

L.L.Bean

PaddleSports weekend

JUNE 5-7, 2015

GET READY TO HIT THE WATER!



• FREE BOAT TESTING
ON CASCO BAY

• FREE SKILLS CLINICS
& SUP DEMOS

• FOOD, MUSIC
& FAMILY FUN



SEE WHAT'S HAPPENING
at Our Freeport Campus



FRIDAY TO SUNDAY, JUNE 5-7

Explore our huge selection of
kayaks, canoes, stand-up paddleboards
and paddling accessories at our
Bike, Boat & Ski Store in Freeport.

Find the Right Boat for You Our expert staff
will help you make the best choice for you

Meet Vendors & Product Experts Reps from
top brands will be on-hand all weekend to answer
your questions and provide expert advice

Boat Pickup & Rack Installation We'll install
your rack for FREE and help load your boat or SUP
for the ride home

Free Land-Based Boat Clinics Learn about
components, design and materials from our experts

**Buy a Thule car rack system or component,
and we'll install it for FREE**



Take the shuttle Saturday & Sunday from
10:30 a.m.-5:30 p.m. for FREE on-water boat
testing at our L.L.Bean Paddling Center



All activities are free unless
otherwise noted. For more information,
visit llbean.com/freeport

*Activities and times are subject to change
or cancellation without notice. Please call
877-755-2326 for updates.*



1912
CAFE

Take a break at the Coffee by Design
coffee bar on the lower level. Or, enjoy
a delicious soup, salad or sandwich at
the 1912 Cafe. Both are conveniently
located inside our Flagship Store.

CONNECT WITH L.L.BEAN



Join Us on
facebook.com/llbean



Follow Us on
twitter.com/LLBeanFreeport

L.L.Bean

95 Main Street | Freeport, Maine

ACTIVITIES AT OUR

L.L.Bean Paddling Center on Casco Bay

SATURDAY & SUNDAY, JUNE 6 & 7

Take a **FREE** shuttle from 10:30 a.m.–5:30 p.m. from our Bike, Boat & Ski Store—only 10 minutes away. Stay for an hour or the whole day.

11 a.m.–5 p.m. Free On-Water Boat Testing*

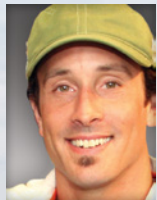
Test-paddle dozens of kayaks, stand-up paddleboards and canoes for free to find the right one before you buy. Plus, speak with knowledgeable vendor representatives about the boats that interest you most. *Ages 8 and up.*



2–4 p.m. BIC Stand-Up Paddleboarding One-Design Challenge*

Grab your friends and participate in this fun, friendly race for all abilities. We'll outfit all competitors with the same paddleboard, paddle and PFD, putting every racer on even footing. Prizes for top finishers. If you're new to paddleboarding, come early for a brief training session with our expert instructors before the race. \$5 Fee. *Ages 12 and up.*

Space is limited—visit lbean.com/adventure to register.



SATURDAY ONLY

11:30 a.m.–4 p.m. Meet Seth Wescott

World champion snowboarder and L.L.Bean testing and design partner, Seth Wescott, will join racers out on the course and also be available for autographs following the race.



**Appropriate water apparel and footwear are strongly recommended for all water activities.*

Family Fun at the Ocean's Edge

11 a.m.–3 p.m. SATURDAY ONLY Maine State Aquarium Touch Tub

Join the Maine State Aquarium team at their traveling touch tub. The MSA staff will be on hand to assist children with handling the creatures and can answer any questions about our local marine life.

11 a.m.–3 p.m. Crafts for Kids with Maine Artist, Mary Jo Marquis

SATURDAY: Felted fish crafts

SUNDAY: Decorate a 3-D paper starfish

11 a.m.–3 p.m. Delicious Food from Local Food Trucks

Delicious food will be available from local food trucks each day—purchase lunch or a snack and have a picnic by the water. From sweet to savory, there's sure to be something for everyone.

L.L.Bean

**OUTDOOR DISCOVERY
SCHOOLS**

ACTIVITIES WITH L.L.Bean Outdoor Discovery Schools®

Registration required, please visit lbean.com/adventure

FREE 10-Minute Quick Start Clinics (land-based) STAND-UP PADDLEBOARDING

Every half hour from 11:30 a.m. to 4 p.m.

Learn about board and paddle nomenclature, how to stand up, forward and turning strokes, and how to remount from the water.

KAYAKING Every half hour from 11:15 a.m. to 4:15 p.m.

Learn about kayak and paddle nomenclature, torso rotation, paddling forward, turning and wet exits.

FREE Stand-Up Paddleboard Yoga Sessions*

1 p.m. & 3:30 p.m.

These hour-long sessions will cater to all ability levels, from those with no prior yoga or SUP experience to serious practitioners of both. Each session will begin with a brief shoreside lesson on the basics of stand-up paddleboarding followed by a guided paddling warm-up.

Join us at our new Paddling Center for seminars led by the experts:

10 a.m. Paddling with Kids

Amy Fullerton, Seattle Sports

11 a.m. An Introduction to Stand-Up Paddleboards

BIC Sports

1 p.m. SUP Distance Paddling

BIC Sports

