

It's finally time to hit the water!

L.L.Bean PaddleSports Weekend

MAY 30 - JUNE 1, 2014

Freeport, Maine



- **FREE Boat Testing on Casco Bay**
- **Explore a Huge Selection of Boats**
- **Food, Games and Family Fun**

See what's happening At Our Freeport Campus

**FRIDAY TO SUNDAY
MAY 30 - JUNE 1**

Explore our huge selection of kayaks, canoes, stand-up paddleboards and paddling accessories at our Bike, Boat & Ski Store in Freeport.

**Buy a Thule® car rack system or component
and we'll install it for FREE!**



**LOOK FOR THESE STATIONS TO HELP
GUIDE YOU THROUGHOUT THE EVENT:**

STATION
1

Get Out on the Water

Take a free shuttle to the L.L.Bean Paddling Center and test out our boats

STATION
2

Find the Right Boat for You

Our expert staff will help you make the best choice for you

STATION
3

Boat Pickup & Rack Installation

We'll install your rack for FREE and help load your boat for the ride home

Top product vendors will be on-hand all weekend to answer your questions about specific products, and show you how to use them to your advantage.



**1912
CAFÉ**

Take a break at the Coffee by Design coffee bar on the lower level. Or, enjoy a delicious soup, salad or sandwich at the 1912 Café. Both are conveniently located inside our Flagship Store.

All activities are free unless otherwise noted. For more information, visit llbean.com/paddlesports

Activities and times are subject to change or cancellation without notice. Please call 877-755-2326 for updates.



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L.L.Bean

95 Main Street | Freeport, Maine

Activities at our

L.L.Bean Paddling Center on Casco Bay



SATURDAY & SUNDAY, MAY 31 & JUNE 1

Take a FREE shuttle from our Bike, Boat & Ski Store—only 10 minutes away

SATURDAY ONLY

11 a.m.-3 p.m. Maine State Aquarium Touch Tub
Crabs, urchins and starfish—oh my! Join the Maine State Aquarium team at their traveling touch tub for an opportunity to interact with some of Maine's live intertidal critters. The MSA staff will be on hand to assist children with handling the creatures and can answer any questions about our local marine life.



1-3 p.m. Compete in the BIC Stand-Up Paddleboarding One-Design Challenge*

Grab your friends and participate in this fun race for all abilities. All competitors will use the same board. Boards, paddles and PFDs provided for all participants. Prizes for top finishers. Space is limited, visit llbean.com/adventure to register.

Minimum age 12. \$5 registration fee.



1-3 p.m. Meet Seth Wescott

We're sorry, but Seth Wescott is unable to attend the event.

L.L.Bean Wescott, and also be available for autographs following the race.

SATURDAY & SUNDAY



11 a.m.-5 p.m. Free Boat Testing*

Test paddle dozens of kayaks, stand-up paddleboards and canoes for free to find the right one for you before you buy. Plus, speak with knowledgeable vendor representatives about the boats that interest you most.

Minimum age 8. Boat demos for ages 4-7, accompanied by an adult, are also available.



11 a.m.-5 p.m. See the L.L.Bean Bootmobile

Bring your camera along for a picture with the mobile version of our iconic L.L.Bean Boot. Test your skill with the L.L.Bean Boot Toss and other fun games.

11 a.m.-3 p.m. Fun Family Games and Activities

Join representatives from the Freeport PORT Outdoors Outing Club and participate in spirited games and activities.



11 a.m.-3 p.m. Crafts for Kids with Maine Artist, Mary Jo Marquis

Your kids will love creating these unique crafts.

SATURDAY: Jellyfish

Create a whimsical jellyfish from colorful paper and ribbon.

SUNDAY: Painted Rock Fish

Make it all your own by painting it your favorite color.



11 a.m.-3 p.m. Delicious Food Available from Local Food Trucks

Purchase a delicious meal or snack from on-site food trucks and have a picnic by the water.

EL CORAZON is a Mexican food truck using authentic and fresh local ingredients. El Corazon's menu features traditional Mexican dishes such as baja style fish tacos, Sonoran hot dogs and many more regional specialties.

URBAN SUGAR MOBILE CAFE is a unique food truck from Portland, specializing in hot and fresh bite-sized gourmet donuts in both sweet and savory varieties. They also offer a wide selection of baked goods and pastries, and don't forget the coffee! Urban Sugar uses locally sourced ingredients whenever possible.

**Appropriate water apparel and footwear are strongly recommended for all water activities.*



Activities with L.L.Bean Outdoor Discovery Schools®

FREE 10-Minute Quick Start Clinics (land-based) STAND-UP PADDLEBOARDING

Every half hour from 10:30 a.m. to 3 p.m.
Learn about board and paddle nomenclature, how to stand up on the board, forward and turning strokes, and how to remount from the water. *Registration not required.*

KAYAKING

Every half hour from 10:15 a.m. to 3:15 p.m.
Learn about kayak and paddle nomenclature, torso rotation, paddling forward, turning and wet exit. *Registration not required.*

FREE Stand-Up Paddleboard Yoga Sessions* 12:30 p.m. & 3:30 p.m.

These hour long sessions will cater to all ability levels, from those with no prior yoga or SUP experience to serious practitioners of both. Each session will begin with a brief shore-side lesson on the basics of stand-up paddleboarding followed by an introduction to yoga postures and principles. *Registration not required. Minimum age 10. 17 or under with parent or guardian.*

