Boat & Ski Store*

### MONDAY, April 20

- 10 a.m.-3 p.m. **Book Signing**  
**Your Maine Lands:**  
**Reflections Of A Maine Guide**  
Author Tom Hanrahan  
*Inquire for location*
- 10 a.m.-4 p.m. **Face Painting**  
By the L.L.Bean Staff  
*Main Street Lobby*
- 10 a.m.-1 p.m. **Try Out Our Kids' First Cast Spin-Fishing Outfit**  
This ready-to-fish outfit comes with lures, line hooks and carrying case.  
*Discovery Patio*
- 11 a.m.-Noon **Sleeping Bag Stuff Sack Competition**  
Receive a prize if you stuff your bag the quickest!  
*Camping Department, Flagship Store*
- 11 a.m.-2 p.m. **Pop-Up Flower Garden Card**  
Create a beautiful card for spring.  
Maine Artist: Mary Jo Marquis  
*Main Street Lobby, Flagship Store*
- Noon-2 p.m. **Meet L.L.Bear**  
*Roaming the Campus*
- 1 p.m. **Animal Adventures, Raptors & Reptiles**  
Join the Center for Wildlife and check out live raptors and reptiles and learn about the special "tools" they use for survival. This collection of animals will surely delight and educate kids of all ages.  
*Discovery Patio*

- 2 p.m. **Get Ready for Earth Day 2009**  
Do your part for Mother Earth—come in and pick up a free blue spruce seedling and plant a tree on Earth Day! Limited Quantities, First-come, first-served  
*Discovery Patio*
- 2 p.m. **Selecting a Bike Trainer**  
*First Floor, Bike, Boat & Ski Store*

### Our Partners in Conservation:

- Maine Bowhunters Association*
- National Wild Turkey Federation*
- Rippleeffect*
- Coastal Conservation Association*
- Maine Chapter, Appalachian Mountain Club*
- International Appalachian Trail*
- University of Maine 4-H Camp & Learning Center*
- Bicycle Coalition of Maine*
- Portland Trails*
- Maine Department of Transportation*

Buy any boat, bike  
or tent and get  
**30% OFF**  
all related accessories\*

**TENT SALE**  
save on select discontinued  
and second-quality bikes  
up to **40% off!**  
even bigger savings on winter gear

QUANTITIES LIMITED

\* Offer applies to select in-stock merchandise, April 17-20, 2009, at L.L.Bean Retail Stores, only. While supplies last. Not available at Outlet Stores, by telephone, mail order or Web. Some product categories may not be available in all stores. Does not apply to GPS units. Not valid with other discounts.

All activities are free. All activities and times are subject to change or cancellation without notice.