

Come to L.L.Bean's
**NORTHERN LIGHTS
CELEBRATION**

.....

**NOVEMBER 20 to
DECEMBER 31, 2015**
AT OUR FLAGSHIP CAMPUS IN FREEPORT, MAINE

.....





For many of our customers, the holidays just wouldn't be the same without a trip to Freeport. Begin a new family tradition or continue an old one—see the beautiful lights, get some shopping done and take in a bit of Christmas cheer.

NOV.
19-22

Opening WEEKEND

Nordic Night

Thursday | November 19 | 4-8 p.m.

Join us to prepare for a successful ski season. Learn from expert-led clinics on the hour, including: Beginning Skiing with John Brooks from the Hidden Valley Nature Center, Ski Waxing with Bruce Diehl from Swix, Strength Training with Joel Hinshaw, Freeport High School Ski Coach and Wellness Specialist at L.L.Bean, and Advanced Skiing Techniques with expert ski coach Michael Yeo.

Bike, Boat & Ski Store

Donate Winter Coats for Maine Seniors

L.L.Bean and the Maine Triad chapters will be collecting gently used coats for older citizens with the support of Maine Association of Area Agencies on Aging (M4A). L.L.Bean will provide a matching donation of \$5 for every coat received.

Drop boxes located in Discovery Lobby,
November 20-22.



NOV.
20-22

Opening WEEKEND

Tree Lighting Ceremony

in Discovery Park

Friday | Nov. 20 | starts at 6:45 p.m.



207

Join us as we light one of the largest Christmas trees in Maine with News Center and 207 TV hosts Rob Caldwell and Caroline Cornish. Start your night with a cup of hot chocolate at 6 p.m., then enjoy festive music from the Portland Community Chorus. Broadcast live on WCH6's show 207.



Musical Holiday Light Show

Fri., Nov. 20 through Thur., Dec. 31 | 5-9 p.m. every half hour

Come experience a dynamic show, featuring beautiful music and spectacular visual effects. Trees around our campus, including our giant Christmas tree, will be decorated with thousands of colored lights synchronized with holiday tunes to create an amazing display.

Home for the Holidays

Open House at the
L.L.Bean Home Store

Saturday | November 21
10 a.m.-4 p.m.



Come experience a little holiday magic at our festive, fully decked-out Home Store. We have something for everyone on your list—and we'll wrap them on the spot with our beautiful trimmings. You'll find fun enter-to-win contests, food tastings throughout the store, special classes, holiday music and more. Enjoy delicious sips and snacks while you shop!

Visit lbean.com/northernlights for more details

NOV.
28

Thanksgiving WEEKEND

Holiday Music

Enjoy performances from the Freeport High School Chamber Choir. They'll be singing an array of Christmas music, plus they'll host sing-alongs so everyone can join in to catch the Christmas spirit!

10:30 -11 a.m. & 12:30-1 p.m. Chamber Choir Performance
11:30-NOON & 1:30-2 p.m. Christmas Carol Sing-Along

Flagship Store

DEC.
5-6

Winter Sports WEEKEND

December 5-6 | 10 a.m.-2 p.m.

Get ready for outdoor winter fun!

Check out our great selection of cross-country skis, snowshoes, sleds, ice skates and accessories. Join us throughout the weekend and learn more about exciting new products available for winter with special clinics by vendors like Bkool, MSR, Fischer, Tubbs and Rossignol.



L.L.Bean Ice Walk

SubZero IceCarvings has carved very special ice sculptures that will amaze you. Be sure to see them all while you're here—and don't forget your camera!

Throughout the L.L.Bean Campus



PLUS, Don't Miss Freeport's Sparkle Celebration

Dec. 4-6 | parade at 6 p.m. on Friday

The whole town gets into the holiday spirit! We'll kick things off with The Parade of Lights, and the fun continues with visits with Santa at L.L.Bean following the parade, a Sparkle Express Adventure aboard the Amtrak Downeaster, the Jingle Bell Fun Run and much more.

Downtown Freeport

Visit sparklecelebration.com for details.



DEC.
12

Kids' Holiday FUN DAY

Saturday | December 12 | 10 a.m.-4 p.m.

Holiday Kids' Camp with Outdoor Discovery Schools

Sign your kids up for a fun mini-adventure with our instructors. See inside back panel for details. >>



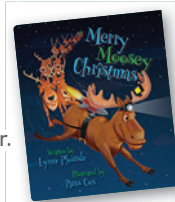
Get Outdoors with the Boy Scouts

The Boy Scouts will be here to encourage everyone to get outside by offering fun activities in Discovery Park. Join them and be ready to have some fun—hot chocolate will be available too!

