

L.L.Bean

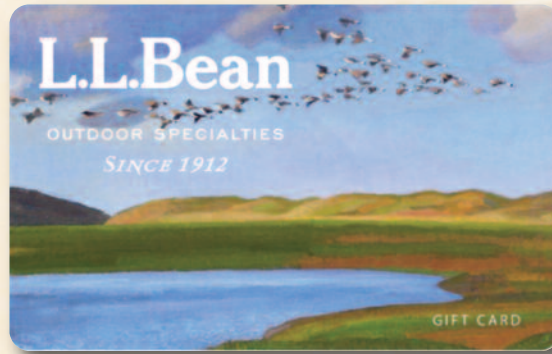
DEDHAM, MA

COME TO OUR
**GRAND OPENING
CELEBRATION**



JULY 24-26

AT OUR NEWEST STORE AT
LEGACY PLACE
DEDHAM, MASSACHUSETTS



*The first 500 customers
will receive an L.L.Bean
Gift Card. Yours could
be worth up to
\$500**

**REGISTER TO WIN
a Family Kayak
Package valued at
\$1,000****

*Cards will be distributed to the first 500 customers in line at the L.L.Bean store in Dedham, MA, on July 24, 2009. Values vary between \$25 and \$500. No purchase necessary. Participants must be 18 or older. Visit lbean.com/dedham for details.

** See Store for details

EXTENDED HOURS FOR THE WEEKEND

Friday, 9 a.m. to 12 a.m.,
Saturday, 6 a.m. to 12 a.m.,
Sunday, 6 a.m. to 7 p.m.

Visit us after 9 p.m. on Friday and Saturday for refreshments and giveaways.

After the Grand Opening Weekend,
our regular store hours will be:
Monday-Saturday, 9 a.m. to 9:30 p.m.,
Sunday, 10 a.m. to 7 p.m.



LEGACY PLACE
DEDHAM, MASSACHUSETTS
JULY 24, 2009

L.L.Bean
lbean.com/stores

Grand Opening Celebration calendar of events

LEGACY PLACE | JULY 24-26, 2009

FRIDAY
JULY 24

MEET WALLY
THE GREEN MONSTER
8 A.M.-10 A.M.

DOORS OPEN
9:00 A.M.

FIRST 500
CUSTOMERS RECEIVE
AN L.L.BEAN

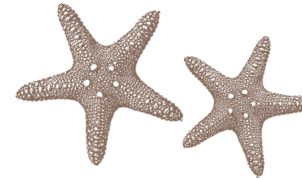
GIFT CARD
WORTH UP TO
\$500

FIRST 100
KIDS RECEIVE A

MAINE
STORYBOOK
The Little Fisherman

WODS RADIO
PERSONALITY
PAULA STREET
3 P.M.-5 P.M. FRIDAY

Fly cast with local radio
personality Paula Street.



DISCOVERING
TIDE POOL ANIMALS
3 P.M.-7 P.M.
FRIDAY & SATURDAY

Come see sea stars,
scallops and periwinkle
snails. Presented by the
New England Aquarium.

GREAT LOCAL
MOUNTAIN BIKE RIDES
7 P.M.-9 P.M. FRIDAY
PRESENTATIONS EVERY HALF HOUR

Join the New England
Mountain Biking
Association—with
Joe Sloane of Blue Hills
TrailWatch—for a discussion
on great local rides.

FRIDAY
JULY 24

SATURDAY
JULY 25



BIRDS OF PREY
10 A.M.-2 P.M.
SATURDAY

Learn more about
these fascinating
animals, courtesy of the
Massachusetts Audubon
Society and the Blue Hills
Trailside Museum.

GPS TREASURE HUNT
WITH DELORME
10 A.M.-4 P.M.
SATURDAY

Locate hidden treasures on
this fun adventure. Prizes
for participating. Great fun
for the whole family.

DISCOVERING
TIDE POOL ANIMALS
3 P.M.-7 P.M.
FRIDAY & SATURDAY

Come see sea stars,
scallops and periwinkle
snails. Presented by the
New England Aquarium.

FACE PAINTING
AND L.L.BEAR

Stop by for face painting
and get a bear hug from
our friendly mascot!

ALL WEEKEND
11 A.M.-3 P.M.

SATURDAY
JULY 25

SUNDAY
JULY 26

KIDS' HIKE SAFE
PRESENTATION
1 P.M., 1:30 P.M., 2 P.M.
SUNDAY

Learn how to prepare
for a family hike with tips
from Massachusetts
Department of
Conservation Rangers



MEET OUR VENDORS

Talk with representatives from SmartWool®,
Thule®, Smith Optics™, New Balance®, Perception®
Kayaks, DeLorme®, Swiss Army®, Bell® Sports,
Umpqua, Maui Jim™, Mad Gabs and Panther Vision®.

FRIDAY AND SATURDAY
TIMES VARY

BUGWORKS BIOLOGY
3 P.M.-5 P.M.
SUNDAY

Peer at a praying mantis,
gape at a grasshopper,
marvel at a millipede and
meet numerous other bugs.

SUNDAY
JULY 26

ALL WEEKEND
JULY 24-26

THE WEATHER CHANNEL
10 A.M.-4 P.M.

Be a TV meteorologist
with The Weather Channel®
at an interactive
weather wall.

WALK-ON ADVENTURES
10 A.M.-5 P.M.

Enjoy a **FREE** Walk-On
Adventure with L.L.Bean's
Outdoor Discovery
Schools®. Attend one of
the sessions on fly-casting
or kayaking.

THOMPSON ISLAND
OUTWARD BOUND
10 A.M.-2 P.M. FRIDAY
AND SUNDAY,
7 P.M.-9 P.M. SATURDAY

Are you adventurous?
Courageous? A leader?
Put your skills to the
test with a variety of fun
activities for all ages

SUMMER DISCOVERY SERIES CLINICS

10 A.M. Family Camping
11 A.M. Essential Paddling Safety Gear
12 P.M. Fly Tying Basics
1 P.M. Bike Maintenance 101
2 P.M. Navigating with GPS
3 P.M. Low-Impact Camping
4 P.M. Selecting a Kayak and Accessories
5 P.M. Wilderness Travel Tips

ALL WEEKEND
JULY 24-26