

24TH ANNUAL  
**L.L.Bean**  
**HUNTING**  
**EXPO** 

SEPT. 17-18



**GET READY FOR  
 THE SEASON**

Join us for a weekend of FREE lessons, expert-led clinics, demos and more!

*BIG SAVINGS on L.L.Bean-brand hunting clothing and footwear, Sept. 12-18*



**PLUS, FREE L.L.BEAN GIFT CARD with gun or bow purchase, see inside for details**

SEPTEMBER 17-18 **SATURDAY & SUNDAY**

**HUNTER'S  
 HEADQUARTERS**

**10 a.m.-4 p.m.**

**Join us for activities all weekend long**  
 Check out displays of the newest hunting products from top vendors including Benelli, Hoyt, Buck Knives, Garmin, Nikon, Mossy Oak and more. Plus, find helpful product demonstrations, dog training and giveaways.



**—LIMITED-TIME OFFER—  
 SEPTEMBER 16-18  
 FREE L.L.BEAN GIFT CARD  
 WITH GUN OR BOW PURCHASE\***

- \$50 Gift Card when you spend \$150-\$299
- \$100 Gift Card when you spend \$300-\$599
- \$200 Gift Card when you spend \$600-\$1,199
- \$300 Gift Card when you spend \$1,200 and up



*\*Offer valid only on select, in-stock merchandise at the L.L.Bean Hunting & Fishing Store in Freeport, ME, on September 16-18, 2016. Not available at other L.L.Bean Stores, L.L.Bean Outlets, by telephone, mail order or online. Gift cards for firearms and bows are issued on their pretax value.*



**FREE  
 ACTIVITIES\***

**10 a.m.-4 p.m.**

- Clay Shooting** (ages 12+)
- Archery** (ages 8+)
- Fly Casting** (ages 8+)

**WITH OUR L.L.BEAN  
 OUTDOOR DISCOVERY  
 SCHOOLS INSTRUCTORS**



**Try Our Shotguns and  
 Bows Before You Buy**  
 Test the latest shotguns and bows for FREE and have your questions answered by top vendor reps at our shooting and archery ranges.



*\*Shuttle transportation will be provided to our Shooting and Sports Center. Sign up at the Outdoor Discovery Schools tent on Discovery Patio. Children under 17 must be accompanied by an adult.*

**ALL WEEKEND**

**TRY BEFORE YOU BUY**

Take aim in our indoor archery range and try a selection of bows before you buy.  
**HUNTING & FISHING STORE**



**All activities are free unless otherwise noted. For more information, visit [llbean.com/freeport](http://llbean.com/freeport)**

*Activities and times are subject to change or cancellation without notice. Please call 877-755-2326 for updates.*



**L.L.Bean**

95 Main Street | Freeport, Maine





## SEMINAR SERIES

SECOND FLOOR, HUNTING & FISHING STORE

### SEPTEMBER 17-18 SATURDAY & SUNDAY

**10 a.m.-4 p.m.**  
**FREE L.L.Bean Outdoor Discovery Schools® Activities** SEE OTHER SIDE FOR DETAILS

**10 a.m.-4 p.m.**  
**Hunter's Headquarters**  
 Join us for activities all weekend long! Find helpful product demonstrations, dog training and giveaways. Plus, check out displays of the newest hunting products from top vendors.

BENELLI	SEAL 1	G5
HOYT	LEATHERMAN	SAVAGE
BUCK KNIVES	SEAN MANN OUTDOORS	GATCO
NIKON	MOSSY OAK	HEVI SHOT
REMINGTON	SWARVOSKI	LANCASTER
BROWNING	OTIS	LEUPOLD
WINCHESTER	THERMACELL	PSE
AMERISTEP	PRIMALOFT	SPORTDOG
WESTON	VORTEX	ALTUS
QUAKER BOY	BUSHNELL	RUFF TUFF
BOYT/MUD RIVER	CVA	BOWTECH

**10 a.m.-4 p.m.**  
**Visit with Our Conservation Partners**

SMALL WOODLAND OWNERS ASSOC. OF MAINE	ME DEPT. OF IF&W MAINE PROF. GUIDES ASSOC.	NORTH AMERICAN VERSATILE HUNTING DOG ASSOC.
MAINE BOWHUNTERS ASSOCIATION	DUCKS UNLIMITED	RUFFED GROUSE SOCIETY

