

L.L.Bean | 25TH ANNUAL

SPRING FISHING weekend



MARCH 13-15, 2015



MEET SPECIAL GUEST JIMMY KENNEDY

Professional Bass Fisherman
& Local Celebrity Chef

— Brought to you by Shimano® —

SAT. & SUN. **MARCH 14-15**

NOON-1 P.M. | Discovery Patio

Feast with Jimmy Kennedy

LOCAL CELEBRITY CHEF AND
PROFESSIONAL BASS FISHERMAN

Join Jimmy Kennedy, spokesperson
for the Cabot Creamery Cooperative,
as he dishes up some of his favorite
recipes for all to sample! *While supplies last.*

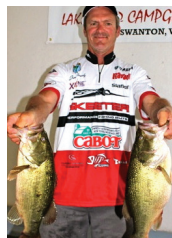


SATURDAY:

Duck & Sausage Gumbo, Grilled Fish in Corn Husks,
with Okra, Tomatoes, Onions and Cabot Cheddar

SUNDAY:

Venison Negimaki and Lobster Mac and Cheese



Jimmy is a self-taught professional cook,
restaurateur, champion bass fisherman
and avid hunter, TV personality and engaging
spokesperson. He's been a professional
fisherman since his teens, competes on
the B.A.S.S. and FLW circuits and has a
long list of sponsors including Shimano—
a testament to his enthusiasm and skill
on the water.

For the past five years, Jimmy has proudly represented Cabot
Creamery Cooperative as a spokesperson and celebrity chef.
When he's not competing as a professional fisherman, Jimmy
works with kids as a *Let's Go Fishing* Instructor for the Vermont
Fish & Wildlife Service.

..... **BROUGHT TO YOU BY SHIMANO®**

VISIT WITH OUR OUTDOOR PARTNERS

Back in the
Maine Stream
Brook Trout Pond
Survey Project
Casting for Recovery
Coastal Conservation
Association
Federation of Fly Fishers
Fly Fishing in Maine

Maine Dept. of Marine
Resources Recreational
Fish Program
Maine Professional
Guides Association
Merrymeeting Bay
Chapter of Trout
Unlimited
Saco River
Salmon Club
Stripers Forever



All activities are free unless
otherwise noted. For more information,
visit llbean.com/freetport

*Activities and times are subject to change
or cancellation without notice. Please call
877-755-2326 for updates.*

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L.L.Bean

95 Main Street | Freeport, Maine

FREE FLY-CASTING LESSONS | FISHING SKILLS SEMINARS
COOKING DEMONSTRATIONS

MK32806

FRIDAY MARCH 13

7 p.m. FREE Friday Night Fly-Tying Clinic

L.L.BEAN EXPERT JOHN BUTLER

John will teach you how to tie "The Bulldog," one of his own very productive Striper patterns, during this special clinic.

Second Floor, Hunting & Fishing Store—Limited seating available

REGISTER AT LLBEAN.COM/ADVENTURE

While not required, participants are encouraged to bring their own tools, equipment and materials.

SATURDAY & SUNDAY MARCH 14-15

9 a.m.-4 p.m. Test Cast Our Fly Rods

Test cast our large selection of fly rods to find the right one before you make a purchase.

Discovery Park

10 a.m. SEMINAR: Kayak Fishing 101

DREW HAERER, WILDERNESS SYSTEMS KAYAK FISHING TEAM

Drew will cover a variety of kayak fly fishing concepts, including boat positioning and management, casting tricks and the art of standing. He will also cover techniques and tips for a variety of New England fish species, including trout, stripers, largemouths and others.

Hunting & Fishing Store—Limited seating available

10 a.m.-4 p.m. Fly-Tying Masters

Mezzanine Level, Hunting & Fishing Store

EDWARD "MUZZY" MUZEROLL

"Muzzy" Muzeroll of Sidney, Maine, will be tying a wide range of flies, including traditional salmon, trout streamers and more.

PETER SMITH

Tying flies for waters from the Northeast to the tropics, Peter's company, S.S. Flies, has become the standard for saltwater flies. He'll be in full production mode, cranking out bugs and demonstrating techniques to make your tying more efficient.

DAVE KLAUSMEYER

Dave, a well-known author of several books and editor of Fly Tyer magazine, will be tying the best and newest flies for fishing trout ponds throughout Maine and New England, while demonstrating some cutting-edge fly-tying techniques.

SATURDAY ONLY 11 a.m. SEMINAR:

Surf Casting the Maine Coast

L.L.BEAN EXPERT KEN ESTES

Ken will discuss surf-fishing opportunities on the beaches and rocky shoreline of the Maine coast. He will cover the appropriate gear needed, as well as gear maintenance in the harsh saltwater conditions.

Hunting & Fishing Store—Limited seating available

SUNDAY ONLY 11 a.m. SEMINAR:

Fishing the Goodnews River in Bristol Bay, Alaska

L.L.BEAN EXPERT MATT BICKFORD

Matt will discuss his fishing experiences in this magnificent region of Alaska. Topics will include gear selection, preparation and strategies for successful fishing on the trip of a lifetime.

Hunting & Fishing Store—Limited seating available

11 a.m.-3 p.m. Fly-Tying Lessons

for Kids Ages 6 and Up

MERRYMEETING BAY CHAPTER OF TROUT UNLIMITED

Hunting & Fishing Store

Noon-1 p.m. Cooking Demonstration and Sampling

JIMMY KENNEDY, CABOT CREAMERY COOPERATIVE SPOKESPERSON AND CELEBRITY CHEF

Learn how to make some of Jimmy's favorite recipes and sample the delicious feast that he'll be preparing. *While supplies last.*

Discovery Patio, outside the Hunting & Fishing Store

1:30 p.m. Trick Fly Casting

MACAULEY LORD, L.L.BEAN OUTDOOR DISCOVERY SCHOOLS INSTRUCTOR

You'll be amazed by what Macauley "Mac" Lord can do with a fly rod, or even just the tip section! Pick up tips on how to make your casts more effective, too.

Discovery Park

Macauley received the Lifetime Achievement Award from the Casting Board of Governors of the Federation of Fly Fishers in 2011. It is the highest honor in the worldwide field of fly-casting instruction.

2 p.m. SEMINAR: Finding Fish on New England's Lakes and Ponds

JIMMY KENNEDY, PRO ON THE B.A.S.S. CIRCUIT
SPONSORED BY SHIMANO®

Jimmy will discuss the key elements to seek out when targeting bass to help you get the most strikes this season. He'll cover fundamentals from structure, shade and food sources to electronics and everything in between. Learn the strategy of developing a pattern every time you hit the water to increase your odds of success.

Hunting & Fishing Store—Limited seating available



JOIN L.L.BEAN OUTDOOR DISCOVERY SCHOOLS

for FREE activities in Discovery Park

9 a.m.-4 p.m. Saturday & Sunday

Fly-Casting Lessons for Adults & Kids

Sessions are filled on a first-come, first-served basis.

Kids' Casting Game

Kids can practice casting in this fun game and learn what it feels like to have the weight of a fish hooked on a line.

Must be 8 years or older to participate.

LEARN
TO CAST
WITH
OUTDOOR
DISCOVERY
SCHOOLS



Product vendors will be on hand all weekend to answer your questions about specific products and how to best use them to your advantage.



ALL Weekend ENTER TO WIN: APEX FLY ROD OUTFIT



\$750 VALUE

OUR FASTEST, STRONGEST AND LIGHTEST FLY ROD—EVER

We built our new **Apex Fly Rod** to deliver the extra power you demand for high line speeds and wind cutting loops to hit targets with precision and accuracy.