Family-Friendly Fun

Join us for Nutcracker-inspired craft projects with Julie Yeo, book readings of *A Merry Moosey Christmas* by the author, Lynn Plourde, and illustrator, Russ Cox, with special guest L.L. Bear. Plus a kids' clinic on knot tying, book signings, a store-wide scavenger hunt, and more.

Kids' Department



Visit llbean.com/northernlights for more details

DEC.
19

Holiday COUNTDOWN

Saturday | December 19 | 10 a.m.-4 p.m.

Holiday Kids' Camp with Outdoor Discovery Schools

Sign your kids up for a fun mini-adventure with our instructors. See inside back panel for details. >>

Wintervention Experience with the L.L.Bean Bootmobile

Bring your camera along for a picture with the mobile version of our iconic L.L.Bean Boot. Plus, test your skills with the one-and-only L.L.Bean Boot Toss and other unique games.



Festive Activities on Campus

Enjoy traditional holiday caroling and a tree-trimming event while you're here.

DEC.
31

New Year's Eve CELEBRATION

Thursday | December 31 | 11 a.m.-6 p.m.

KidNight at

L.L.Bean's Flagship Store & Discovery Park

Start the fun early with our family-friendly event,
then ring in the New Year with a special "KidNight."

11 a.m. & 1 p.m.

Magic with Phil Smith of
Abracadabra Productions

Limited space available

3:45 p.m.

Sounds and Crowns
Art Making with ArtVan

Limited space available

Noon & 2 p.m.

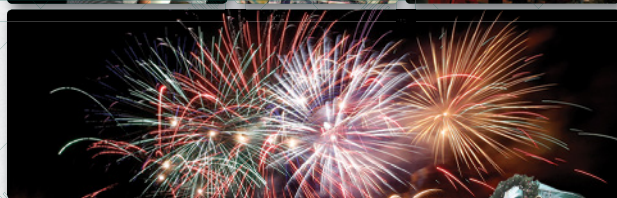
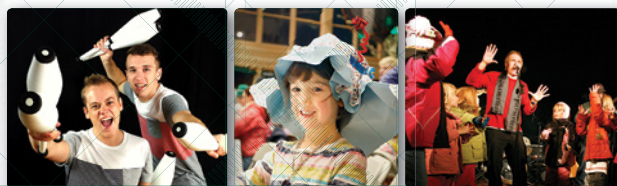
Juggling with
Double Or Nothing

Limited space available

5:15 p.m.

Concert with Rick Charette and
the Bubblegum Band, followed
by fireworks at approx. 6 p.m.

Visit llbean.com/northernlights for more details



Wintervention Experience with the L.L.Bean Bootmobile

Snap a picture with
the mobile version of
our iconic boot and
test your skills with
the L.L.Bean Boot Toss.



WINTER FUN IS WAITING!

**Holiday Kids' Camp with
Outdoor Discovery Schools**

Saturday, December 12 & 19



Winter fun is waiting! Sign your kids up for a mini-adventure
with our instructors. While they're enjoying the great outdoors,
you can finish up your shopping. Activities will include
candy cane geocaching, games and crafts—make a gift for
that special someone. Two sessions available each day.
Outdoor activities weather dependent.

SESSION ONE: 9-11:30 a.m. | SESSION TWO: 1-3:30 p.m.

Ages 7-12 | \$20 per session, per person.

Meet outside by the big Bean Boot on Discovery Patio
for a free shuttle to our center at Lower Flying Point.

Register now at LLBEAN.COM/ADVENTURE—space is limited.

ONGOING EVENTS & ACTIVITIES



**Free Old-Fashioned
Horse-Drawn Wagon Rides**

Saturdays Only | Dec. 5, 12, 19 & 26 | 1-7 p.m.
last ride leaves at 7 p.m.

Take a break from shopping and explore the village
at a slower pace. It's a great way for you and your
family to view the lights while experiencing an
old-time tradition.

Begins in front of our Flagship Store



Complimentary Gift Wrapping

**Dec. 5 & 6, Dec. 12 & 13, Dec. 19-23,
9 a.m.-9 p.m.; Dec. 24, 9 a.m.-3 p.m.**

Have your packages wrapped and ready
before you leave the store. *Donations accepted;
all proceeds support local nonprofit organizations.*



All activities are free unless otherwise noted.

For more information, visit
LLBEAN.COM/NORTHERNLIGHTS

Activities and times are subject to change or cancellation without notice. Please call 1-877-755-2326 for updates.



L.L.Bean

95 MAIN STREET | FREEPORT, MAINE



Tap. Shop. Discover.

Introducing the L.L.Bean App.
Our easiest shopping experience yet.

- Scan barcodes
- Read customer reviews
- Check inventory
- Store event schedules

DOWNLOAD FOR FREE.



Download on the
App Store