Learn about the important work these organizations do to protect and conserve the outdoor resources we enjoy.  
 DISCOVERY PARK

**10 a.m.-4 p.m.**  
**Virtual Shooting Range**  
 PRESQUE ISLE FISH AND GAME CLUB  
 The Presque Isle Fish and Game Club will showcase their virtual shooting range. Experience the excitement!  
 SECOND FLOOR, HUNTING & FISHING STORE

**10-11 a.m. & 2-3 p.m.**  
**Pointing Dog Demonstrations**  
 NORTH AMERICAN VERSATILE HUNTING DOG ASSOCIATION  
 Pointing and searching are two major aspects of a hunting dog's work. Join us for this fun and fascinating display of the partnership between dogs and their owners.  
 DISCOVERY PARK

**10 a.m.-Noon**  
**Setting Up a Bow with a Pro**  
 LANCASTER ARCHERY  
 John Wert and Dale Brubaker from Lancaster Archery will spend a few minutes with you in our archery range to get you started in this fun sport. Spectators can also listen in from outside the range.  
 ARCHERY RANGE · FIRST FLOOR, HUNTING & FISHING STORE

**Noon-1 p.m. & 3-4 p.m.**  
**Garmin Dog Product Demonstrations**  
 GARMIN PRO STAFF  
 Garmin will showcase their premiere dog training electronics. See the sporting dogs in action and learn about the innovative features of the full line of Garmin dog products.  
 DISCOVERY PARK

**SATURDAY**  
**10 a.m. Calling and Hunting Eastern Coyote**  
 JOE JUDD, QUAKER BOY PRO STAFF  
 Learn tips and tactics that will help keep you in the game when going "one-on-one" with this tricky predator.

**11 a.m. The Making of a Grouse Dog**  
 PAUL FULLER, HOST OF *BIRD DOGS AFIELD TV AND GROUSE, GUNS & DOGS DVD*  
 Join Paul on the journey of making a grouse dog. He'll show you puppy work, derby age work and a finished dog. Fun and informative!

**1 p.m. Duck Calling Essentials**  
 JOSH HOLLAND, SEAN MANN OUTDOORS PRO STAFF  
 Do you hunt ducks and geese? Well, here's your chance to learn from the best. Pick up decoy strategies, hunting and scouting tips and tactics and duck and goose calling lessons from Kut'em Outdoors expert and Sean Mann Outdoors Pro Staff Josh Holland.

**2 p.m. Fall Turkey Hunting Tactics**  
 PHILIP MAILHIOT, MOSSY OAK PRO STAFF  
 Philip is so passionate about teaching people turkey hunting that he received the first annual National Wild Turkey Federation's Mentor of the Year award in 2015. Hunting fall turkeys can be frustrating, but Philip will help demystify the entire hunt in an easy, step-by-step process.

**SUNDAY**  
**11 a.m. Fall Turkey Calling Strategies**  
 JOE JUDD, QUAKER BOY PRO STAFF  
 Joe will demonstrate the calling tactics that work best for fall turkey. His tips and strategies are sure to help you while chasing down this crafty bird.

**1 p.m. Understanding Game Cameras**  
 STEVE VOSE, *THE RABID OUTDOORSMAN*  
 Game cameras give outdoor enthusiasts a window into the habits of Maine's diverse animal species. For the busy sportsman unable to devote time to scouting, cameras are an invaluable tool, offering the ability to pinpoint the movements of game animals. Plus: special giveaways, including a raffle for a game camera courtesy of Moultrie.



## EXPERT ADVICE & 100% GUARANTEED GEAR.

NEW FOR 2016

Big game, upland, waterfowl—whatever the hunt, we've got the gear to help you stay on top of your game. And we'll show you how to use it.

WOMEN'S TECHNICAL BIG-GAME HUNTING PACK



MAINE GUIDE ZIP-FRONT JAC-SHIRT WITH PRIMALOFT



BIG GAME GORE-TEX PRO HUNTING BOOT WITH PRIMALOFT



WATERFOWL BLIND BAG



NORTHWOODS JACKET Men's, Women's & Kids'

